

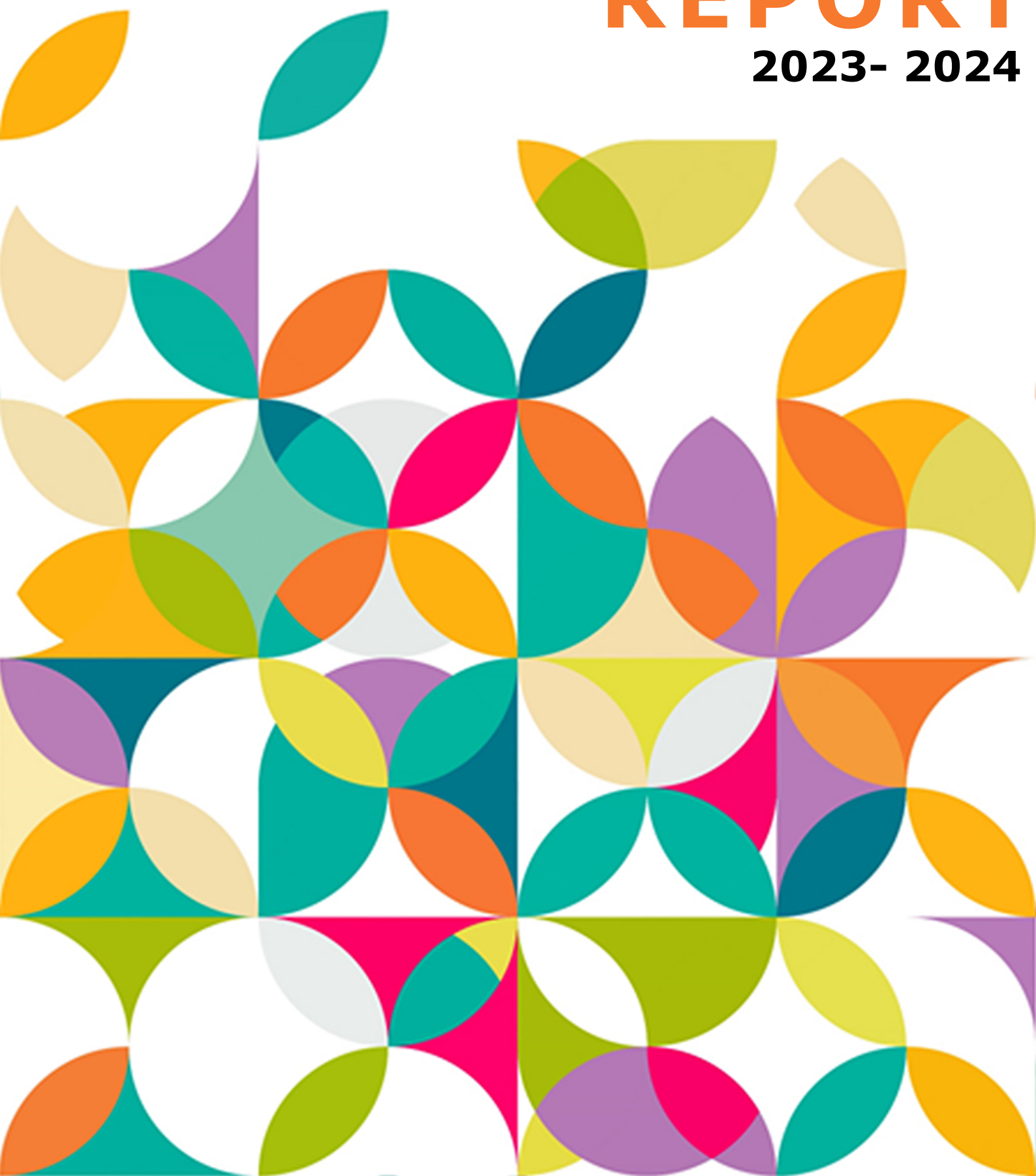


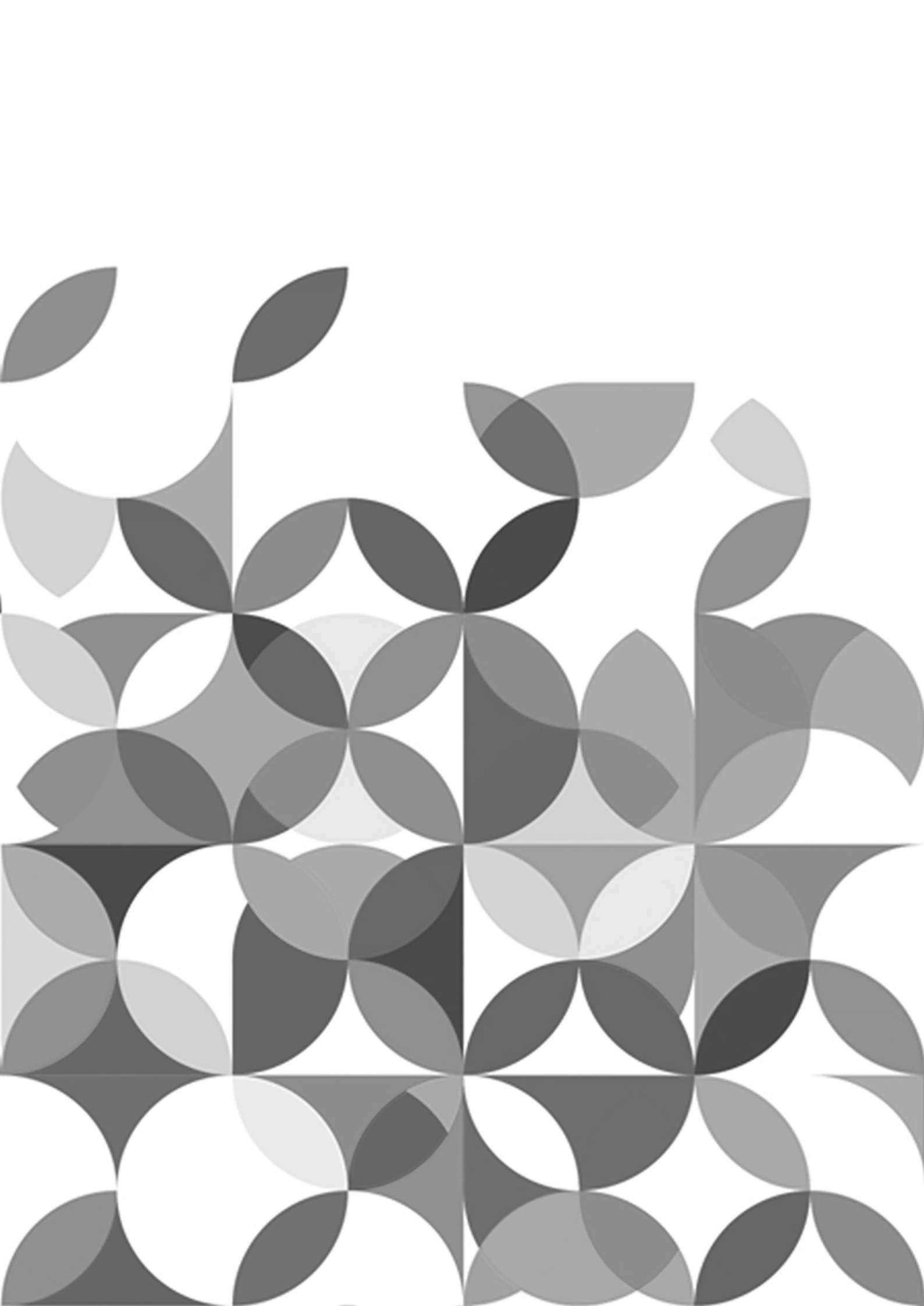
**Cancer Patients
Aid Association**

TOTAL MANAGEMENT OF CANCER SINCE 1969

ANNUAL REPORT

2023- 2024





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MISSION VISION

MISSION STATEMENT:

CPAA works alongside the medical fraternity, focusing on education, prevention, awareness, early detection, support to treatment, guidance, counselling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

VISION (Total Management of Cancer)

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.





MESSAGE FROM CEO

Dear Friends and Supporters,

As we reflect on the year 2023-24, it is with immense gratitude and pride that I present this Annual Report, encapsulating the journey of Cancer Patients Aid Association (CPAA) and the milestones we have achieved together. This year has been a testament to the power of collective action, resilience, and hope in our mission to eliminate cancer as a major health

problem in India. This report reflects CPAA's unwavering commitment to cancer care, providing comprehensive support to patients, advancing early detection, and promoting cancer awareness. This document serves as an overview of our impact, funding, and collaborations, offering transparency to our valued donors, partners, CSR collaborators, government agencies, and patrons. Our mission is to alleviate the burden of cancer and extend a lifeline to those in need.

Cancer continues to be a significant challenge for our nation, impacting countless lives across all demographics. At CPAA, we believe that addressing this challenge requires a multifaceted approach — spanning awareness, early detection, patient support, and rehabilitation. This year, we conducted awareness campaigns educating nearly 27,172 individuals about cancer prevention and healthy lifestyles. Through our early detection programs, we screened 13,255 individuals, identifying five cancer cases and advising follow-up for 148 others. These initiatives underscore our commitment to catching cancer early when interventions are most effective.

Recognizing the rising cases of cervical cancer in India, we expanded our HPV vaccination program, to provide 32,790 young girls and women in underserved communities free HPV vaccinations by the end of the financial year. This effort marks a significant step toward preventing one of the most common yet preventable cancers in women.

In the realm of patient aid and support, CPAA provided financial and medical assistance to the tune of 9.88 crores (INR) covering 8,781 underprivileged cancer patients this year, ensuring access to treatment, medicines, and nutritional support. Our rehabilitation programs continued to transform lives, offering prosthetics, counseling, and vocational training to survivors. Witnessing these individuals regain their confidence and livelihoods has been profoundly inspiring.



At the heart of CPAA's achievements is our incredible team - medical professionals, field workers, counselors, volunteers, and administrative staff - whose unwavering dedication fuels our mission. I applaud each one of you for your tireless efforts and compassion. From organizing screening camps in remote areas to providing emotional support to patients during their most vulnerable moments, your contributions are invaluable. Our Awareness and Early Detection team has been instrumental in reaching high-risk groups and marginalized communities, spreading knowledge that can save lives. The Patient Support team's commitment to ensuring timely aid and resources for those in need has brought hope to countless families. Our Rehabilitation Center staff continue to inspire us, helping survivors rebuild their lives with dignity and confidence.

Behind the scenes, the administrative and operations teams have worked diligently to ensure the seamless execution of our programs. Your coordination and innovative thinking have allowed us to expand our reach and make a greater impact. I am deeply grateful for your passion and dedication, which embody the spirit of CPAA.

None of this would have been possible without the unwavering support of our donors, patrons, and CSR partners. Your generosity and trust have empowered us to scale our initiatives and reach those who need us the most.

As we look ahead, our aspirations remain ambitious yet achievable. In the coming years, we aim to expand our early detection and screening camps to reach more rural and underserved areas. We are committed to intensifying our HPV vaccination campaigns, ensuring a brighter and healthier future for young women across India. Additionally, we will continue to advocate for affordable cancer treatments and holistic patient care, addressing the physical, emotional, and financial toll of this disease.

Our vision is rooted in hope and the belief that together, we can create a cancer-free world. This year has proven that with determination, innovation, and your continued support, every step forward is a step toward achieving this goal.

Thank you for being an integral part of our journey. As we strive to impact more lives, your belief in our mission remains our greatest strength.

Warm regards,
Alka Sapru Bisen
CEO, Cancer Patients Aid Association (CPAA)



ORGANIZATIONAL STRUCTURE AND GOVERNANCE

OFFICE BEARERS

Mr. Yogendra Kumar Sapru
Mrs. Siloo Jasdanwalla
Mrs. Rekha Sapru
Ms. Kirti Dustakar
Ms. Clotilda D'souza

EXECUTIVE COMMITTEE MEMBERS

Mr. Yogendra Kumar Sapru, Chairman
Mrs. Siloo Jasdanwalla, Hon. Secretary
Mrs. Rekha Sapru, Hon. Jt. Secretary
Ms. Kirti Dustakar, Treasurer
Ms. Clotilda D'souza, Administrator
Mrs. Alka Sapru Bisen, Chief Executive Officer
Mrs. Manju Gupta
Ms. Anita Peter Swami
Mrs. Neeta More
Ms. Vinaya Chacko
Mrs. Shailja Singh
Mrs. Sumangala Sapru

OTHER KEY DEPARTMENTAL LEADERSHIP

Administration: Ms. Clotilda D'souza
Human Resources: Ms. Kirti Dustakar
Information Technology: Ms. Aditi Bapat
Patient Care Services: Ms. Vinaya Chacko
Cancer Research & Prevention: Dr. Noopur Khare
Special Projects: Dr. Shubha Maudgal
Pune Branch: Mrs. Sumangala Sapru
New Delhi Branch: Mrs. Niharika Raina



COMPLIANCE AND CERTIFICATES

REGISTRATION

Registration Certificate
Memorandum of Association
Articles of Association

COMPLIANCE

PAN Card
80G Certificate
12A Certificate
FCRA Certificate
CSR Form 1
GST Certificate
TAN Certificate

FINANCIAL DOCUMENTS

Annual Report
Audited Financial statements

AUDITORS

SHAH SHROFF AND ASSOCIATES

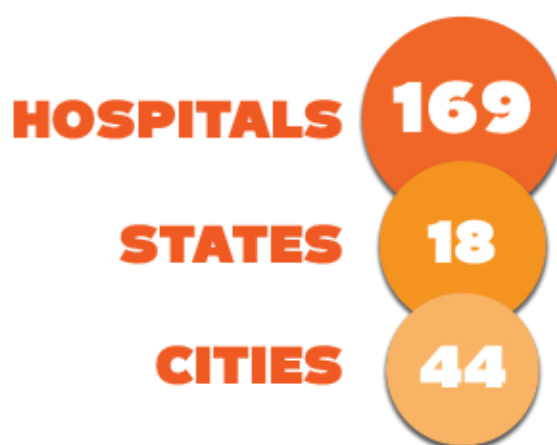
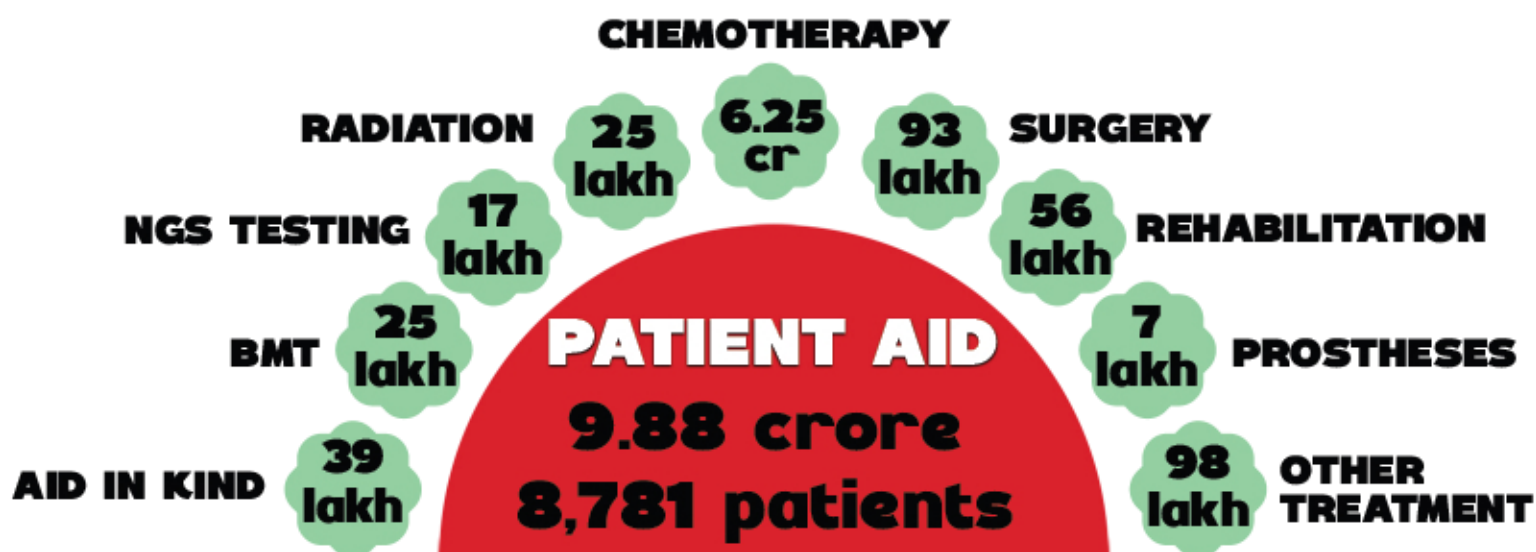
BANKERS

HDFC Bank Ltd
State Bank of India
Kotak Mahindra Bank
IDBI Bank
Bank Of Baroda



IMPACT

27,172 individuals	32,940 vaccinated	13,255 healthy individuals
AWARENESS	PREVENTION	EARLY SCREENING







AWARENESS

Cancer awareness is essential in India due to the increasing incidence of the disease and the significant impact of late-stage diagnoses. Public education on prevention, early signs, and symptoms is vital to empower individuals to seek timely medical help. Additionally, raising awareness helps reduce stigma, promotes regular screenings, and fosters healthier lifestyles, which are key in cancer prevention. By increasing awareness, we can improve outcomes, reduce the emotional and financial burden on families, and ultimately lower the overall cancer mortality rate in the country.

CPAA organized 22 workshops, seminars, and community campaigns aimed at educating people about cancer risk factors, the importance of early detection, and healthy lifestyle choices. Awareness campaigns included information on tobacco cessation, nutrition, and preventive screenings. These initiatives reached over 27,172 individuals across both urban and rural areas. Collaborating with schools, corporate partners, and local governments amplified our impact. Special outreach efforts focused on at-risk communities, providing them with the necessary knowledge to prevent cancer and seek timely care.

KEY PROGRAMS:

In 2023-24, CPAA organized impactful cancer awareness activities across India. CEO Alka Sapru Bisen represented CPAA at the C20 Summit, advocating for cancer awareness to be included in high school curricula.

For World No Tobacco Day, CPAA's Mumbai team ran Cancer Awareness camps for high-risk groups in Mumbai, including jail inmates and construction workers, screening 711 individuals, 61% of whom required follow-up. The New Delhi branch held a Tobacco Awareness lecture for patients and caregivers at AIIMS, distributing informative pamphlets on the harms of tobacco. Public hoardings displaying anti-tobacco messages appeared in high-traffic areas of Mumbai and Pune.

In Pune, CPAA hosted a Hi-Tea for breast cancer survivors in collaboration with Hotel Ibis and Rotary Club of Pune Amanora. Additionally, a Breast Cancer Support Group session featured experts discussing breast cancer management and diet.

On World Cancer Day, CPAA collaborated with Aayakar Bhavan to conduct a forum at the Income Tax Department's head office, led by experts including Dr. Prashant Nyati. CPAA's New Delhi team also participated in Ashoka University's awareness initiative, where they hosted a kiosk and engaged in a panel discussion with students on cancer education strategies.

Since 2008 CPAA has been conducting training programs to prepare laypersons who wish to work with CPAA at various medical centres in Mumbai. Over the years over 2,000 participants have benefited from the course including students of the Counselling program at SIES Institute of Comprehensive Education, where participants have appreciated being exposed to real life situations beyond text book learning. Participants include students, housewives, doctors, retired professionals, cancer survivors and caregivers.



PREVENTION

Cancer prevention is essential in India, where cancer rates are rising due to lifestyle changes, limited healthcare access, and environmental factors. Preventive measures, particularly for cancers like cervical cancer, can significantly reduce the disease burden by tackling root causes early on. HPV vaccination, awareness, and early screening play critical roles in safeguarding the health of underprivileged communities, who often lack access to preventive care. Through focused campaigns and outreach, cancer prevention efforts not only protect individuals but also promote a healthier, more informed society, reducing the overall impact of cancer on India's healthcare system.

KEY PROGRAMS

In 2023-24, CPAA made significant strides in cancer prevention, especially in cervical cancer elimination through its “Eliminate Cervical Cancer” initiative. This program, launched in 2018 by Dr. Dhananjaya Saranath is being ably taken forward by Dr. Noopur Khare. It follows a Triple strategy for elimination of cervical cancer from India, comprising of Awareness, Screening by HPV testing and HPV Vaccination. What sets this project apart is that it goes beyond vaccination to include awareness lectures giving insightful information about cervical cancer and screening to ensure early detection and timely treatment. The primary goal is to reach underprivileged girls and young women who might not have easy access to healthcare. Financial barriers should never stand in the way of health, especially when it comes to protection against HPV. Through our efforts, we strive to ensure that every young girl has the opportunity to safeguard her future and well-being.

CPAA provided free HPV vaccinations to over 32,940 beneficiaries, with more than 37,000 doses administered. These efforts targeted underprivileged girls and young women across Maharashtra, aiming to break healthcare barriers and offer critical protection against cervical cancer.

Throughout the year, CPAA organized multiple HPV vaccination camps with local partners, ensuring comprehensive coverage. Notable events included an HPV camp in Kharghar for 100 girls, supported by the Sakhi Women's Welfare Foundation, and another at Indrayani College of Pharmacy for 300 girls in collaboration with Medhavin Foundation. In Solapur, CPAA vaccinated 270 girls at Ashwini Hospital using indigenous Cervavac HPV vaccines from the Serum Institute of India. The vaccination camp at the Seva Sadan School in Nagpur for 1,414 schoolgirls was initiated in the presence of Shri Nitin Gadkari, honorable Union Minister of Road Transport and Highways of India. He felicitated Dr. Noopur Khare for her excellent work in cancer prevention.

Further, large-scale camps were held in Kolhapur, Satara, Jalgaon, and Nagpur. In Jalgaon, a collaborative camp with the Lions Club vaccinated 1,000 girls, adding to the 5,500 beneficiaries CPAA reached in this region. The culmination of these efforts was a major camp in Nagpur, where CPAA vaccinated 1,414 schoolgirls with the support of Essel Mining and the Bhanutai Gadkari Foundation. These initiatives reflect CPAA's unwavering commitment to eradicating cervical cancer and providing accessible preventive care to underserved communities in India.





SCREENING & EARLY DETECTION

Early detection and timely treatment can vastly improve survival rates and quality of life. Cancer poses a significant public health challenge in India, where delayed diagnosis often leads to advanced-stage detection, reducing survival rates. Early detection and screening are crucial to improving outcomes, as they allow timely interventions, reducing the burden of treatment and improving prognosis. However, access to preventive care remains limited, especially for marginalized and high-risk populations. Cancer screening programs like those by CPAA bridge this gap, emphasizing the importance of regular check-ups, lifestyle modifications, and education to reduce the burden of preventable cancers, such as those related to tobacco use and cervical cancer.

KEY PROGRAMS

During 2023-24, CPAA made significant strides in promoting early detection and cancer screening across India, particularly for underserved communities. The association organized free and subsidized screening camps in cities like Mumbai, Pune, New Delhi, and beyond, screening a total of 13,255 individuals (4,927 men and 8,328 women). Among these, five cases of cancer were identified, while 148 individuals were advised to seek further medical follow-up.

CPAA conducted targeted screening camps to address specific community needs. Notable efforts included:

- Screening 200+ bus drivers and staff in Pune on World No Tobacco Day, supported by Vishwaraj Hospital and corporate sponsors.
- Conducting oral cancer screenings for marginalized groups such as jail inmates, construction workers, and community upliftment participants in Mumbai, where 466 individuals (61%) required follow-up care.
- Hosting camps in collaboration with organizations like The Life Foundation, Rotary Club, and local NGOs to reach ICDS staff, anganwadi workers, and rural populations.

Regular monthly free screenings at CPAA's Mahalaxmi center, along with impactful awareness sessions, reinforced the importance of preventive care. The comprehensive services included general health check-ups, Pap smears, blood tests, and physician consultations. These initiatives underscore CPAA's commitment to reducing cancer's burden in India.





PATIENT CARE

In India, the financial and emotional burden of cancer treatment can be overwhelming, particularly for underprivileged families. Many patients face delays or interruptions in treatment due to lack of funds, awareness, or access to quality healthcare facilities. Beyond medical care, the holistic support needed - ranging from emotional counseling to financial assistance - remains out of reach for many. Programs that offer comprehensive patient care, aid, and assistance bridge this gap, ensuring timely treatment and recovery. CPAA's efforts in providing financial aid, medical support, and holistic care empower patients to navigate their cancer journey with dignity and hope.

KEY PROGRAMS

CPAA Project Shiksha, launched in 2023 to support the education of children whose families have experienced setbacks due to the prolonged and intensive nature of cancer treatment and its financial strain. The purpose of Project Shiksha not only underscores the importance of educational support in the holistic recovery of young cancer patients but also serves as a testament to the resilience and potential of these brave individuals. Through continued efforts and community support, CPAA hopes to expand the reach of such initiatives, ensuring that more children battling cancer can access the educational resources they need to thrive.

Childhood Cancer Patients and their caregivers were treated to an amazing day at KidZania Mumbai, a global indoor theme park for children to enhance their social and cognitive skills. This interactive city made for children combines inspiration, fun and learning through realistic role-play. It was a truly unique experience as it gave them access to a whole new world of entertainment which they could have not otherwise have access to.

In September, CPAA's Giving Smiles program celebrated Gold September, an annual initiative to raise awareness about paediatric cancer and highlight inequities in treatment access. At CTC Hospital Borivali, children crafted gold crowns as a tribute to their strength and resilience, adorning both themselves and their doctor, Dr. Gayatri. These activities provided emotional support and a sense of achievement for the young warriors.

CPAA's longstanding donor, Dr. Reeta Thukral, Founder President of the Global Charity Foundation (GCF), visited the New Delhi branch office in December 2023. She met with childhood cancer patients and their caregivers, taking a keen interest in their progress. The children expressed their gratitude with heartfelt handmade cards and flowers.

Moments of joy were also brought to these children through CPAA's collaborations. M2M Ferries provided a serene ferry trip to Alibaug, offering a rare escape to 25 young cancer warriors and their caregivers. Additionally, the Lions Club of Bombay Cuffe Parade donated bicycles to six childhood cancer patients during their Service Week, demonstrating the strength of community support.

These initiatives reflect CPAA's dedication to nurturing hope, resilience, and joy among young cancer patients.





REHABILITATION

Cancer treatment often leaves survivors with physical, emotional, and social challenges, including loss of mobility, speech difficulties, and psychological distress. In India, where access to post-treatment care is limited, rehabilitation plays a critical role in helping patients regain independence and improve their quality of life. CPAA's Rehabilitation Center provides holistic care, including prosthetic support, physiotherapy, counseling, and vocational training, empowering survivors to reintegrate into society. By addressing physical and emotional recovery, CPAA helps individuals rebuild their confidence and livelihoods, making a lasting impact on their journey toward a healthier, fulfilling life after cancer.

KEY PROGRAMS

Rehabilitation Center: A Beacon of Hope and Resilience in 2023-24

In 2023-24, the Rehabilitation Center continued its mission to empower cancer survivors with holistic care, fostering dignity and self-reliance. By offering prosthetic support, physiotherapy, counseling, and vocational training, the Center helped survivors reclaim their place in society with renewed confidence. Patients referred by hospitals and treatment centers were trained in crafts, enabling them to earn an income and support their families with pride. Beyond training, the Center provided monthly wages, conveyance support, medical aid, school fees, and food rations, ensuring a safety net for those in need.

A hallmark of the Center's vocational initiatives is the Salonè Diyè collection, featuring hand-painted terracotta diyas, Ganpati idols, jute bags, and silk hampers—artisanal treasures coveted by elite homes in metro cities, particularly during festive seasons. The year also saw the launch of bespoke items like celebration runners and cushion covers, created for prestigious clients such as the Taj Group. These products were showcased at exclusive exhibitions like Design One, highlighting the artistry of our survivors. Esteemed clients such as the The Taj Group of Hotels, US Consulate, Culture Shop, Tressorie Traders Ltd, Om Finmart Services Pvt Ltd, Novadhruva Capital Pvt Ltd, Apollo Hospital Enterprise Limited, Simone Ventures Private Limited, Vimana Capital Pvt Ltd, R & M Luxury Pvt Ltd, ICICI Bank Limited, Jaslok Hospital and the Prince Ali Khan Hospital stood testament to the Center's excellence and innovation.

In a significant achievement, the Center provided 416 low-cost, high-quality breast prostheses to mastectomy patients, worth ₹6.25 lakhs. Tailored to Indian needs, these prostheses ensure comfort, affordability, and easy maintenance, offering a lifeline for women reclaiming their self-image after surgery.

The Center also embraced modernization, from digital marketing to logistics and online payments, ensuring greater efficiency. Festivals like Diwali and Holi became moments of collective joy, transforming the Center into a vibrant support community. Sustaining this vital lifeline relies on continued community support, underscoring that every contribution fuels hope and resilience for cancer survivors.



EVENTS

Events play a pivotal role in advancing CPAA's mission of cancer care, awareness, and support. In 2023-24, CPAA organised impactful events to engage communities, raise funds, and spread awareness about cancer prevention and early detection. These events brought together diverse stakeholders, including corporates, medical professionals, donors, and volunteers, to collectively support the cause. From awareness campaigns to glamorous fundraisers, each event created a platform for dialogue, education, and action, inspiring meaningful change. By fostering community involvement and generating vital resources, CPAA's events continue to strengthen its ability to serve cancer patients and advocate for a cancer-free future.

WORLD NO TOBACCO DAY

World No Tobacco Day (WNTD) is globally observed every year on 31 May to reinforce the dangers of using tobacco and what people around the world can do to claim their right to health and healthy living and to protect future generations.



Digital and Print Hoardings giving pertinent tobacco statistics and relevant slogans to urge tobacco habitues to quit were created and displayed at prominent places in Mumbai like Priyadarshani Junction, Dadar Flower Market, Parel ITC Hotel junction, Bandra Flyover, Borivili Highway & at the Pune RTO, in association with Wallop Advertising.

The highlight of the week was a scintillating live concert by the renowned playback singer Sunidhi Chauhan at the Rangsharda Auditorium, Mumbai. She rocked the evening with her amazing energy and stellar performance. She met the beneficiary childhood cancer patients at a press conference for the event.

Cancer Screening and Awareness camps were conducted in Mumbai for marginalised and high-risk groups at Jails, Community upliftment groups and construction sites. 711 healthy individuals were screened for tobacco related cancer and 466 (61%) people were advised follow-up as per the symptoms presented. A Cancer Screening camp for conducted for 200 bus drivers and conductors and male and female staff of Pune Mahanagar Parivahan Mahamandal Ltd (PMPML) Bus Depot at Hadapsar, Pune. They were screened for oral cancer along with other investigations like general physical fitness, blood sugar, eye check-up and a Physician's consultation to address existing medical issues. They were educated on the ill-effects of tobacco since a majority of were tobacco habitués. An Awareness lecture was conducted for cancer patients and caregivers at AIIMS, New Delhi. Informative pamphlets related to ill-effects of tobacco and the oral cancer were distributed.



CANCER ROSE DAY:

22nd September is designated as Rose Day a day of spreading joy and cheer to individuals and families battling cancer. It is also a day for individuals and organisations to channelize compassion into a sustainable campaign against cancer and to rekindle hope into the lives of those affected. First initiated 29 years ago by CPAA, its now nurtured and grown by our band of committed volunteers and workers and is observed nationally as Cancer Rose Day in India.

An entertainment program was organised by CPAA to celebrate Rose Day, in collaboration with Lokmanya Tilak Municipal Medical College and

General Hospital. Bollywood choreographer Feroz Khan, anchor Jay Soni and Voice of India finalist Vishva Shah entertained the kids. Magician Yogesh dazzled the children with his magic tricks. Dr Radha Ghildiyal (HOD, Paediatric Haematology and Oncology Department LTMG Hospital) took part in the festivities as well.

Rose Day was celebrated with great enthusiasm at CPAA's Rehabilitation Center and Mahalaxmi Center; St. Jude India Child Care Centre, Cama and Albless Hospital, Comprehensive Thalassemia Care Center And Bone Marrow Transplantation Center in Mumbai; Deenanath Mangeshkar Hospital and Research Center, Bharati Hospital and Research Center, Vishranti Hospital, D Y Patil Medical College, Hospital and Research Center and Indrayani Hospital and Cancer Institute in Pune and the All India Institute of Medical Sciences in New Delhi.

Entertaining programs like Magic Shows, Music and dance shows, Yoga sessions, Healthy Living and Diet workshops, Creative art sessions were conducted and goody bags containing gifts and utility items were distributed.

A special screening of the movie Gadar 2 was organised for Rose Day by CPAA's Patient Care team in Delhi in collaboration with Parul Sahni and friends. The kids enjoyed popcorn and pizzas and took home and small goody bag as well.





KHAZANA

The Cancer Patients Aid Association (CPAA) and The Parent's Association Thalassaemic Unit Trust (PATUT) came together for the 22nd consecutive year to present Khazana a festival Ghazals on 8th and 9th September at the Nehru Center Auditorium, Mumbai. With our biggest supporter Union Bank by our side, be it a pandemic or change of venue, Khazana kept its promise of enthralling and captivating the audiences with brilliant performances by Padmashri Pankaj Udhas, Padmashri Anup Jalota, Papon, Richa Sharma, Jazim Sharma, Hargun Kaur, Prithvi Gandharv, Himani Kapoor and the winners of the Artist Aloud Talent Hunt Dr. Sunil Rahi and Jyoti Sharma.



Partners Radio Nasha, Hungama Music, Artist Aloud, Minimax, Kingfisher, Ginger PR and The Event Company led by Nayaab Udhas ensured that Khazana was a stupendous success and was able to keep its promise to the scores underprivileged patients affected with Thalassemia and Cancer.

The show this year was dedicated to celebrating the life and music and legacy of Ghazal Maestro Bhupinder Singh, who has a huge contribution in popularising Ghazals through cinema. Rakshanda Khan & RJ Rohini compered the show with amazing panache, while the amazing team of musicians like Nasir Sajjad Hussain (Mandolin), Nirmal Pawar (Dholak), Vishal Dhumal (Keyboard), Ashwin Rokade (Keyboard), Ojas Adhiya (Tabla), Ninad Mulaokar (Flute), Sanjoy Das (Guitar) and Manas Kumar (Violin) lent amazing melodies to the mellifluous voices.

OCTOBER: BREAST CANCER AWARENESS MONTH

PINKTOBER: CPAA's Pune Branch collaborated with Hotel Ibis and Rotary Club of Pune Amanora to host breast cancer patients and survivors for a Hi-Tea evening to commemorate Breast Cancer Awareness month. The women enthusiastically participated in all the activities which celebrated their spirit to fight cancer.



AMIT KUMAR LIVE IN CONCERT: *Aati Rahengi Baharein*: Music has the extraordinary power to bridge gaps, ignite empathy, and inspire positive change. Legendary artist Amit Kumar performed at this concert under the aegis of 'Music For A Cause' with a profound purpose—to unite hearts and minds for a cause that transcends borders and backgrounds. Held on 7 October 2023 at St Andrews Auditorium, this event was a testament to the collective strength of a community driven by compassion and a shared vision for a brighter, more inclusive future.



SUPPORT GROUP: A Breast Cancer Support Group session was held for breast cancer patients and survivors as a part of the Breast Cancer Awareness month programs. CPAA's Dr. Noopur Khare gave a lecture on the topic - Breast Cancer – Knowing it exists, is not enough and gave helpful insights. She was followed by Dr Khurshed Mistry from Mumbai Oncare, who spoke about Lymphedema Management, one of the most commonly occurring side effects of breast cancer treatment. The final speaker Disha Shah, a dietician from Global Hospital educated the patients on the various dietary food intake that would help them in building their immunity level and boost their overall treatment process. The sessions helped the survivors ask pertinent questions and get their doubts cleared by the experts. The survivors also got an opportunity to get a free HPV screening at CPAA's Cancer screening center at Mahalaxmi thereafter.



COLOURS OF LIFE:

CPAA's 19th Annual Art Exhibition and Sale, Reach Out and Heal Someone, featuring the 162 works of 124 senior and contemporary artists from all over India in aid of underprivileged cancer patients was held from December 22 – 31, 2023 at Cymroza Art Gallery. It was inaugurated by Mrs. Dipali Goenka, MD & CEO of Welspun Living Ltd and attended by participating artists like Ajay De, Amrutraj Koban, Asmita Patil, Bina Aziz, Brinda Miller, Charan Sharma, Deepali Sarde, Ganesh Jadhav, H R Das, Kahini Arte Merchant, Kiyomi Talaulicar, Kishore Pratim Biswas, M Singh, Mithu Biswas, Nayanaa Kanodia, Nina Mahtani, Parag Borse, Prakash Deshmukh, Rakhee Shah, Ranjith Raghupathy,

Salva Rasool, Samir Mondal, Sanjay Raut, Sonali Iyengar, Umakant Tawde, Vandana Mehta, Veena Chitrakar and Vijay Gille.

CHRISTMAS: CPAA's teams played Santa to childhood cancer patients at AIIMS Dharamshala, New Delhi by distributing food grains, blankets, bed sheets, and sweets. The team from Xoriant visited Pediatric Cancer patients at KEM Hospital, Pune and sang Christmas carols and distributed gifts.

TATA MUMBAI MARATHON:

Tata Mumbai Marathon 2024 brought out the True Spirit of Synergy created by Community Participation of 60,000 individuals. The Challenge, the Commitment and the Concern for the cause brought about an amazingly positive energy for the celebration of a common goal ! Every year the Mumbai Marathon creates a unique platform for CPAA to connect with several individuals, donors and patrons and encourages them to pledge their support towards CPAA's efforts of Total Management of Cancer. TMM 2024 saw over 250 individuals including Survivors, Well-wishers, Donors, Corporate participants, Celebrities and





CPAA staff run together to support CPAA's endeavour to raise funds for underprivileged cancer patients for medical aid (chemotherapy), investigations, prosthesis, diet supplements etc. This year too, actor, Tara Sharma pledged her Dream Run to support CPAA. Seetha Sethuraman wore the CPAA T-shirt with pride as she completed her Open 10 K challenge to support CPAA. Corporate Teams from Kotak Mahindra Bank, HSBC and the ESR Group ran the Marathon in support of CPAA too.

REPUBLIC DAY:

Republic Day celebrations weekend at AIIMS New Delhi: Smt. Smriti Irani, Union Cabinet Minister for Women & Child Development and Minority Affairs, visited the playroom for the inauguration of the Playroom Library. Childhood cancer patients sang songs to welcome her. Smritiji fondly remembers her visits to CPAA's Mumbai office and meeting Founder Chairman, Mr Y K Sapru.



WORLD CANCER DAY 2024:

World Cancer Day, observed globally on February 4th, is a collective effort to raise awareness about cancer, dispel myths, and inspire action on both individual and societal levels. This international day serves as a platform to unite communities, organizations, and governments in the fight against cancer, fostering a sense of solidarity that transcends borders. The theme for World Cancer Day 2024, 'Close the Care Gap,' underscores the need for equitable access to quality cancer care for all, emphasizing the crucial role that affordable research and treatment play in the ongoing battle against cancer.

54 childhood cancer patients and their caregivers were treated to an amazing day at KidZania Mumbai, a global indoor theme park for children to enhance their social and cognitive skills. This interactive city made for children combines inspiration, fun and learning through realistic role-play. It was a truly unique experience as it gave them access to a whole new world of entertainment which they could not otherwise have.

CPAA collaborated with Aayakar Bhavan on World Cancer Day to present an open forum on Cancer Awareness for employees of the Income Tax Department at their Churchgate Head-office. Dr. Prashant Nyati, Consultant Robotics & Gynaecological Onco- Surgeon was a guest speaker in the program. He explained about the disease, ill effects of tobacco habits, signs-symptoms & precautions.

On this occasion, CPAA organised activities in line with the same belief. Considering the severity and prevalence of cervical cancer amongst the underprivileged, 750 girls from the Bodvad village of Jalgaon were gifted invaluable protection against





cervical cancer at a free HPV vaccination drive. This initiative not only addressed a critical healthcare need but also underscored the importance of proactive healthcare outreach in underserved communities.

An early detection cancer screening camp was conducted in association with Vashind Vyapari Mitra Mandal & Nirnaya Hospital, Vashind for 153 individuals at Jilha Parishad School, Vashind, Dist. Shahapur.

CPAA collaborated with the Nargis Dutt Foundation to showcase its impactful work in the fight against cancer as a World Cancer Day event. A moment of honour as Anita Peter, Executive Director CPAA, received accolades for her unwavering commitment and collaboration with the Nargis Dutt Foundation.

A health checkup and screening camp was conducted at Pimple Gurav, Pune in collaboration with Rotary Club of Pimpri. 196 healthy individuals were screened especially for oral cancer. It was observed that a large number of them consumed tobacco in some form or the other. They were educated about the harmful effects of tobacco consumption. Other investigations included height, weight, blood pressure, random blood sugar, eye checkup and a physicians consultation were also provided.

CPAA's New Delhi team put up a cancer information kiosk at the Ashoka University, Sonipat to spread awareness about cancer and CPAA's initiative. A panel discussion took place thereafter for students from the university to actively shared their suggestions on how to further raise awareness and educate people about cancer.

INTERNATIONAL CHILDHOOD CANCER DAY

15th February is globally observed as International Childhood Cancer Day and marked the launch of Childhood Cancer International's (CCI) 3-year global campaign (2024-26) aimed at transforming journeys of cancer patients, caregivers, survivors, and healthcare professionals by addressing their challenges and inequalities. Taking this message forward, CPAA collaborated with hospitals in Mumbai like B J Wadia, LMTG Hospital and CTC Hospital to address challenges and inequalities at the regional level. Our counsellors engaged with patients, parents, and healthcare professionals through psych educative and therapeutic sessions to gain insights into their issues. To foster global connections, stakeholders express their challenges on CPAA-designed postcards.





INTERNATIONAL WOMEN'S DAY

Empowerment starts with self-care. A free HPV vaccination camp was held for eligible women personnel at CPAA along-with their family members. Messages educating women about the importance of self-care in the prevention of Breast and Cervical cancers were displayed digitally in local railway trains across Mumbai, Thane, Kolkata and Bengaluru on over 50 screens for the entire month of March.

HOLI

Holi, the festival of colours, is known to spread joy and happiness. This gesture of love and support can bring light and positivity to the lives of cancer patients, creating lasting memories of joy and connection during a challenging time. Our teams celebrated Holi with childhood cancer patients at various hospital and treatment centres. It was a beautiful and heartwarming experience for all involved.

This colourful festival was celebrated throughout the week at the AIIMS Paediatric wards, New Delhi with the IRLS team, Donors Vini Bhatnagar and Reshma Chaddha to give the patients beautiful moments of cheer and positivity. Fun-filled activities like plays, dances, storytelling sessions, picnic, distribution of nutrition kits, sweet treats and gifts brought smiles to their faces and joy into their lives.

Under CPAA's Giving Smiles program, an Expressive Arts Therapy workshop at CTC Hospital brought the spirit of Holi to children battling cancer. Led by our Psycho Oncologist, the session emphasized joy, unity, and emotional healing. Through the story of Holika, children explored deeper festival meanings and expressed themselves on a 'Wall of Colors,' imprinting their hands in organic hues alongside doctors and caregivers. The symbolic Holika bonfire helped release difficult emotions, fostering comfort and liberation. The vibrant session at B J Wadia Hospital radiated joy, as children, doctors, and nurses united in creativity, capturing heartfelt moments of healing and togetherness.





CPAA as a BENEFICIARY NGO:



CELEBRITY EPISODE OF KON HONAR CROREPATI: Actor-Director Mahesh Manjrekar and Actor Shivaji Satam were on the hot seat of Sony Marathi's game show 'Kon Honar Crorepati' on 17th June 2023 and chose to support Cancer Patients Aid Association with their winnings. Amit Phalke (Senior Vice President, Sony Marathi) invited CPAA's team headed by Anita Peter (Executive Director, Advocacy and Cancer Support) to watch the show live. A short film on CPAA aired during the show giving the viewers a glimpse of the activities.

ART SHOW BY ARTIST SANJUKTA BARIK:

Renowned artist Sanjukta Barik, held an art show at Nehru Center in aid of CPAA. Childhood cancer patients were invited to attend the inauguration and proceeds from the show were donated to support their treatment.

MRS. INDIA INC 2023 PAGEANT:

CPAA was chosen as the beneficiary NGO of the Mrs. India INC 2023 pageant for the 4th year in a row. Anita Peter (Executive Director, Advocacy and Cancer Support) who has spearheaded this collaboration was present at the venue at Colombo, Sri Lanka to crown Mrs. Chetana Joshi, Winner of 'Beyond Giving' for raising the highest funds for



CPAA. Delightfully so she was also crowned as the winner of Mrs. India INC 2023 pageant. Actress & model Mallaika Arora, Actor Dino Morea and S. Sreesanth Former Indian Cricketer were the judges for the Pageant.

FOOD DONATION BY ST REGIS: A team from the St. Regis Hotel, Mumbai visited CPAA's Mahalaxmi Office to distribute ration and foodgrain kits to cancer patients employed at the Rehabilitation Centre. These patients have been receiving vocational training from CPAA during and after their recovery.



AWARDS & RECOGNITION

Awards and recognition celebrate excellence and inspire continued dedication. In 2023-24, senior members of CPAA's Leadership team were honoured for their outstanding contributions to cancer care, advocacy, and support. These accolades not only validate their tireless efforts but also enhance CPAA's credibility and impact in the fight against cancer. Recognition from esteemed organizations highlights the innovative programs and transformative work initiated by CPAA. Such honours motivate the entire team, foster collaboration with stakeholders, and strengthen CPAA's position as a trusted leader in cancer prevention and patient support, paving the way for even greater accomplishments in the years ahead.



Cancer Patients Aid Association was adjudged the 'Best NGO Pan India' 2023 by the Indian Cancer Society. CEO Alka Bisen (CPAA) received the award on 24 September 2023 at ICS's Annual Seminar in New Delhi on The Role of NGO's in Cancer Care.

Dr Shubha Maudgal (Executive Director, Special Projects) received the Mahatma Award for her Exemplary contribution in cancer care for 24 years. It is the highest honour for social impact leaders and change makers, honouring the most accomplished social impact efforts and initiatives, and the ceremony is held in New Delhi on 2nd October annually to mark the birth date of Mahatma Gandhi. Dr Shubha spearheads the Special Projects team at CPAA which aims at applying prevailing technology, ideas or issues to take the organisation forward and upward.



Mrs Manju Gupta (Executive Director, Rehabilitation Center) was felicitated by Asha Foundation for her active participation and support to their Breast Cancer Awareness Rally 2023 held on 8th October at Nainital.



Mrs. Neeta More (Executive Director, Cancer Screening Services) received the Suryadatta Stree Shakti Rastriya Puraskar at the hands of His Excellency -The Governor of Maharashtra Shri Ramesh Bais at a program organised by Suryadatta Group of Institutes, Pune at ceremony at Raj Bhavan, Mumbai on 29th April 2023



Ms. Anita Peter (Executive Director, Advocacy and Cancer Support, CPAA) received a Certificate of Appreciation from CINTAA (Cine and TV Artistes Association) for her invaluable work and dedication in making cancer screening accessible to their members consistently for the past 5 years.

Dr. Dhananjaya Saranath (Executive Director, Research Studies) was awarded the Hirakani Foundation Puraskar under the patronage of Dadasaheb Phalke Trust. The award was presented to Dr. Saranath on May 30th, 2023, by the grandson Shri Chandrashekhhar Dadasaheb Phalke, and his wife Mrudula Phalke at Satara in a grand function at the Zilla Parishad grounds.



Dr. Noopur Khare, Director (Cancer Research & Prevention Unit, CPAA) was honored with the prestigious Maharashtra Gaurav award, known as Maharashtra Hirkarni, for her exceptional contributions to cancer research and prevention. This state-level accolade recognizes her excellence in both research work and spearheading the Eliminate Cervical Cancer program. The award was presented by the esteemed founder of Hirkarni Foundation Satara, Mrs. Jayshree Salar, alongside other prominent guests, including political figures and social activists. Dr. Noopur Khare also received an award for Outstanding Work in Precision Cancer Prevention of the Year at the Precision Med India Awards 2024.



DONORS, PARTNERS & AFFILIATIONS

Donors, patrons, and CSR partners form the backbone of CPAA's mission to combat cancer and support patients. Their generous contributions enable the funding of critical programs, including patient care, screenings, awareness drives, and rehabilitation initiatives. Beyond financial aid, their support fosters innovation, sustainability, and growth for CPAA's initiatives. CSR collaborations amplify the NGO's reach and impact by aligning corporate social responsibility goals with social welfare. The trust and commitment of these partners ensure that CPAA can continue transforming lives, bridging healthcare gaps, and creating a compassionate support system for underprivileged cancer patients across India.

MONETARY DONORS		
Aishwarya Rai Bachchan	Amit Ramesh Bhartia	Bank of Baroda
CEAT Limited	Club Mahindra	Courtesy Hotels Pvt Ltd
Dinyar Mehta	Dipali Goenka	Dudhiben Devchand Mehta Charitable Trust
Estate of Hansa Dabke	Evonik Catalysts India Private Limited	Five Star Shipping Company Pvt Ltd
Hindustan Lever Educational & Welfare Trust	Jewelex Foundation	Kaizar Husaini Patla
Keshav Trisal	Lions Club of Bombay Cuffe Parade Charity Trust	Madhusri Shrivastava, Prof.
Mamdapur Solar Pvt Ltd (Nexus Malls)	Manilal Virpal Shah Charitable Trust	Meera Devidayal
Milaap Social Ventures India Private Limited	Mrs India Inc	Nalin Shah
Nihchal Israni Foundation	Nirma Anil Bhandari	Nirmala Khamesra
O.P.Jain Foundation	Ocean Network Express (India) Pvt Ltd	Omidyar Network India Advisors Private Limited
Omnath Jagnath Mathur	Pheroza Godrej	Pipeline Infrastructure Limited
Quest Hotels, Inc.	Ramesh Mangaleshwaran	Ramnimohan Medical Research Centre
Roopa Kudva	Rotary Club of Mumbai Lakers Charities Trust	Sachin R Tendulkar
Sanjay Dharmani	Sanjay Khemani	Sanmati Plast Industries
Sarojini Kishin Bhojwani	Seth Bhojraj Hassomal Charitable Trust	Seth Purushotamdas Thakurdas & Divalibo
Shapur Eruchshaw Debu	Shivaji Krishnarao Satam	Shobha Kapoor
Sir Kikabhai Premchand Trust Settlement No-6	Sony Television	Tavescor Charitable Trust
Tej Javeri	The Hongkong and Shanghai Banking Corporation Limited	The M K Tata Trust



MONETARY DONORS

The UK Online Giving Foundation	Udaan Charitable Trust	Uday Kotak
Union Bank of India	United Way of Mumbai	United World College of South East Asia, Singapore
Uorfi Javed	Urmila Devi Memorial Charitable Trust	Veshally Trisal
Viacom 18 Media Pvt Ltd	World Health Organisation	

NON-MONETARY DONORS

Annapurna	Anuja Mukherjee	Harish Daswani
Hyatt Regency	Ibis Hotel	Inner Wheel Club of Pune Downtown
Kanchan Samtani	Kumar Presidency	Lalit Bafna
National Egg Coordination Committee	Parul Gupta	Pitambari Media & Entertainment
Rajeshsree Parekh	Rajiv Raina	Rotary Club of Pimpri
Rotary Club of Pune Amanora	Sachin Nahar	Sanjeevani Kulaskar
Shubham	Suman Nakra	Vini Bhatnagar

COMMUNITY CONTRIBUTORS

Ganga Satellite Co-operative Housing Society	Lions Club of Pune Downtown
The Kalyani School	The Orbis School



CORPORATE SOCIAL RESPONSIBILITY PARTNERS



NATIONAL & INTERNATIONAL ORGANISATIONS AFFILIATIONS		
		
UNION FOR INTERNATIONAL CANCER CONTROL (UICC)	WORLD HEALTH ORGANISATION (WHO)	TERRY FOX MUMBAI
		
INTERNATIONAL SOCIETY FOR PEDIATRIC ONCOLOGY (SIOP)	CHILDHOOD CANCER INTERNATIONAL (CCI)	NATIONAL CANCER GRID
		
CANCER CARE INDIA	INTERNATIONAL PSYCHOONCOLOGY SOCIETY (IPOS)	CANCER AND AGING RESEARCH GROUP



ABRIDGED FINANCIALS

Abridged Income & Expenditure Account for the year ended 31st March 2024
(Summarised from the financial statements audited by 25th September 2024)

Particulars	31-MARCH-2024	31-MARCH-2023
	(Rs. In Lacs)	(Rs. In Lacs)
INCOME:	Amount (Rs.)	Amount (Rs.)
Interest:		
a) Saving Bank Account	6	13
b) Fixed Deposits	77	57
c) Others	0	0
Total Interest (A)	84	70
Dividend	216	42
Donations in cash or kind	1,729	1,663
Income from other Sources	166	375
Total (B)	2,111	2,080
Total(A+B)	2,195	2,150
EXPENDITURE	Amount (Rs.)	Amount (Rs.)
Expenditure in respect of properties	14	15
Establishment Expenses	235	267
Remuneration to Trustees	56	49
Audit Fees	9	9
Contribution and Fees	3	1
Other Expenses	58	24
Depreciation	55	15
Expenditure on Objects of the Trust:		
a) Medical relief and activities	1,655	1,717
Surplus	109	53
Total	2,195	2,150



ABRIDGED FINANCIALS

Abridged Balance Sheet as on 31st March 2024

(Summarised from the financial statements audited by 25th September 2024)

Particulars	31-MARCH-2024	31-MARCH-2023
	(Rs. In Lacs)	(Rs. In Lacs)
SOURCES OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Corpus Funds:		
Corpus Funds of the Trust	3,637	3,582
Other Earmarked Funds	100	111
Liabilities	81	82
Income and Expenditure Account - Surplus	2,386	1,789
TOTAL	6,205	5,565
APPLICATION OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Immovable Properties	94	105
Investments	4,934	4,130
Furnitures, Fixtures and Other Assets	317	182
<u>Current Assets</u>		
a) Loans	0	0
b) Advances	154	156
c) Receivables	37	48
d) Cash and Bank Balances	667	944
Total Current Assets	858	1,148
Total	6,205	5,565



DONATION CHANNELS

CPAA has offices in Mumbai, New Delhi and Pune and manages its assistance and support services from the generosity of sponsors, corporate and individual donors and the local community. We are able to provide free and subsidised valuable services to those in need largely, due to this continued contribution.

CPAA welcomes your support in this noble cause and all donations are exempt from Income Tax under Section 80-G of the Income Tax Act (50% tax exemption). You will receive a tax exemption certificate along-with a receipt for the amount donated. You can use one of the following methods of donations. Do specify the Project Name, if any, while donating.

DONATE BY CHEQUE / DRAFT

Donations can be mailed to CPAA's Registered address over leaf, favouring '**Cancer Patients Aid Association**' and addressed to Clotilda D'Souza (Administration Department)

* Specify Project Name, if any, behind cheque

DONATE VIA NET-BANKING NEFT / RTGS

Beneficiary: **Cancer Patients Aid Association**
Beneficiary A/C No: **05421450000456**
Beneficiary Bank: **HDFC BANK LTD, Lower Parel, Kamala Mills Compound, Mumbai 13**
Account Type: **Institutional Savings Account**
IFSC Code: **HDFC0000542**

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IFSC Code: **HDFC0000542**

DONATE BY CREDIT / DEBIT CARD

Visit www.cancer.org.in to make an online donation with a Credit / Debit Card (MasterCard, Visa or Diner Club) through our Secure Payment Gateway.

DONATE USING CPAA'S QR CODE



Simply scan to donate. (Linked to all available UPI payment apps)



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AWARENESS · PREVENTION · EARLY DETECTION · PATIENT CARE · REHABILITATION · ADVOCACY · RESEARCH STUDIES



CPAA

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