



**Cancer Patients
Aid Association**

TOTAL MANAGEMENT OF CANCER SINCE 1969

ANNUAL REPORT

2024 - 2025





CONTENTS

5 Vision-mission

6 Message from CEO

8 Organisational
Structure

9 Compliance

10 Key Programs

20 Events

30 Awards and
Recognition

32 Conferences and
Symposia

34 Donors & Partners

36 Financial Statements

38 Donation Channels

39 Contact us



Cancer Patients Aid Association

IMPACT SNAPSHOT YEAR 2024 - 2025

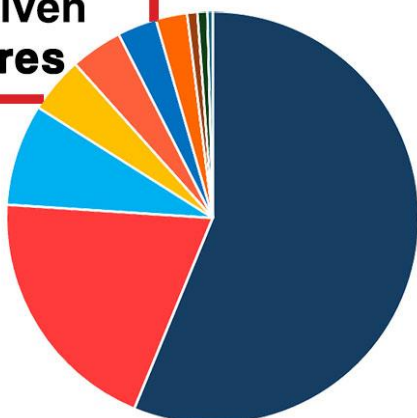
TOTAL MANAGEMENT OF CANCER SINCE 1969



PATIENT AID & SUPPORT

Patients Supported	13,693
Medical & Financial Aid	2,880
Aid In Kind	10,366
Rehabilitation	717

Total Aid Given
₹ 14.58 crores



- CHEMOTHERAPY
- SURGERY
- RADIATION
- REHABILITATION
- NUTRITIONAL SUPPLIES
- TREATMENTS AND INVESTIGATIONS
- MEDICINES
- WELLNESS INITIATIVES
- EDUCATION
- PROSTHESES



AWARENESS OUTREACH

People sensitised	31,855
Awareness Programs	29



CANCER PREVENTION

HPV VACCINATION (2018 - 25)

Beneficiaries to date	48,811
Doses Administered	57,491



EARLY DETECTION

Camps / Clinics	171
Follow-up	31%

10,129	FEMALES
6,047	MALES
122	CHILDREN
488	TRANSGENDER

6 MALIGNANCIES DETECTED
69 HPV POSITIVE



46 CSR PROJECTS



24,490 BENEFICIARIES

EVERY LIFE MATTERS. EVERY ACTION COUNTS



MISSION VISION

Guided by Purpose, Driven by Compassion

MISSION STATEMENT:

Cancer Patients Aid Association (CPAA) works alongside the medical fraternity, focusing on education, prevention, awareness, early detection, support to treatment, guidance, counselling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

VISION (Total Management of Cancer)

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.

MESSAGE FROM CEO

Leadership with Heart, Impact with Purpose


As we present the Annual Report for 2024 - 2025, I extend my deepest gratitude to each of you who has stood with us in our mission to support cancer patients and their families with dignity, hope, and compassion.

This past year has been both transformative and challenging. In an era where healthcare inequalities continue to grow, CPAA has remained steadfast in our belief that **cancer care must go beyond cure** - it must encompass prevention, early detection, holistic support, and dignified rehabilitation.

We are proud to share that CPAA reached over **89,283 patients, families** and beneficiaries through our integrated services this year. From vaccines, lifesaving treatments and nutritional aid to emotional counselling, caregiver support, and patient education, every program was guided by the core belief that no one should fight cancer alone or unaided.

At CPAA, we believe that **cancer care must be equitable, inclusive, and holistic** reaching far beyond treatment alone. It must encompass prevention, early detection, emotional and financial support, palliative care, and rehabilitation. And yet, for millions in India, these essentials remain out of reach. It is here that **Corporate Social Responsibility (CSR) funding plays a transformative role**. This year, our progress has been made possible in large part due to the unwavering support of our CSR partners - corporations that have chosen to align their values with social impact. From sponsoring paediatric cancer treatments, Head and neck cancer surgeries, screening camps to preventing cervical cancer through free HPV vaccination and offering nutritional and educational aid for patients, CSR contributions have directly impacted thousands of lives. In this year, 46 CSR projects were successfully completed enhancing our mission delivery of Total Management of Cancer.





Our work with **paediatric patients** and their **caregivers** deserves special mention. Through community-driven initiatives, the dedication of young volunteers and well curated projects we've expanded and enhanced our psychosocial support model for patients and care givers, particularly ensuring that caregivers receive the emotional sustenance they so often lack. CPAA is piloting telephone support groups specially for care givers and evaluating its impact.

The journey ahead is not easy. But as we reflect on the resilience of those we serve, we are inspired to strengthen our efforts - to build more inclusive healthcare partnerships, reach underserved communities, and advocate for systemic change in cancer care policy and access.

We passionately believe that **cancer care is not just a medical issue - it is a societal responsibility**. By investing CSR funds in health equity, corporates have the power to shape healthier, more resilient communities. We urge more companies to join this movement - not just as donors, but as partners in change.

This Annual Report for 2024–2025 stands as a testament to our shared journey — one guided by gratitude, strengthened by purpose, and driven by the will to make a difference. This year has been a powerful reminder that when compassion is matched with collaboration, remarkable change is possible.

To our donors, volunteers, medical partners, and well-wishers: thank you for your faith in CPAA. Your commitment fuels our mission. With your continued support, we will keep moving forward - with hope in our hearts and action in our hands.

To all our supporters, partners, volunteers, and staff: thank you for standing with us. Together, we can continue to bring dignity, hope, and healing to every person affected by cancer.



Warm regards,
Alka Sapru Bisen
CEO, Cancer Patients Aid Association (CPAA)

ORGANISATIONAL STRUCTURE

Strong Foundations for Sustainable Change



OFFICE BEARERS:

- | | |
|--|---|
| <ul style="list-style-type: none">• Mr. Yogendra Kumar Sapru• Mrs. Siloo Jasdanwalla• Mrs. Rekha Sapru | <ul style="list-style-type: none">• Ms. Kirti Dustakar• Ms. Clotilda D'souza |
|--|---|

EXECUTIVE COMMITTEE MEMBERS

- Mr. Yogendra Kumar Sapru, Founder Chairman
- Mrs. Siloo Jasdanwalla, Hon. Secretary
- Mrs. Rekha Sapru, Hon. Jt. Secretary
- Ms. Kirti Dustakar, Treasurer
- Ms. Clotilda D'souza, Administrator
- Mrs. Alka Sapru Bisen, Chief Executive Officer
- Mrs. Manju Gupta
- Ms. Anita Peter Swami
- Mrs. Neeta More
- Ms. Vinaya Chacko
- Mrs. Shailja Singh
- Mrs. Sumangala Sapru

KEY DEPARTMENTAL LEADERSHIP

- Administration: Ms. Clotilda D'souza
- Advocacy & Cancer Support: Ms. Anita Peter Swami
- Cancer Research & Prevention: Dr. Noopur Khare
- Cancer Screening Services: Mrs. Neeta More
- Events & Resource Mobilisation: Mrs. Shailja Singh
- Human Resources: Ms. Kirti Dustakar
- Information Technology: Ms. Aditi Bapat
- Patient Care Services: Ms. Vinaya Chacko
- Pune Branch: Mrs. Sumangala Sapru
- Rehabilitation Centre: Mrs. Manju Gupta
- Special Projects: Dr. Shubha Maudgal
- New Delhi Branch: Mrs. Niharika Raina



COMPLIANCE

Transparency that Builds Trust

REGISTRATION

Registration Certificate
Memorandum of Association
Articles of Association

COMPLIANCE

PAN Card
80G Certificate
12A Certificate
FCRA Certificate
CSR Form 1
GST Certificate
TAN Certificate
Darpan UID

FINANCIAL DOCUMENTS

Annual Report
Audited Financial statements
Income Tax Returns

AUDITORS

SHAH SHROFF AND ASSOCIATES

BANKERS

HDFC Bank Ltd
State Bank of India
Kotak Mahindra Bank
IDBI Bank
Bank Of Baroda
YES Bank





AWARENESS

Knowledge that Empowers, Awareness that Protects

At CPAA, cancer awareness continues to be a cornerstone of our mission. With rising cancer cases in India and many detected at late stages, our efforts focus on educating communities about risk factors, early signs, and the need for timely medical attention. Through advocacy for regular screenings and healthier lifestyle choices, we empower people to take charge of their health. These initiatives also help reduce fear and stigma around cancer, ease the burden on families, and most importantly, improve survival rates while working towards a future with reduced cancer-related mortality.

KEY PROGRAMS:

Awareness is the first step toward prevention and early detection, and CPAA remains deeply committed to spreading knowledge across diverse communities. In 2024–25, we organized 29 cancer awareness workshops and lectures conducted in Hindi, English, and Marathi, ensuring accessibility and inclusivity. These sessions addressed a wide range of topics including general cancer awareness, breast cancer awareness, cervical cancer prevention through vaccination and screening, and patient–friend communication. CPAA’s information booklets on the ill effects of tobacco reached the far eastern corner of India for an awareness programme at Bhringeshwar High School, Sualkuchi. Translated into Assamese, these booklets helped inspire local students to embrace a tobacco-free future.

CPAA continues to make its awareness activities the cornerstone of its work. In 2024–25, special focus was placed on the importance of nutrition for faster recovery, healthy dietary practices, and hygiene awareness. Our program “*Celebrating Abilities – Closing the Care Gap*,” in collaboration with Accenture, highlighted inclusivity and empowerment for cancer survivors, reinforcing the message that life after cancer is both possible and purposeful.

By combining medical insights with practical lifestyle guidance, we empowered people to detect cancer early, adopt healthier habits, and reduce stigma around the disease.

Aligned with the World Health Organisation’s 2024 theme, CPAA amplified anti-tobacco messaging through high-visibility public hoardings, ensuring greater public outreach. Furthermore, every screening and vaccination camp was preceded by an awareness lecture, creating lasting impact through information. The involvement of celebrities, opinion leaders, and CPAA collaborators added credibility, visibility, and resonance, strengthening our role as a trusted voice in cancer awareness and laying the foundation for healthier, better-informed communities.





PREVENTION

Strong Today, Cancer-Free Tomorrow

Cancer prevention is a vital priority for CPAA, given the rising incidence of cases linked to lifestyle, environment, and unequal access to healthcare. Our initiatives address these root causes through awareness sessions, lifestyle education, and accessible screening programs. A major focus is cervical cancer prevention, where CPAA actively promotes and facilitates HPV vaccination, particularly among underserved communities. Through prevention drives, vaccination camps, and early detection initiatives, we empower individuals to safeguard their health. These sustained efforts not only reduce the future cancer burden but also foster a healthier, informed society with a significantly lower long-term healthcare impact.

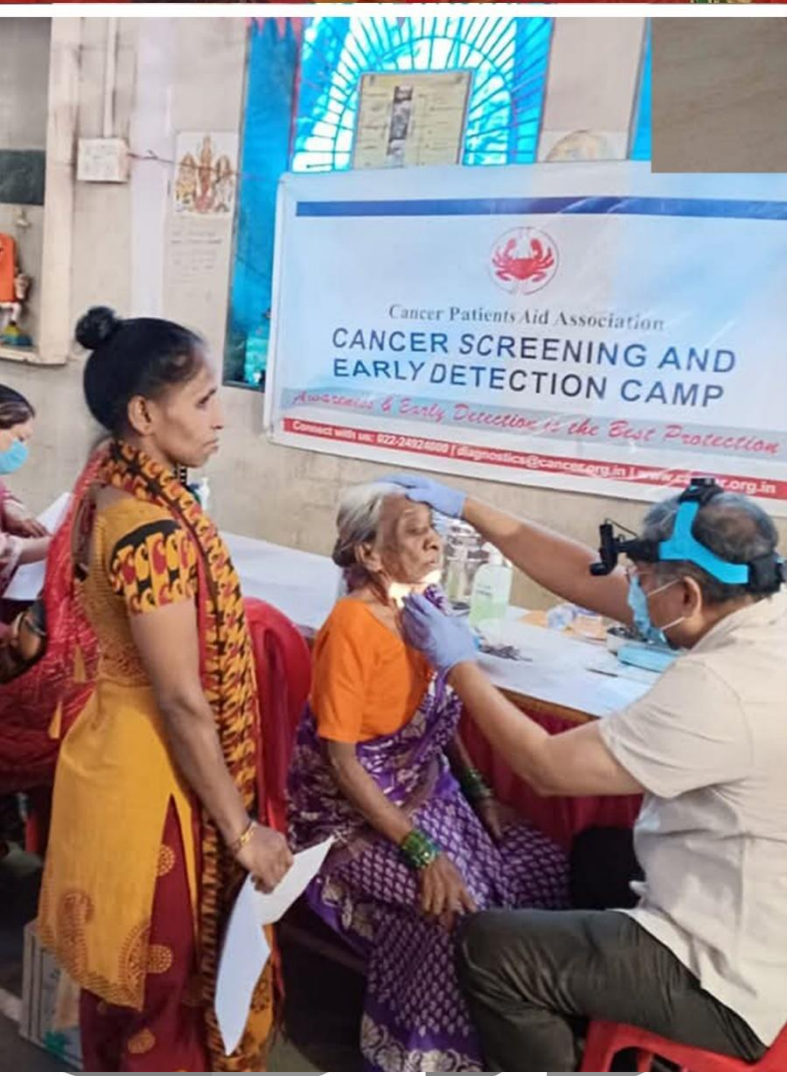
KEY PROGRAMS

At CPAA, we believe in leading by example. Our commitment to eliminating cervical cancer began with our own family, as CPAA staff and their extended families received the second dose of HPV vaccination at our Mahalaxmi Centre on 22 August 2024. On World Cancer Day, 4th February 2025, CPAA reaffirmed this commitment with a large-scale HPV vaccination drive in Jalna, Maharashtra. Guided by the theme “United in our challenge... Unique in our triumphs,” the initiative focused on protecting underprivileged adolescent girls—among the most vulnerable and underserved groups. A total of 1,024 girls were successfully vaccinated, safeguarding them against cervical cancer and offering the promise of a healthier future.

By ensuring access to this life-saving vaccine, especially for those who cannot afford it, CPAA continues to prevent future cases of cervical cancer and reduce the long-term burden of treatment.

Beyond vaccination, CPAA conducted awareness sessions to empower young girls with knowledge on preventive healthcare, body awareness, and the importance of regular screenings. Each participant received a Certificate of Vaccination and small gifts, making the experience memorable and joyful, while building confidence and trust.

Through such initiatives, CPAA continues to bridge healthcare gaps, promote equity, and ensure that no girl is left behind. With prevention, education, and compassion, we move closer to our vision of a cervical cancer-free future.





EARLY DETECTION

Early Detection, Lifelong Protection

Early detection is key to improving cancer outcomes, yet many in India are diagnosed at advanced stages due to limited access to timely care. CPAA addresses this gap through targeted screening programs for high-risk and underserved populations. Our initiatives focus on cancers that are preventable or treatable if caught early - especially tobacco-related and cervical cancers. By conducting regular camps, promoting lifestyle awareness, and encouraging routine check-ups, CPAA enables timely intervention, reduces treatment burden, and improves survival rates. These efforts reflect our commitment to making early detection accessible, impactful, and integral to the fight against cancer in India.

KEY PROGRAMS

In 2024–25, CPAA continued to expand its cancer screening and early detection efforts, reaching communities often excluded from mainstream healthcare. A dedicated health check-up camp for the transgender community screened **488 individuals**, raising awareness about cancer symptoms while also providing essential rations to support holistic well-being. This initiative highlighted CPAA's dual focus on healthcare and social inclusivity.

On 1st September 2024, CPAA partnered with Rotary Club of Bombay Airport and Cine & TV Artistes Association (CINTAA) to organize a camp tailored for the entertainment industry community. Similarly, in Humnabad, Karnataka, a comprehensive cancer screening camp - supported by Pipeline Infrastructure Limited (PIL) - underscored the urgency of early detection, with 38% of participants advised for follow-ups.

To extend the reach into rural India, CPAA collaborated with Shree Somjai Jakhamata Someshwar Devasthan Trust to conduct a large-scale camp on 5th–6th January 2025 at Phalsap, Raigad. Here, **472 villagers from six surrounding hamlets** benefited from early detection services and awareness programs.

Over the year, CPAA organized **171 cancer screening camps**, reaching **16,786 individuals** across diverse communities - including **6,047 men, 10,129 women, 1,241 women through HPV screening, 122 children, and 488 transgender individuals**. These efforts led to the detection of **6 malignancies, 75 HPV-positive cases**, and more than **5,200 participants referred for follow-ups**.

Through these diverse initiatives, CPAA continues to bridge critical healthcare gaps, empower vulnerable communities, and reinforce the importance of early detection as a life-saving tool in the fight against cancer.





PATIENT CARE

Healing with Heart, Serving with Hope

In India, the financial and emotional toll of cancer often prevents patients—especially from underprivileged communities—from completing treatment. CPAA bridges this gap through patient care services that extend far beyond medical aid. We provide financial support for surgeries, chemotherapy, and medicines, along with nutritional supplements, counselling, and rehabilitation. Our holistic approach addresses both the medical and psychosocial needs of patients, ensuring no one feels alone in their journey. By restoring dignity, hope, and resilience, CPAA empowers patients and their families to pursue timely, sustained, and dignified care—leading to improved treatment outcomes and a renewed sense of life.

KEY PROGRAMS

At CPAA, we believe true healing extends beyond treatment — it nurtures the mind, body, and spirit. In 2024–25, our patient care initiatives touched the lives of **13,963 patients**, with aid valued at **₹14.58 crore** across medical, financial, in-kind, and rehabilitation support.

Through **medical and financial aid (2,880 patients)**, **aid in kind (10,366 patients)**, and **rehabilitation services (717 patients)**, CPAA ensured holistic support at every step. Medical assistance included chemotherapy (**₹8.19 crore**), radiation, medicines, and surgeries (**₹2.89 crore**), as well as specialized prostheses, bone marrow transplants, targeted therapies, and investigations. Supplementary aid of **₹1.27 crore** was directed towards nutrition, rehabilitation, wellness initiatives, and education. In total, **176 hospitals** were supported, strengthening the impact of our outreach.

Beyond treatment, CPAA's programs nurtured resilience and hope. **Project Shiksha**, launched in 2023, enabled **28 young cancer warriors** to continue and complete their education despite financial strain. Their achievements were celebrated at a special felicitation program, with inspiring words from Dr. Purvi Kutty, Honorary Consultant in Paediatric Haematology Oncology.

Our **Giving Smiles program** created safe spaces for children battling cancer to heal emotionally through creativity. In 2024–25, CPAA conducted **60 expressive art therapy workshops** across BJ Wadia Hospital, CTC Hospital, and Sion Hospital, reaching **1,245 young participants**. Weekly sessions used art, music, and movement to help children express difficult emotions, build confidence, and find joy amidst treatment — proving that healing is not only medical but also deeply emotional.

Emotional care extended to families as well. In Pune, CPAA organized counselling and meditation sessions for parents of paediatric patients, offering them solidarity, stress relief, and practical support through food grain distribution. Festivals brought light into difficult times. Diwali at AIIMS, New Delhi featured a magic show, tattoos, and sweets for children, while Christmas was celebrated with a carnival of games, music, clowns, and Santa Claus. Actor Urfi Javed welcomed the New Year with children, spreading joy and cheer.

Each initiative — whether medical, educational, emotional, or festive — reaffirms CPAA's mission: to walk alongside patients and families, easing burdens, nurturing wellness, and celebrating life with dignity.





REHABILITATION

Beyond Recovery: Restoring Strength and Dignity

Cancer treatment often leaves survivors with physical, emotional, and social challenges that extend far beyond the hospital. CPAA's Rehabilitation Centre is dedicated to restoring dignity, independence, and hope to survivors by providing prosthetic support, physiotherapy, counselling, and vocational training. With a focus on holistic care, the Centre empowers patients to rebuild their confidence, regain livelihoods, and reintegrate into society. By nurturing both physical recovery and emotional well-being, CPAA helps survivors move forward with strength and resilience, ensuring that life after cancer is not just about survival, but about living with purpose, self-reliance, and fulfilment.

KEY PROGRAMS

This year, CPAA's **Rehabilitation Centre supported 717 beneficiaries**, continuing to be a hub of empowerment and healing — offering not only skills and income opportunities but also a sense of belonging and joy to cancer survivors and their caregivers.

A highlight was the visit by Citibank's volunteer team, who engaged deeply with workers at the Centre. Volunteers interacted with patients, hearing their inspiring journeys of resilience and determination, and also participated in a hands-on workshop on painting terracotta diyas. This activity gave them a true appreciation of the creativity and dedication that go into each craft, reaffirming the role of skill-building in restoring confidence, purpose, and **economic independence**.

CPAA's Rehabilitation Centre also focuses on **vocational training**, enabling beneficiaries to develop marketable skills and achieve **sustainable livelihoods**. They also participated in **premium exhibitions**, where they showcased and sold the celebrated **Saloni Diye** line, gaining recognition for their craftsmanship and reinforcing the importance of rehabilitation in long-term self-reliance.

Festivals added warmth and celebration to the year. During **Diwali**, patients and workers received mithai boxes, snacks, and food grains like ghee, sugar, rawa, and maida, enabling them to enjoy traditional cooking at home. **New Year** was celebrated with enthusiasm — workers dressed up, cooked festive dishes such as wada and sheera, sang, danced, and exchanged haldi kumkum, with gifts and sweets adding to the cheer. **Holi** brought color and vibrancy with malpuwa, bhajiya, DJ music, fun games, and dance performances, reminding all that life after cancer can still be bright and joyful.

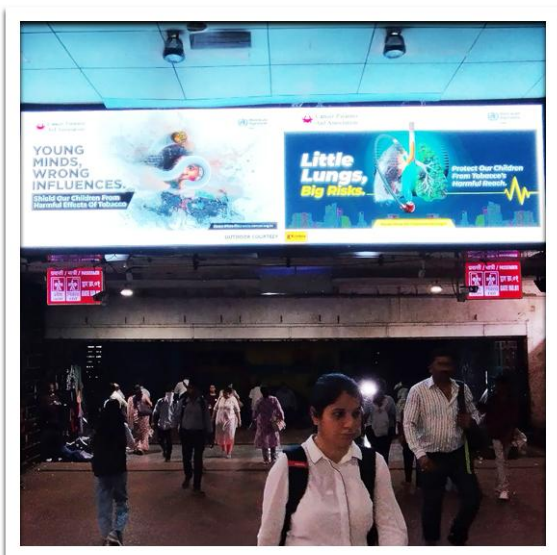
Through these initiatives, CPAA's Rehabilitation Centre continues to go beyond treatment — offering survivors not just livelihoods, but also **community, dignity, and the confidence to embrace life anew**, while fostering **economic independence and sustainability**.

EVENTS

Partnerships with a Purpose

Events are at the heart of CPAA's efforts to combine compassion with action. In 2024-25, our events went beyond fundraising—they created spaces for awareness, dialogue, and solidarity in the fight against cancer. Each initiative, whether an awareness drive, a cultural fundraiser, or a collaborative campaign, served as a bridge between patients, medical experts, corporates, donors, and volunteers. These events not only mobilized vital resources but also amplified our message of prevention, early detection, and holistic care. By uniting communities, CPAA's events continue to transform goodwill into tangible support, strengthening hope and possibilities for cancer patients across India.

WORLD NO TOBACCO DAY 2024: DRIVING AWARENESS, PREVENTION & CHANGE:



The theme for World No-Tobacco Day 2024 was 'Protecting Children from Tobacco Industry Interference.' CPAA's programs highlighted the urgent need to shield youth from manipulative tobacco industry tactics, curb the rise of e-cigarettes, and champion policies that protect future generations from these harmful products. As part of World No Tobacco Day 2024, CPAA undertook a series of impactful activities aimed at preventing cancer, promoting early detection, and empowering vulnerable communities to make healthier lifestyle choices.

ENT Cancer Screening camps were organized for 590 healthy individuals from high-risk

marginalized groups like tribal communities, construction workers, and railway porters. These screenings identified pre-cancerous conditions and offered **tobacco cessation counselling** while promoting oral hygiene. Actress **Varsha Usgaonkar** lent her voice to the cause, delivering a powerful message on the dangers of tobacco and inspiring healthier lifestyle changes.

In alignment with the **World Health Organisation's 2024 theme**, high-visibility public hoardings were installed to amplify the anti-tobacco message.

On **25th May 2024**, CPAA conducted a **Cancer Awareness Lecture** at Matunga Gymkhana, where **Dr. Sanjay Dudhat** (Surgical Oncologist) addressed myths, signs, and symptoms of



cancer, and **Alka Bisen** (CEO, CPAA) stressed the importance of screening and HPV vaccination. Actor **Aditi Sarangdhar** was the Chief Guest.

On **31st May 2024**, a **free oral cancer screening camp** for **450 healthy individuals** from the LGBTQ community and the public was held at Hutatma Chowk, Mumbai—**30% were advised follow-up care**. Street plays brought the dangers of tobacco to life for passersby.



To inspire young minds, CPAA organized an **art competition for 150 children** with the theme “*Protecting Children from Tobacco Industry Interference*” in collaboration with Matunga Gymkhana. The competition was judged by luminaries such as **Padma Shri Sudharak Olwe**, **Padma Shri Achyut Palav**, **Salva Rasool**, and **Asmita Patil**. Art kits were sponsored by DOMS Industries Limited.

In **New Delhi**, CPAA partnered with **The Mellow Foundation** for a **poster-making competition** and awareness session, showcasing creative and hard-hitting anti-tobacco messages designed to inspire a tobacco-free future.

Through these combined efforts, CPAA’s campaign not only raised awareness but also sparked conversations and inspired tangible change—protecting communities today and future generations tomorrow.

MUSIC FOR A CAUSE: SWAROTSAV

On **24 August 2024**, the Rangsharda Auditorium, Bandra, came alive with melody and purpose as CPAA presented **Swarotsav** - a musical fundraiser in support of women battling cancer. The evening featured a spellbinding line-up of popular Hindi film songs, brought to life by **Sumeet Kumar**, son of the legendary Kishore Kumar, and the soulful **Shailaja Subramanian**. The performances, masterfully orchestrated by **Anupam Ghatak** and his team, were seamlessly hosted by **Vinayak Shinde**.

Adding to the evening’s charm, **Poonam Dhillon** graced the event as Chief Guest, while the presence of the iconic **Amit Kumar** and **Leena Chandavarkar** made the night truly unforgettable. It was an enchanting celebration of music and compassion - proving that melodies can not only touch hearts but also change lives.



KHAZANA, a festival of Ghazals held on the 26th and 27th of July 2024, was a mesmerizing celebration dedicated to the timeless art of Ghazals and a noble cause. Hosted by The Trident Oberoi Hotel at Nariman Point in Mumbai and presented by Union Bank of India, this annual event marked its 23rd edition with an exceptional tribute to the legendary Ghazal maestro Padmashri

Shri Pankaj Udhas. The festival aimed to raise funds for the Cancer Patients Aid Association and the Parents Association Thalassaemic Unit Trust, ensuring that patients suffering from cancer and thalassemia receive the treatment they desperately need.

Stellar performances by renowned artists such as Padmashri Anup Jalota, Talat Aziz, Padmashri Hariharan, Rekha & Vishal Bharadwaj, Javed Ali, Papon, Sudeep Banerji, Kavita Seth, Ananya Wadkar and Sadhana Jejurikar illuminated the stage. The festival also featured the winners of the Artist Aloud contest, Amir Hussain and Atri Kotal, as well as the Padmashri Pankaj Udhas Jury Award recipients Anshika Rajotia and Shruti Bhande.



A specially curated medley of Pankaj-ji's most beloved ghazals, performed by popular ghazal artists, Abhas Joshi, Alap Desai, Gayatri Asokan, Meenal Jain, Pooja Gaitonde, Prithvi Gandharv, Priyanka Barve, Runaa Rizvi Sivamani, Shivani Vaswani, Sneha Shankar and Sraboni Chaudhari, was a highlight of the event, leaving the audience spellbound. The two-day event was graced by the elegant presence of actress and host Rakshanda Khan, who guided the audience through a series of enchanting performances. A special recitation by Salim Arif and Aalok Shrivastav added a poetic touch to the proceedings. The presence of renowned artists Suresh Wadkar, Peenaz Masani, Mitali Singh, Anuradha Paudwal, and Kavita Paudwal elevated the event to extraordinary heights. This memorable edition of Khazana not only celebrated the rich legacy of Ghazals but also continued the noble mission of aiding children in need, embodying the spirit of compassion and artistry.

CANCER ROSE DAY 2024 – SPREADING LOVE, HOPE, AND STRENGTH

Every year, **Cancer Rose Day** is dedicated to raising awareness about cancer and embracing those affected by it with compassion, dignity, and kindness. In 2024, CPAA marked this special day with heartwarming celebrations across Mumbai, Pune, and New Delhi, touching countless lives.



In Mumbai, **Rani Mukerji** joined hands with CPAA, spending meaningful time with children bravely fighting cancer. She handed out roses, cut a celebratory cake, and listened intently to their stories and challenges. A symbolic highlight of the day was Rani illuminating the **Bandra-Worli Sea Link** in red, a powerful gesture of solidarity with cancer patients. She spoke passionately about the importance of giving time and love to those in treatment and encouraged others to join such initiatives. Rani reiterated her

commitment to using her platform to amplify awareness and inspire change.

Adding to the day's significance, childhood cancer patients and their caregivers were welcomed to the **magnificent Raj Bhavan of Mumbai** to meet **His Excellency, the Hon'ble Governor of Maharashtra, Shri C. P. Radhakrishnan**. The morning began with a prayer by Sangeeta Vyas, who also anchored the programme. The Hon. Governor presented roses and goody bags to the children and warmly appreciated CPAA's relentless work under the guidance of Founder Chairman **Shri Y. K. Sapru** and CEO **Ms. Alka Sapru Bisen**. An especially touching moment came when cancer survivor and artist **Anup Dhuriya** gifted the Governor a hand-painted portrait. The children and CPAA team were also treated to a guided tour of Raj Bhavan's heritage treasures, including the historic underground bunker and temples.



In **Pune**, CPAA distributed **400 goody bags** containing essential items and nutritious food to cancer patients and caregivers across multiple hospitals, including Integrated Cancer Hospital, Bharati Hospital, Deenanath Hospital, Indrayani Hospital, Vishranti Hospital, DY Patil Hospital, and KEM Hospital.

In **New Delhi**, 60 young cancer warriors enjoyed a joyful picnic at a farmhouse hosted by patron **Parul Sahani** and friends. The day was filled with games, laughter, and gifts of school shoes and bags—reminders that joy and normalcy are as vital to healing as medical care.

Across cities, Cancer Rose Day 2024 stood as a testament to the healing power of kindness, the importance of solidarity, and CPAA's unwavering commitment to the **Total Management of Cancer**.



COLOURS OF LIFE

The 20th edition of Colours of Life, CPAA's Annual Art exhibition and Sale was inaugurated by Mrs Pheroza Godrej on 19th September 2024 at Cymroza Art Gallery, Mumbai, featuring 101 works of 91 senior and contemporary artists from all over India in aid of underprivileged cancer patients. On this landmark occasion CPAA felicitated the special people who had contributed towards its success over the years. Mr. KBS Anand (past MD and CEO Asian Paints), Heeral Desai Akhauri (past Director, O&M), Mr. Jayesh Yagnik (CEO, Madison Outdoor Media Solutions), Poornima Burte (Founder, Design Orb), Mrs. Rati Datta and Professor Sudhakar

Nadkarni, who has designed this year's catalogue. Funds raised through the exhibition have been able to support the treatment of over 1500 underprivileged cancer patients.

We also remembered the artists who are no longer with us but supported us from the very inception. When we started out, these were the giants that we looked at with awe, but they unconditionally contributed their works with generosity of heart. The first copies of the catalogue were presented to Jayita Borthakur, wife of Shyam Kanu Borthakur and Dhanvanti Durazi, daughter of Hema Joshi.



Some of the participating artists Ajay De, Ananta Mandal, Asmita Patil, Bina Aziz, Charan Sharma, Jayita Borthakur, Kahini Arte-Merchant, Madhuri Bhaduri, Meera Devidayal, Nayanaa Kanodia, Prakash Ghadge, Rakhee Shah, Salva Rasool, Sanjiv Sankkpal, Sujata Achrekar and Vijay Gille were present at the launch and were felicitated as well.

Vedanta Delhi Half Marathon – Running for Hope

On 20th October 2024, CPAA's New Delhi team, joined by brave cancer survivors, participated in the Vedanta Delhi Half Marathon at JLN Stadium. Together, they ran the 4.5 km stretch, embodying strength, resilience, and the will to fight cancer.

Anita Choudhary took on the inspiring challenge of the 21 km half marathon, showcasing determination and solidarity for the cause.

BREAST CANCER AWARENESS MONTH:

CPAA's Pune team organised a series of programs throughout the month of October to commemorate Breast Cancer Awareness Month. A health checkup and screening camp focusing on breast and cervical cancer was held for 84 women in collaboration with Extentia Information Technology Pvt Ltd., the team from Vishwaraj Hospital and Rotary Club of Pimpri.

CPAA collaborated with Hard Rock Café through the month of October to celebrate Pinktober. Several creative and informative messages were broadcast through our digital platforms and funds raising kiosks were installed across their restaurants pan-India. A Cancer Awareness Workshop was hosted at Hard Rock Café, Pune on 23rd October for women from different walks of life. Dr. Asma Pathan educated the participants about the causes and symptoms of breast cancer, with a special emphasis on self-breast examination. Breast cancer survivors shared their personal journeys and experiences in coping with the disease.

DIWALI

A Diwali lunch was organised for breast cancer survivors and patients, during which ration, sarees, sweets, and savouries were distributed



to them, providing a moment of joy and celebration in collaboration with the Rotary Club of Kalyani Nagar.



Collaboration with Mrs. India Inc:

CPAA was chosen as the beneficiary NGO of the Mrs. India INC 2024 pageant for the 5th year in a row. Anita Peter (Executive Director, CPAA) who has spearheaded this collaboration was present at the venue at Jaipur to crown Niesa Kolakhe, winner of 'Beyond Giving' for raising the highest funds for CPAA. Delightfully so she was also crowned as Mrs. Femme International 2024 pageant.

MUSIC FOR A CAUSE: Bade Miyan Chote Miyan

It was a night of Music, Magic, and Meaning as Bade Miyan legendary Padma Bhushan Shri Udit Narayan took Centre stage with Chote Miyan the multi-talented Aditya Narayan at Shanmukhananda Hall to create unforgettable memories for a cause close to our hearts. Their soulful performances lit up the evening and helped us raise crucial funds for children battling cancer – together spreading hope and making a difference.



CHRISTMAS: A Magical Christmas Carnival filled the air with joy as CPAA hosted a special celebration for paediatric cancer warriors and their caregivers. Children enjoyed exciting games, a juggler's show, lively dance and music, along with candy floss and hand painting. Parents joined in with tambola, winning prizes. The highlight was Santa Claus, who danced, cut a cake, and distributed chocolates and gifts. The day ended with snack boxes and juices, leaving everyone with cherished memories.

TATA MUMBAI MARATHON

On 19th January 2025, Mumbai was all heart and all soul! There was a wave of humanity right by the Arabian sea in the form of 63,561 participants in the 20th edition of Tata Mumbai Marathon. For CPAA it was another opportunity to connect with its patron and donors and give its individual supporters a chance to run side-by-side with cancer survivors and CPAA team members to create awareness and raise funds. Team CPAA also participated in the TMM 2025 Costume Competition drawing focus on the benefits of the HPV vaccine and urged the audience to make informed decisions about getting screened and vaccinated. It also brought focus on CPAA's Eliminate Cervical Cancer Project which has a triple pronged strategy of awareness, prevention and cancer screening. Actor Tara Sharma once again supported CPAA along-with Seetha Sethuraman (upcoming 10 K change maker for CPAA) and corporate sponsors Kotak Mahindra Bank and ESR.



REPUBLIC DAY: Anita Peter (Executive Director, Advocacy and Cancer Support) was invited to represent CPAA at the Republic Day celebrations hosted by the Governor of Maharashtra, Shri C.P. Radhakrishnan, at the esteemed Governor's House. It was a privilege to engage in meaningful conversations with esteemed personalities, including Hon'ble Chief Minister Shri Devendra Fadnavis and Smt. Amruta Fadnavis, during the Meet & Greet, followed by a Hi-Tea.

WORLD CANCER DAY: UNITED BY UNIQUE

CPAA commemorated World Cancer Day 2025 with impactful initiatives across Mumbai, Pune, and New Delhi reinforcing its unwavering commitment to supporting and empowering those affected by cancer and the fact that every cancer journey is unique, yet we stand united in making a difference.



Mumbai: Over 555 healthy individuals underwent free cancer screening at various locations in Mumbai supported by Assistant Commissioner of Police, Protection Branch, Mumbai, Station Health Organization (Army), Colaba, Shri Ganesh Seva Samiti Trust, Chembur and Sahara General Kamgar Sanghatana.

Poonam Bhovar (Advocacy and Cancer Support) was invited by HCG Hospital to speak about CPAA's mission and impactful work in supporting cancer patients. She was felicitated by Mr. Nishit Jaiswal, CEO of HCG Hospital, and Dr. Prashant Pawar for her unwavering commitment to helping cancer patients.

Dr. Shubha Maudgal (Executive Director, Special Projects) conducted a virtual cancer awareness session for Ness Digital, Bengaluru, addressing symptoms, myths, early warning signs, diagnosis, treatment, and rehabilitation.

CPAA displayed hoardings across Mumbai and digital hoardings in trains across the cities of Mumbai, Bengaluru and Kolkata highlighting the importance of cancer screening. With the message "Every screening counts. Every life matters".

New Delhi: 35 childhood cancer patients learned about nutrition from a dietitian and expressed creativity through art with Dr. Rachana Seth at AIIMS, New Delhi. Parents were guided on government schemes, while children received educational kits and refreshments, making it an informative and uplifting day.

Pune: Volunteers from The Pre Med Diaries brightened the day for women cancer patients with games and an expressive art activity, capturing their journey from diagnosis to today. Crazy Cheezy Café added joy with delicious pizzas. Xoriant Solutions volunteers engaged childhood cancer patients with songs, origami, and games, also distributing ration kits.

Jalna: CPAA's Cancer Research and Prevention Unit vaccinated 1,024 underprivileged girls in Jalna, Maharashtra against cervical cancer. The drive combined immunization with awareness sessions, empowering girls with preventive healthcare knowledge—marking a powerful step towards equity, protection, and a cancer-free future.



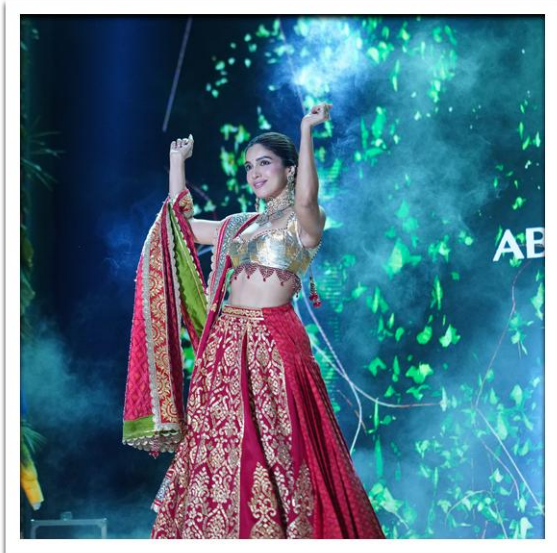
VALENTINE'S DAY:

Celebrating resilience, unity, and the strength of companionship through life's toughest battles. CPAA hosted a heartfelt Valentine's Day event, "*Love in the Time of Pain*," to honour over 100 couples bravely navigating the journey of cancer. The evening celebrated not just love, but the strength, resilience, and unbreakable bond these couples share. It was a moving reminder that even in pain, love shines brightest. CPAA celebrated the power of partnership and the unbreakable bond shared by cancer warriors and their loved ones on **Valentine's Day**. We honoured the brave

couples who prove that cancer doesn't define love - it strengthens.

TERRY FOX INDIA RUN 2025: CPAA proudly participated in the iconic Terry Fox Run, a global celebration of courage and hope in the fight against cancer. Dr. Shubha Maudgal (Executive Director, Special Projects) and Ms. Aditi Bapat (Director, Information Technology) represented CPAA on the Managing Committee of Terry Fox India (Mumbai), contributing to the planning and success of the event.

By joining thousands of participants, they reinforced CPAA's commitment to collaboration, cancer awareness, and supporting research — carrying forward Terry Fox's inspiring legacy of compassion and determination.



FEVICOL CARING WITH STYLE 2025: a spectacle of glamour, compassion & hope

On February 23, 2025, at Jio World Garden, Fevicol Caring with Style 2025 unfolded as a mesmerizing fusion of fashion and philanthropy, dedicated to supporting underprivileged cancer patients. The legendary Abu Jani & Sandeep Khosla enthralled audiences with their breathtaking ASAL and MARD collections, with the radiant Bhumi Pednekar and charismatic Babil Khan gracing the ramp as showstoppers. The night soared with spellbinding performances by Ila Arun, Ishita Arun, and their vibrant dance troupe, while the soul-stirring melodies of Hargun Kaur and the electrifying

beats of Dhruv Ghanekar left the audience captivated. A truly moving moment came as cancer survivors Mohit and Ankita shared their inspiring journeys of resilience and triumph. The ever-charming Mini Mathur and dynamic Malishka Mendonsa masterfully hosted the evening. This event carried profound emotional depth, as Sandeep Khosla, despite the immense personal loss of his beloved mother that very day, presented his collection with unwavering dedication. CPAA extends heartfelt gratitude to Abu, Sandeep, and AJSK family for their extraordinary commitment and to Pidilite Industries Limited, our esteemed Title Sponsor, for over two decades of unwavering support. As the night concluded, it left behind not just cherished memories but a powerful reminder that when fashion meets compassion, we create not just beauty - but hope.



INTERNATIONAL WOMEN'S DAY: Empowering Women through Care and Connection:

On International Women's Day, CPAA celebrated the strength and resilience of women through a series of meaningful initiatives. A Breast Cancer Support Group meeting was organised for 35 patients, where Dr. Kruti Kachalia, cancer survivor and Lymphedema therapist, shared her inspiring journey, and Clinical Dietician Ms. Disha Jhaveri led a yoga and nutrition session. At KEM Hospital, breast cancer patients and survivors enjoyed a joyful karaoke program by Artscape, followed by gifts. Extending its reach to rural communities, CPAA also partnered with Rotary Club (Deonar) to screen 160 women in Humgaon, Karjat, for early

detection of cancer.

HOLI: Holi, the festival of colors, is known to spread joy and happiness. This gesture of love and support can bring light and positivity to the lives of cancer patients, creating lasting memories of joy and connection during a challenging time. Our teams celebrated Holi with childhood cancer patients at various hospital and treatment Centres... was a beautiful and heartwarming experience for all involved.

AWARDS & RECOGNITION

Honouring Excellence, Inspiring Progress



ALKA BISEN, CEO
NGO Leadership Award 2025
by the World Federation of CSR Professionals.



ANITA PETER, EXECUTIVE DIRECTOR,
ADVOCACY & CANCER SUPPORT
Maharashtra Gaurav Puraskar 2024
for outstanding advocacy in cancer awareness
and patient rights.



DR. NOOPUR KHARE, DIRECTOR, CANCER
RESEARCH & PREVENTION
Maharashtra Gaurav Hirkani Puraskar 2024 for
pioneering cancer research, awareness
and vaccination advocacy.
Precision Med India Award for outstanding work
in precision cancer prevention.



PATIENT CARE TEAM
Best CSR Project of the Year
at PHOSSCON 2024.
Felicitated by B.J. Wadia Hospital, KEM Hospital,
Reliance Foundation Hospital
and LTMG Sion Hospital.



**MANJU GUPTA, EXECUTIVE DIRECTOR,
REHABILITATION CENTRE**
Shikshashree Samman 2024
for leadership in holistic rehabilitation
and vocational training



VOLUNTEER TEAM, CPAA
Honored by *Tata Memorial Hospital* for
exceptional service to patients and caregivers.

CONFERENCES & SYMPOSIA

Where Learning Meets Impact

Knowledge sharing and collaboration are central to advancing cancer care. In 2024–25, CPAA actively engaged in leading conferences, at both national and international levels, presenting our programs, research, and patient-Centred approaches. These platforms allowed us to exchange ideas with experts, spotlight CPAA's initiatives, and bring back valuable learnings to strengthen our work in prevention, treatment, and rehabilitation.



CSR-NGO Gamechanger Conclave (September 2024 | Mumbai): CEO Alka Bisen and CSR team (Pooja Shah & Akshata Kadam) showcased CPAA's impact, pitched projects to CSR leaders, and forged new opportunities for collaboration.

UICC World Cancer Congress (September 2024 | Global Digital Session): Moderated by Dr. Shubha Maudgal, CPAA convened global experts from Mexico, India, the UK, Ireland, and USA for a dialogue on *Geriatric Cancer: People Living with Cancer*, amplifying CPAA's voice on the international oncology stage.

Press Conference on Empowerment of Cancer Patients (October 2024 | Mumbai): Held at the Press Club of Mumbai, CPAA organized a media engagement session to amplify patient voices, highlight systemic challenges, and advocate for holistic cancer care.

Phosscon (November 2024 | Jammu, India): CPAA team members Malika Narayan, Sonali Arte, and Karishma Pavaskar contributed to this important paediatric oncology forum organized by CanKids, reinforcing CPAA's commitment to collaboration in child cancer care.



CSR Conclave 2024 (December 2024 | Mumbai): CPAA's CSR and Pune teams participated in the MCCIA-led event, gaining insights on CSR compliance, impact assessment, and partnership models, while connecting with corporates and NGOs.



ESMO Asia Congress 2024 (December 2024 | Singapore): Ms. Vinaya Chacko (Director – Patient Care Services) represented CPAA at the ESMO Asia Congress 2024, held in Singapore. The annual congress of the European Society for Medical Oncology (ESMO) serves as a key platform for oncology professionals across the Asia-Pacific region to exchange knowledge and explore the latest developments in cancer research, treatment, and patient care.

National Paediatric Nutrition Summit (NPNS) (January 2025 | Mumbai): Karishma Pavaskar, Psycho-Oncologist & Expressive Arts Therapist, presented “Psychological Factors in Feeding

During Paediatric Cancer: Overcoming Challenges and Food Aversions.” The session addressed trauma, anxiety, treatment side effects, and caregiver stress in paediatric nutrition, while highlighting strategies like CBT, creative reintroduction of foods, and family-Centred support.

Times Group Health Council Roundtable: (January 2025 | Mumbai) Anita Peter, Executive Director, represented CPAA at this high-level discussion on tobacco control, highlighting our impactful campaigns addressing one of India’s largest preventable cancer causes.



Cancer Knowledge Forum (February 2025 | Mumbai): A CPAA learning initiative where Dr. Kalyani Khade (AstraZeneca) shared insights on *Precision Oncology in Lung Cancer*, strengthening staff knowledge on targeted and personalized therapies

Her participation enabled CPAA to stay abreast of global advancements in oncology and integrate new insights into patient-centric programs and care delivery. By engaging with international experts and researchers, CPAA continues to strengthen its commitment to

evidence-based, holistic cancer care for patients in India.

DONORS & PARTNERS

Together, We Make Hope Possible

At CPAA, our donors, patrons, and CSR partners are the heart of everything we do. Their generosity fuels vital programs in patient care, awareness, screening, and rehabilitation, ensuring that underprivileged cancer patients receive the support they need. More than just financial contributions, their trust, encouragement, and belief in our mission inspire us to innovate, grow, and reach those most in need. CSR collaborations further amplify this impact by linking corporate goals with community well-being. We extend our deepest gratitude to every partner who stands with us, helping transform challenges into hope and making a meaningful difference in countless lives.

MONETARY DONORS		
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Rotary Club of Mumbai Lakers	Sachin R Tendulkar	Sanjay Khemani
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Vinita Kadle		

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Chandra Sundra Trust	Ganga Satellite Copoerative Housing Society	Inner Wheel Club of Nigdi Pride
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Rotary Club of Pimpri	The Orbis School	

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ACI Worldwide Consulting (India) Pvt Ltd	Aditya Birla Capital Foundation	Afour Technologies Private Limited
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Xoriant Solutions Pvt Ltd	ZS Associates India Private Limited	

FINANCIAL STATEMENTS

Abridged Income & Expenditure Account for the year ended 31st March 2025

(Summarised from the financial statements audited by 25th September 2025)

Particulars	31-MARCH-2025	31-MARCH-2024
	(Rs. In Lacs)	(Rs. In Lacs)
INCOME:		
Interest:		
a) Saving Bank Account	10.39	6.40
b) Fixed Deposits	76.32	77.41
c) Others	-	-
Total Interest (A)	86.71	83.81
Dividend	258.29	215.71
Donations in cash or kind	2,230.86	1,729.23
Income from other Sources	507.26	166.01
Total (B)	2,996.41	2,110.94
Total(A+B)	3,083.12	2,194.76
EXPENDITURE		
Expenditure in respect of properties	17.68	14.41
Establishment Expenses	265.86	234.56
Remuneration to Trustees	63.65	55.54
Audit Fees	9.44	9.44
Contribution and Fees	2.93	2.86
Other Expenses	73.80	58.21
Depreciation	64.84	55.48
Expenditure on Objects of the Trust:		
a) Medical relief and activities	2,503.31	1,655.29
Surplus	81.61	108.96
Total	3,083.12	2,194.76



FINANCIAL STATEMENTS

Abridged Balance Sheet as on 31st March 2025

(Summarised from the financial statements audited by 25th September 2025)

Particulars	31-MARCH-2025	31-MARCH-2024
	(Rs. In Lacs)	(Rs. In Lacs)
SOURCES OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Corpus Funds:		
Corpus Funds of the Trust	3,201.62	3,637.43
Other Earmarked Funds	521.09	99.55
Liabilities	79.61	81.50
Income and Expenditure Account - Surplus	2,631.99	2,386.03
TOTAL	6,434.31	6,204.51
APPLICATION OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Immovable Properties	516.65	94.32
Investments	3,893.88	4,934.41
Furnitures, Fixtures and Other Assets	379.31	317.42
Current Assets		
a) Loans	-	-
b) Advances	193.26	154.43
c) Receivables	31.07	36.99
d) Cash and Bank Balances	1,420.15	666.94
Total Current Assets	1,644.47	858.37
TOTAL	6,434.31	6,204.51



DONATION CHANNELS

CPAA has offices in Mumbai, New Delhi and Pune and manages its assistance and support services from the generosity of sponsors, corporate and individual donors and the local community. We can provide free and subsidised valuable services to those in need largely, due to this continued contribution.

CPAA welcomes your support in this noble cause, and all donations are exempt from Income Tax under Section 80-G of the Income Tax Act (50% tax exemption). You will receive a tax exemption certificate along-with a receipt for the amount donated.

You can use one of the following methods of donations. Do specify the Project Name, if any, while donating.

**DONATE BY
CHEQUE / BANK
DRAFT:**

Donations in favour of 'Cancer Patients Aid Association' can be mailed to CPAA's Registered address over leaf to and addressed to: Clotilda D'Souza (Administration Department)
** Specify Project Name, if any, behind cheque*

**DONATE VIA
NETBANKING:**

NEFT / RTGS
Beneficiary Name: Cancer Patients Aid Association
Beneficiary A/C No: 05421450000456
Beneficiary Bank: HDFC BANK LTD, Lower Parel, Kamala Mills Compound, Mumbai 13
Account Type: Institutional Savings Account
IFSC Code: HDFC0000542

**DONATE BY
DEBIT/CREDIT
CARD:**

Visit www.cancer.org.in to make an online donation with a Credit / Debit Card (MasterCard, Visa or Diner Club) through our Secure Payment Gateway.

**CPAA IS ALSO
REGISTERED ON:**

Benevity Causes Portal
Give India Fundraisers

CONTACT US

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Patient Care Helpline: +91 79776 55400 -
Monday to Friday (11:00 am – 4:30 pm)

Hansa Dabke Cancer Awareness, Prevention and Screening
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PUNE:

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