



Cancer Patients  
Aid Association



**SUPPORT · DONATE · COLLABORATE**

**IMPACTFUL PROJECT INITIATIVES AND PARTNERSHIPS**

# MISSION - VISION

TOTAL MANAGEMENT OF CANCER SINCE 1969

## MISSION

CPAA works alongside the medical fraternity, focusing on education, awareness, early detection, support to treatment, guidance, counseling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

## VISION

### Total Management of Cancer

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.

# IMPACT 1969-2023

TOTAL MANAGEMENT OF CANCER SINCE 1969

10.48 lakh



Patients Aided and Assisted

Individuals educated and made aware about cancer



4.60 lakh

4.40 lakh



Healthy individuals screened for cancer

Patients and families rehabilitated



33,689

37,545



HPV Vaccination doses administered

## REGISTERED DOCUMENTS

(Available on request)

- Executive Committee (Statutory Governing Board)
- Registration Certificate
- PAN Card
- 80G Certificate
- 12A Certificate
- FCRA Certificate
- CSR Certificate
- GST Certificate
- TAN Certificate
- Memorandum of Association
- Articles of Association
- Annual Report (Last 3 years)
- Auditor's Report (Last 3 years)
- Income Tax Returns (Last 3 years)

## PROJECTS

Support and assistance for walk-in Cancer Patients

Adopt a Cancer Patient

Support for treatment of marginalised Paediatric Cancer Patients

Support for treatment of Head and Neck Cancer patients

Eliminate cervical cancer in India: Prevention by HPV vaccination

Support for Breast Cancer patients with prostheses post mastectomy

Cancer screening camps for marginalised communities

Nutritional support for cancer patients

Support Bone Marrow Transplant Treatment

Support Treatment of Breast Cancer patients

\* The per unit cost mentioned in all Projects is an approximate figure. It may vary depending upon the patient's requirements.

# SUPPORT FOR WALK-IN CANCER PATIENTS

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**IMPACT SO FAR: CPAA provides timely access to cancer treatment for walk-in patients in financial hardships.**

**PROBLEMS IN INDIA:** The estimated number of cancer incident cases in India for the year 2022 was found to be 14,61,427. The number of cancer cases is likely to increase to 15.7 lakh by 2025, an increase of nearly 20%. However, the one good thing is that at least one-third of common cancers are preventable if treated early and can demonstrate better cure rates when treated on time.

**OBJECTIVES:** The primary mission of CPAA is to meet the needs of poor cancer patients who do not have access nor can afford cancer treatment. On an average, CPAA assists 3,500 cancer patients annually with medical aid to enable them to continue their treatment for a specific period which they otherwise cannot afford. 70% of the patients assisted by us are children being treated for leukaemia. This aid is provided by assisting patients with costs related to chemotherapy drugs, surgery and/or radiotherapy.

**TARGET BENEFICIARY:** Marginalised cancer patients who cannot afford cancer treatment.

**PROJECT COST: Rs. 50,000 per patient or more as per final proposal and MOU**

## ADOPT A CANCER PATIENT

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**IMPACT SO FAR:** Over 10,00,000 cancer patients and their families have received support to date.

**PROBLEMS IN INDIA:** Treatment cost for cancer care is financially prohibitive and is almost 3X that of other non-communicable diseases. It has been increasing with the cost of a single cancer hospitalization exceeding average annual expenditure of 80% population. Apart from the high treatment cost, the patients also undergo through huge psychological burden of cancer. They do not have access to any support group. In addition to the treatment, the cancer patients also must look after their ration, siblings' education, accommodation facility, travelling to the treatment centre and many such challenges. Hence, CPAA would identify and adopt such needy patients and provide them with the necessary support.

**OBJECTIVES:** To aid cancer patients for covering not only their treatment cost and medications but also extending guidance, counselling and emotional support to help them come to terms with the illness and to infuse hope and an optimistic attitude.

**TARGET BENEFICIARY:** Poor and needy cancer patients in financial hardship to complete their treatment.

**PROJECT COST:** Rs. 1 lakh per patient



## SUPPORT FOR TREATMENT OF MARGINALISED PAEDIATRIC CANCER PATIENTS



**IMPACT SO FAR:** Over the last three years 4,543 childhood cancer patients have been supported with aid for medicines, treatment & chemotherapy.

**PROBLEMS IN INDIA:** Childhood cancer incidence appears to be increasing in India. Cancer in children and adolescents is rare and biologically very different from cancer in adults. In India, cancer is the 9th common cause for the deaths among children between 0 to 14 years of age and nearly more than 50,000 new childhood cancer cases occur every year. However, cancer in children is curable if detected early and treated effectively.

**OBJECTIVES:** To assist paediatric cancer patients for treatment and investigative procedures that are normally not supported.

**TARGET BENEFICIARY:** Paediatric cancer patients in financial hardship who would otherwise not be able to undergo treatment.

**PROJECT COST:** Rs. 1 lakh per patient per year



# ELIMINATE CERVICAL CANCER IN INDIA: PREVENTION BY HPV VACCINATION



**IMPACT SO FAR:** To date, CPAA has administered 30,000 doses of HPV vaccinations to school girls, largely in rural Maharashtra.

**PROBLEMS IN INDIA:** Cervical cancer is a high incidence cancer in India, with the country contributing 20% of the global cervical cancer incidence, amongst 185 countries as per the Globocan 2020 data. It is the 2nd most common cancer in Indian females and the 3rd most common cancer in India overall. Cervical cancer also has the 2nd highest mortality rate of all cancers in India, with a woman dying every 8 minutes of cervical cancer in the country.

**OBJECTIVES:** Moving towards elimination of cervical cancer through HR-HPV 16/18 vaccination in school girls, to prevent HPV infection and further cervical cancer, thus reducing the burden of cervical cancer in India

**TARGET BENEFICIARY:** Young girls aged (9-18) years and women aged up to 45 years.

**PROJECT COST: Rs. 1,500 per dose \***

\* It may vary subject to external factors

## SUPPORT FOR BREAST CANCER PATIENTS WITH PROTHESES - POST MASTECTOMY



**IMPACT SO FAR:** In 2022-23 breast prostheses worth Rs. 6.21 Lakhs were distributed to 248 patients post mastectomy.

**PROBLEMS IN INDIA:** Breast cancer, one of the most common cancers in Indian women, accounts for almost 14% share of cancers in India. It is reported that with every four minutes, an Indian woman is diagnosed with breast cancer. Cancer survival becomes more difficult in higher stages of its growth, and more than 50% of Indian women suffer from stage 3 and 4 of breast cancer. Among women, the total number of incidence cases is estimated to be 7.12 lakh in 2020 and likely to reach 8.06 lakh by 2025.

**OBJECTIVES:** Providing access to breast prosthesis to restore self-confidence and a sense of dignity post mastectomy. It is designed to be worn externally and resemble the natural appearance, weight, and feel of a breast. They not only enhance appearance, but they also are important for resolving musculoskeletal issues following mastectomies and lumpectomies. Breast prostheses improve balance, posture and shoulder drop that can occur due to the imbalance of weight that comes from having one breast.

**TARGET BENEFICIARY:** Breast cancer patients post mastectomy.

**PROJECT COST:** Rs. 2,500 per prosthesis

## CANCER SCREENING CAMPS FOR MARGINALISED COMMUNITIES



**IMPACT SO FAR: CPAA** has screened 4,25,348 healthy individuals for cancer through screening camps and clinics.

**PROBLEMS IN INDIA:** The top five cancers in men and women account for 47.2% of all cancers; these cancers can be prevented, screened for and/or detected early and treated at an early stage.

**OBJECTIVES:** Cancer Screening camps conducted by CPAA aim towards early detection of oral cancers, cervical cancer and breast cancer - these being the most common cancers in our country. As a part of its mission of Total Management of Cancer–Early Detection to Rehabilitation, CPAA will hold regular, free cancer screening camps for vulnerable communities and healthy individuals at onsite locations.

**TARGET BENEFICIARY:** Healthy / High-risk individuals

**PROJECT COST:** Rs 1,500 (per female) and Rs 1,000 (per male)

## NUTRITIONAL SUPPORT TO CANCER PATIENTS

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**IMPACT SO FAR:** CPAA is providing 2,000 nutritional kits each month to underprivileged cancer patients since the past 2 years.

**PROBLEMS IN INDIA:** Challenges in cancer management include identification and development of ideal pharmacological therapies and dietary strategies. More than 50% of cancer patients suffer from cachexia and 60-80% of patients with lung, colorectal, head and neck, gastric and pancreatic cancer result in poor prognosis, reduced quality of life and a shortened survival time.

**OBJECTIVES:** To create awareness about the importance of a nutritious diet and to provide high-protein nutrition food to cancer patients, thereby supporting recovery and keeping a healthy immune system while undergoing the treatment.

**TARGET BENEFICIARY:** Cancer Patients in financial hardship, undergoing the treatment and cannot afford nutritional/dietary support.

**PROJECT COST:** Rs. 8,500 per patient for a year

## SUPPORT TREATMENT FOR BONE MARROW TRANSPLANT



**IMPACT SO FAR: CPAA has assisted BMT patients with a value of Rs. 11,05,000 in 2022-23**

**PROBLEMS IN INDIA:** Bone Marrow Transplants are on a steady rise in India, with about 2,500 transplants being performed yearly unlike five years ago when it was less than 500. Though the number of BMT centres is increasing, it is less than 10% of the actual requirement in India. Even today, 90-95% population cannot afford it since the average costs of this kind of treatment is about Rs. 11-17 lakhs. It may also increase further depending on the complications of different cases, medical facility, and the location.

**OBJECTIVES:** To provide financial assistance for Bone Marrow Transplant to marginalized cancer patients by supporting them to access treatment which may involve Autologous transplant or Allogeneic transplant to improve their mortality rate.

**TARGET BENEFICIARY:** Bone marrow transplant treatment beneficiaries in financial hardship who would otherwise not be able to undergo treatment.

**PROJECT COST:** Varies from patient to patient but is typically upwards of Rs 15 lakhs.

## SUPPORT TREATMENT FOR BREAST CANCER PATIENTS

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**IMPACT SO FAR: Provided free breast prosthesis to over 248 breast cancer patients in 2022-23**

**PROBLEMS IN INDIA:** Being one of the most common types of cancer in women, breast cancer accounts for almost 14% share of cancers in Indian women. It is reported that with every four minutes, an Indian woman is diagnosed with breast cancer. Breast cancer is on the rise in both rural and urban India. Cancer survival becomes more difficult in advanced stages and more than 50% of Indian women suffering from breast cancer are diagnosed in stages 3 and 4 with poor prognosis and reduced chances of survival. Among women, the total breast cancer incidence in 2020 was 1,78,361 cases and is estimated to reach 2,01,000 in 2025.

**OBJECTIVES:** To provide financial support for treatment of breast cancer high cure rates if treated in time

**TARGET BENEFICIARY:** Underprivileged breast cancer patients

**PROJECT COST: Rs 1,00,000 per patient**

## DONATION CHANNELS

CPAA has offices in Mumbai, New Delhi and Pune and manages its assistance and support services from the generosity of sponsors, corporate and individual donors and the local community. CPAA welcomes your support in this noble cause and all donations are exempt from Income Tax under Section 80-G of the Income Tax Act (50% tax exemption). You will receive a tax exemption certificate along with a receipt for the amount donated.

E-mail [online@cancer.org.in](mailto:online@cancer.org.in) to know more.

You can use one of the following methods of donations. Do specify the Project Name, if any, while donating.

### NEFT / RTGS

Account Name:  
Cancer Patients Aid Association  
A/C No: 05421450000456  
Bank: HDFC BANK LTD, Lower Parel, Kamala  
Mills Compound, Mumbai 400013  
Account Type: Institutional Savings Account  
IFSC Code: HDFC0000542

### CHEQUE / BANK DRAFT

Donations in favour of  
'Cancer Patients Aid Association'  
mailed to CPAA's  
Registered Office address addressed to  
Ms. Clotilda D'souza (Administration)

\* Specify Project Name, if any, behind cheque

### ONLINE

Visit [www.cancer.org.in](http://www.cancer.org.in) to make an online donation with a Credit / Debit Card (MasterCard, Visa or Diner Club) through our Secure Payment Gateway.

### QR CODE / UPI

Simply scan to donate.  
(Linked to all available  
UPI payment apps)



\*\* CPAA is registered on Benevity Causes Portal and GiveIndia Fundraisers



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