

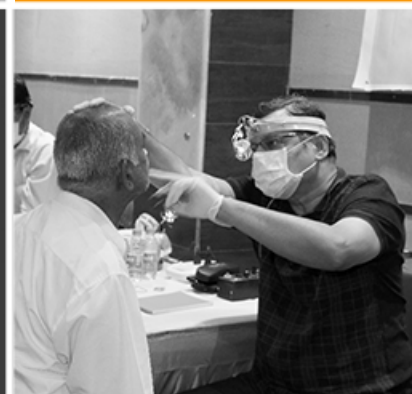
PATIENT
SUPPORT



ADVOCACY



EARLY
DETECTION



AWARENESS



PREVENTION



REHABILITATION



ANNUAL REPORT | 2022 - 23



Cancer Patients
Aid Association

TOTAL MANAGEMENT OF CANCER SINCE 1969





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Dear Esteemed Donors and Partners,

With immense pride and gratitude, I welcome you to the 2022 - 2023 Annual Report of the Cancer Patients Aid Association (CPAA). This year's report captures a remarkable journey fuelled by compassion, innovation, and a relentless pursuit of excellence in cancer care. As the CEO, I am honoured to share with you the significant strides we have taken in making a tangible difference in the lives of cancer patients and their families.

Our journey has been significantly enhanced by the invaluable contributions of our corporate partners through their Corporate Social Responsibility (CSR) initiatives. Their belief in our cause and their commitment to making a difference have enabled us to achieve remarkable milestones. Through the power of CSR, we have witnessed an unprecedented 80% increase in our ability to provide timely and crucial, financial aid for treatment to cancer patients, who otherwise could not afford to get treated. Keeping with the vision of Total Management of Cancer, CPAA has provided holistic support in the form of diet supplements, vital prosthetics, education for children, support for investigative procedures, etc. thereby increasing reach and creating a larger impact within the cancer community. This support has been a beacon of hope for over 10,000 patients and caregivers, illuminating paths in their fight against cancer.

This progress aligns seamlessly with our strategic objective of becoming the preferred charity for our stakeholders. The infusion of CSR funding has empowered us to modernize our technological infrastructure, streamline our processes, and allocate dedicated resources to meet the burgeoning demands of our beneficiaries. As the landscape of cancer care evolves, so must we, and with the support of our partners, we stand poised to address these challenges head-on.

The rising incidence of cancer in India has urged us to intensify our efforts in cancer prevention, screening, and awareness. With a resolute focus on preventive care, we've set ambitious targets for raising awareness and expanding screening programs, particularly within vulnerable communities and women. Our commitment to eradicating cervical cancer through HPV screening and vaccination has led us to invest in a state-of-the-art Cancer Prevention and Early Detection Unit, a facility that will undoubtedly redefine the scope of cervical cancer prevention in our country. Despite the post COVID challenges this year we have conducted cancer screening on 10,561 healthy individuals and have created awareness about cancer to approximately 20,000 people. At CPAA we are proud of our Eliminate Cervical Cancer Program which provides free HPV vaccination against cervical cancer to eligible young girls and women.

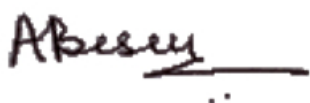
As an organisation, we remain dedicated not only to our beneficiaries but also to the growth and development of our team. Through mentoring, workshops, and learning opportunities, we have cultivated leadership capabilities within our management, ensuring that our impact is not only substantial but also sustainable.

As we turn the page on 2022, we see not just a year of activity, but a year of remarkable productivity. The foundation we've built over the past year serves as a launching pad for even greater impact in the years to come. None of this would have been possible without the steadfast support of our donors. Your trust in CPAA and your ongoing contributions form the bedrock of our success. It's your belief in our mission that propels us forward, giving us the courage to strive for nothing less than transformative change.

To each of you, to our dedicated staff, our compassionate donors, and our supportive partners, I extend my heartfelt gratitude. Together, we are changing lives and making a significant difference in the landscape of cancer care. As we embrace the challenges and opportunities that lie ahead, I am confident that our collective efforts will continue to illuminate the path towards a brighter, healthier future for cancer patients and carers.

As you peruse through the pages of this report, I hope you share the pride, hope, and gratitude that emanate from each achievement and initiative chronicled within. Together, we are creating a brighter future for cancer care, one step at a time.

With heartfelt appreciation,



Alka Sapru Bisen
Chief Executive Officer (CEO)
Cancer Patients Aid Association (CPAA)



Mission Statement:

CPAA works alongside the medical fraternity, focusing on education, awareness, early detection, support to treatment, guidance, counseling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

Vision of CPAA: Total Management of Cancer

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.



OFFICE BEARERS OF THE ASSOCIATION

MR. YOGENDRA KUMAR SAPRU
MRS. SILOO JASDANWALLA
MRS. REKHA SAPRU
MS. KIRTI DUSTAKAR
MS. CLOTILDA D'SOUZA

Chairman
Hon. Secretary
Hon. Jt. Secretary
Treasurer
Administrator

EXECUTIVE COMMITTEE MEMBERS

Mr. Yogendra Kumar Sapru
Chairman

Mrs. Siloo Jasdanwalla
Hon. Secretary

Ms. Kirti Dustakar
Treasurer

Mrs. Manju Gupta
Ms. Anita Peter Swami
Mrs. Neeta More

Mrs. Alka Sapru Bisen
Chief Executive Officer

Mrs. Rekha Sapru
Hon. Jt. Secretary

Ms. Clotilda D'souza
Administrator

Ms. Vinaya Chacko
Mrs. Shailja Singh
Mrs. Sumangala Sapru

EXECUTIVE COMMITTEE

IMPACT 2022-23

PATIENT AID & ASSISTANCE

156 HOSPITALS | 35 CITIES | 14 STATES OF INDIA

Patients Aided and Assisted



3,221
Medical



7,020
Foodgrains



248
Breast
Prostheses



20
Voice
Prostheses



641
Training and
Rehabilitation

Aid Given

Rs. 9.02 CR

5.24 CR

CHEMOTHERAPY

33.7 lakhs

RADIATION

69.4 lakhs

REHABILITATION

1.32 CR

SURGERY

36 lakhs

BMT

6.2 lakhs

BREAST
PROSTHESES

75 lakhs

MEDICINES

16.9 lakhs

PET SCANS

7.7 lakhs

VOICE
PROSTHESES

IMPACT 2022-23

AWARENESS



19,226

Healthy people given cancer awareness lectures

PREVENTION



21,098

Doses of HPV vaccinations given to eligible girls

SCREENING AND EARLY DETECTION

180
CAMPS AND CLINICS



66
CASES DETECTED



31.75 %
FOLLOW-UP



Healthy Individuals
SCREENED
10,157



6,938
WOMEN



3,074
MEN



53
CHILDREN



92
TRANSGENDER



Abridged Income & Expenditure Account for the year ended 31st March 2023
(Summarised from the financial statements audited by Shah Shroff & Associates)

PARTICULARS	31/03/2023	31/03/2022
	(Rs. In Lacs)	(Rs. In Lacs)
INCOME:		
Interest:		
a) Saving Bank Account	13	6
b) Fixed Deposits	57	39
c) Others	0	
Total Interest (A)	70	45
Dividend	42	2
Donations in cash or kind	1,663	1,410
Income from other Sources	375	95
Total (B)	2,080	1,507
Total(A+B)	2,150	1,551
EXPENDITURE		
Expenditure in respect of properties	15	17
Establishment Expenses	267	260
Remuneration to Trustees	49	46
Audit Fees	9	5
Contribution and Fees	1	0
Other Expenses	24	26
Depreciation	15	13
Expenditure on Objects of the Trust:		
a) Medical relief and activities	1,717	1,051
Surplus	53	133
Total	2,150	1,551

Abridged Balance Sheet for the year ended 31st March 2023

(Summarised from the financial statements audited by Shah Shroff & Associates)

PARTICULARS	31/03/2023	31/03/2022
	(Rs. In Lacs)	(Rs. In Lacs)
SOURCES OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Corpus Funds:		
Corpus Funds of the Trust	3,582	199
Other Earmarked Funds	111	210
Liabilities	82	257
Income and Expenditure Account - Surplus	1,789	1,736
TOTAL	5,565	2,402
APPLICATION OF FUNDS:	Amount (Rs.)	Amount (Rs.)
Immovable Properties	105	116
Investments	4,130	812
Furnitures, Fixtures and Other Assets	182	96
Current Assets		
a) Loans	0	0
b) Advances	156	100
c) Receivables	48	29
d) Cash and Bank Balances	944	1,249
Total Current Assets	1,148	1,378
Total	5,565	2,402



Harsh reality of Cancer in India: With the ongoing demographic and epidemiology transition, cancer is emerging as a major public health concern in India. As per the data shared in Globocan, the incidence of all types of cancer in India is recorded as a total number of 13,24,413 new cases in the year 2020 and the total number of mortality deaths in the respective year has been 8,51,678. The risk of dying from cancer before the age of 75 years is 7.1%. Amongst the several forms of cancer that have been detected, the most common sites of tumors that are frequently found in India are breast, oral cavity, cervix, lung and colorectum cancers. Although India's healthcare costs may be amongst the lowest in the world, they are still out of the reach for a vast majority of its citizens.

Most of the population can't even afford conventional treatments at subsidized prices in public hospitals. Each year, 39 million people are pushed into poverty by out-of-pocket payments for healthcare, with households on average devoting 5.8% of their expenditures to medical care, the data reveals. Furthermore, treatment for about 40% of cancer hospitalization cases is financed mainly through borrowings, sale of assets and contributions from friends and relatives. *

This is where CPAA comes into the picture and assists and meets the requirements of this population and caters to their medical as well as financial needs.

It caters to the following:

- Schedule VII Clause 1: Promoting Healthcare including preventive healthcare.
- Sustainable Development Goal (SDG): Goal 3 - Good Health and Wellbeing

In spite of spectacular improvements in treatment, cancer continues to affect patients and those who care for them, physically, emotionally and financially. CPAA's Total Management of Cancer philosophy encompasses Awareness, Early Detection, Support for treatment, Guidance and Counseling, Rehabilitation, Research Studies and Advocacy. With five decades of experience in cancer management, CPAA now mentors other health care organisations across India, based on this holistic philosophy.

* Ref: <https://gco.iarc.fr/today/data/factsheets/populations/356-india-fact-sheets.pdf>

AWARENESS

CPAA has spread a whisper...!



The term 'cancer' resonates with shock and fear because of the very high treatment costs and poor chances of survival. Regression estimates reflect significantly higher odds of cancer prevalence among illiterates as compared to any other educational group. And hence it becomes quite imperative to educate this population. CPAA ensures to speak out about the disease openly and at all possible opportunities by conducting awareness lectures, open forum programs,

distributing informative brochures and booklets, making infomercials and short films for children, young adults, women, men with addictions. The emphasis is on easily recognizable warning signs, factors leading to cancer due to faulty lifestyles as well as the importance of early detection of cancer. Its workplace/residential area camps are preceded by an awareness lecture which goes a long way in dispelling many fears and misconceptions and encourages larger numbers of individuals to sign up for the screening. Most cancers that can be detected early, lead to improved prognosis for cure. Oral cancer being the leading cancer in India, a lot of emphasis is also laid on the dangers of tobacco habits and as part of its newly launched Tobacco Cessation Program, counseling and support is given to those who want to quit.

PATIENT CARE

A few lives transformed...!



Cancer and cancer treatment doesn't just have financial repercussions, but it also involves going through emotional, social as well as physical changes. CPAA's patient care team looks after the Total Management of Cancer and assesses the requirements and needs of the patients wherever possible. It provides the relevant information on cancer, aid for medicines and treatment, holistic counselling, dietary supplements, support group meetings and so on. The aim is to ensure that all

the patients are looked after, and the necessary aid is provided to them either through CPAA or any other allied source. CPAA's trained volunteers meet the patients at different stages of the treatment process – diagnosis, treatment, follow-up and act as a bridge between doctors and patients. From finding the right oncologist or specialist to coordinating appointments, from finding boarding facilities for patients from out of town to advising on hygiene, diet and nutrition, from financial aid to helping with clothing and providing food grains; CPAA rises to every need of the patient.

Early detection saves lives

EARLY DETECTION

Studies show that about 60% of cancer fatalities can be prevented with improved preventive and screening facilities. Given the fact that much of the cancer survival is associated with early diagnosis, access to state-of-the-art medical technology is a prominent policy concern for low and middle-income countries. The problem increases manifold for developing nations such as India that has poor geographical coverage of medical services and negligible financial



protection in health. CPAA organises cancer screening camps on site locations for groups where there is a perceived high risk of finding persons suffering from cancer. It involves and collaborates with NGO's and local women's groups that are already working with communities such as domestic workers, daily wage laborer's, rag pickers, construction workers, etc. Marginalized children in shelters, halfway homes, remand homes are also screened and counselled regarding addictions. CPAA provides international state-of-the-art Hybrid Capture 2 testing facility for high-risk HPVs at the Mumbai center. The test detects clinically relevant HR-HPVs indicating risk of cervical cancer in Indian women. Initiatives are taken from time to time to be able to provide free HPV tests for marginalized women for screening cervical cancer. CPAA also runs a free screening facility at Hansa Dabke Cancer Awareness, Prevention and Screening Center, Mumbai. The screening consists of examination by its panel of doctors including a physician for a complete general check-up, surgeon to assess the results and advise follow-up activities which may include Radiological investigations and Mammograms, if necessary, medical examination for men which includes a pre-rectal examination to rule out prostate cancer or any other complexities, a gynecologist and an ENT specialist. A blood sample is taken for HB and WBC and a Pap smear test is conducted to detect cancer at an early stage for women.

New roles... New lives

REHABILITATION

CPAA's Rehabilitation Centre was established in 1987 to provide economic independence, social camaraderie and hope to cancer patients and their care givers by giving them gainful and appropriate employment. The Center helps patients tide over the times when they are forced to lose their home, businesses and other precious possessions to meet treatment expenses and other costs. Additionally such patients are retrained in an appropriate craft like silk screen



printing, embroidery, candle making, etc. so that they have a new source of income to help them support their families with self respect and dignity. Along with a steady salary, the beneficiaries are also provided with rations, diet supplements, a mid-day meal, support for travel, accommodation, children's education and so on. It reinstates the cancer patients or their caregivers into the mainstream of life by empowering them with skills, capability to learn something new as well as boosts their self-confidence.

Products such as the Salonè Diyè collection, an exquisite range of tastefully designed hand-crafted and hand-painted terracotta Diyas, have been widely and successfully sold and appreciated through exhibitions and the shop. The Hotel Linen collection continues to be a favourite in the Hotel Industry especially with the prestigious Taj Group of Hotels in India and abroad.

ADVOCACY

Change is possible...!



Advocacy plays a very crucial role since it influences public opinion on the causes supported. The purpose of advocacy is to shift policy, by transforming ideas within the public realm. CPAA hopes that every patient has access to the latest drugs that medical science has to offer irrespective of their financial status and has worked towards making generics of expensive life-saving drugs available at an affordable price. It has collaborated with the Public Health

Department of Government of Maharashtra, Maharashtra State NTCP, Tata Memorial Center along with technical partner, Vital Strategies, a global public health organization under their banner IndiaVsTobacco to unveil scannable, interactive billboards in over 5 locations across Mumbai and its suburbs to initiate conversations about the health risks that tobacco inflicts on our society and spread awareness on the harms of second-hand smoke.

RESEARCH STUDIES

Gearing up to make it louder... !



Cancer Research forms an innate part of CPAA with the major objective comprising translational community-based research projects. The analysis is validated and disseminated through publications in peer reviewed national and international journals, presentation in conferences and communicating the key messages to the community. One such research journal publication was done by Dr. Dhananjaya Saranath on the

topics – Cervical cancer in India: Prevention and Control in SCRIBE, Annual Science Journal, Sophia College (Autonomous), Mumbai | Volume 3, 2022. It describes about how Cervical cancer ranks as the second most common cancer in females in India with 1,23,992 new cases annually, and 77,348 deaths (25% of global burden). Every 7-8 minute a woman in India dies due to the cancer. Cervical Cancer is caused by High-Risk Human Papilloma Virus (HR-HPV) and is preventable by simple means of HPV vaccination.



ELIMINATE CERVICAL CANCER IN INDIA

Project initiated in 2018 by Dr Dhananjaya Saranath with a focus on a triple strategy of awareness, prevention and early detection. The high incidence of 1,23,907 new cervical cancers diagnosed annually in Indian women contributes significantly to the global burden of cervical cancers. CPAA has initiated several free / subsidised lectures, camps and clinics towards this goal for marginalised socio-economic communities especially in the rural and interior areas in collaboration with local government and private social organisation, and with generous sponsorships from corporate groups. CPAA recognises that Cervical Cancer is preventable through HPV Vaccination and systematically organized HPV screening, leading to prevention and early detection resulting in better prognosis and high rate of cure. To date, CPAA has successfully spread Cervical Cancer Awareness to over 30,000 people, HPV screening of over 10,000 individuals, and has administered 21,098 dose of HPV Vaccination to primarily schoolgirls and adolescent girls upto March 2023.

LOOK GOOD · FEEL GOOD

Women who are affected with breast cancer and are undergoing through financial hardships are provided with breast prosthesis. These prostheses are designed to be worn externally and resemble the natural appearance, weight and feel of a breast. They not only enhance appearance, but they are also important for resolving musculoskeletal issues following mastectomies and lumpectomies. Breast prosthesis enables these beneficiaries to improve balance, posture and shoulder drop that can occur due to the imbalance of weight that comes from having one breast. 248 breast cancer survivors received breast prosthesis during this financial year.

HEALING WITH THE HEART

To provide financial support for treatment of head and neck cancers (one of the most common cancers in India that has high cure rates if treated in time). Patients are identified and registered for this program from across the country through our extensive network of doctors and hospitals. Financial aid is provided for treatment, most commonly, surgery and radiotherapy. They are also provided with a voice box for speech if required and sessions are held with speech therapist ensuring that patient learns to speak again with the help of this new prosthesis and can get back to living his life normally. This enables most patients to get back into work force and live a life of dignity and respect. CPAA supported a total of 203 head and neck cancer patients through various corporates as a part of their CSR projects. These patients were able to get the required treatment which would not have been possible for them; thus giving them a fair chance for survival.



PROGRAM HIGHLIGHTS

GIVING SMILES

Art-based therapy workshops for children conquering cancer supported by Sharada and Ashok Sarnaik Endowment Fund. 5 sessions were conducted for 54 childhood cancer patients Mumbai's at Bai Jerbai Wadia Hospital and King Edward Memorial Hospital (KEM) with the support of Dr Sangeeta Mudaliar and Dr Chandrakala and their respective teams.

PSYCHO-ONCOLOGY TRAINING WORKSHOP

Introduction to counselling as a topic to lay persons. Topics covered are Basics of Cancer, Introduction to Psycho-oncology, Basics of Counselling, Loss, Grief and Coping, Palliative Care Counselling, Genetic Counselling, Understanding Motivation, Ethics in Counselling and Volunteering, Stress and Burnout, Post Traumatic Growth. This workshop is now conducted online as well over a period of 4 days. 6 virtual sessions were conducted for 46 participants.

HAPPY FEET

Happy Feet is a unique virtual dance workshop for childhood cancer patients, conducted by Bollywood choreographer Feroz Khan. 7 such interactive workshops were conducted for over 125 children with across the country. This workshop was initiated during the lockdown of 2020 to bring A 'Light of Hope' in the lives of these cancer warriors. They provided unparalleled moments of joy to children and their parents as they learnt a new skillset while taking a break from their ongoing treatment.

FOOD RELIEF FUND

A nutritious meal goes a long way in building a healthy immune system, especially for those undergoing cancer treatment. High-protein nutrition kits are distributed each month to cancer patients and certified dieticians explain methods of using these kits alongwith recipes for daily cooking. CPAA has provided over 450 such nutritional kits each month to cancer patients for a period of 11 months, in collaboration with Hindustan Unilever Ltd, . This project has ensured that while they await access to proper treatments, they well-fed and and their body has a chance of better recovery. It was also a great source of minimizing weight changes and maintaining the energy to cope with all the new challenges that treatment may bring.

WORLD NO TOBACCO DAY 2022

Cancer Patients Aid Association collaborated with the Public Health Department of Government of Maharashtra, Maharashtra State NTCP, Tata Memorial Center along with technical partner, Vital Strategies, a global public health organization under their banner IndiaVsTobacco to unveil scannable, interactive billboards in over 5 locations across Mumbai and its suburbs to



initiate conversations about the health risks that tobacco inflicts on our society and spread awareness on the harms of second-hand smoke on the occasion of World No Tobacco Day. IndiaVsTobacco engages young people, parents and institutions to work towards a tobacco-free India. It has been gaining momentum as different initiatives use the hashtag to demonstrate their support for a tobacco-free India.

Cancer awareness and screening programs were conducted on 31st May and 1st June 2022 at the Kalina Military Station, Santacruz, Mumbai for over 450 personnel of the 129 Air Defence Regiment. Mr. Y K Sapru (Founder Chairman, CPAA) was felicitated for his invaluable efforts towards 'Total Management of Cancer' by Major D K Sahoo (OC, Section Hospital, Santacruz) on behalf of the Station Health Organisation (L) Army Mumbai. Dr Prashant Nyati (Consultant Gynaecologist and Robotic Onco-surgeon) gave an informative lecture on 'Cancer awareness and Tobacco Cessation'.



SURVIVORS MONTH

June is National Cancer Survivor Month, a time to honor and celebrate individuals who have faced cancer and emerged as survivors. The good Samaritans of the Lions Club of Cuffe Parade, Mumbai distributed cycles amongst childhood cancer patients supported by CPAA, to commemorate this occasion.

MRS. INDIA INC

CPAA was the beneficiary NGO for the 3rd year in a row for the Mrs India competition. The participants raised funds to support the treatment of underprivileged cancer patients. Mrs Ashwini Lakshmaiah was crowned Mrs. Beyond Giving 2022 by Vivek Oberoi and Anita Peter (Executive Director, CPAA), at the finale held on 15 June 2022 in Mumbai, for being the highest fundraiser.





KHAZANA 2022

Khazana's 21st edition was a humble tribute dedicated to Maa Saraswati Bharat Ratna Lata Mangeshkar ji. After 2 years of virtual concert this annual FESTIVAL OF GHAZALS was presented by Union Bank of India and hosted once again by The Trident, Nariman Point, Mumbai in aid of Cancer Patients Aid

Association (CPAA) and Parents Association Thalassaemic Unit Trust (PATUT) on 29th and 30th July 2022. An amazing line-up of legendary, contemporary and upcoming artists like Anup Jalota, Talat Aziz, Pankaj Udhas, Hariharan Ananthsubramani, Vishal Bhardwaj, Rekha Bhardwaj, Ghansham S Vaswani, Shivani Vaswani, Rahul Deshpande, Sudeep Banerji, Pratibha Singh Baghel, Priyanka Barve, Runaa Rizvi and Shivamani, Pooja Gaitonde, Sneha and Himangi and the Artist Aloud Talent Hunt Winners Aparajita Lahiri and Surendra Kumar Rawal, supported by an extremely talented group of musicians, performed to a full house, compered by the inimitable Rakshanda Khan and Madiha Khan.

The Mangeshkar family represented by Usha Mangeshkarji, Adinath and Krishna Mangeshkar graced the event with their presence for the special tribute to the Nightingale of India. Shri Suresh Wadkar and Shri Harish Bhimani joined the family in paying their respects as well. Khazana was also blessed with the presence of distinguished guests like Shri. Shaktikanta Das (Governor, Reserve Bank of India).

The support of Union Bank of India for the past 21 years, despite the lockdown and pandemic enabled team Khazana keep its commitment to numerous cancer and thalassemia patients. We were privileged to have their Managing Director & CEO, Ms. A. Manimekhalai present at the event to show this unflinching support along-with M Venkatesh (GM, Corporate Communications) and Mr Ashok Nair (AGM).

GOLD SEPTEMBER 2022

September is globally recognised as Childhood Cancer Awareness Month. Gold is the colour of strength, courage and resilience ! CPAA's Giving Smiles program dedicated its art-based therapy workshops, conducted through the entire month of September at Bai Jerbai Wadia Hospital, Mumbai to the theme of 'Gold September'.



BREAST CANCER AWARENESS MONTH

A series of Cancer Awareness Lectures and Screening Camps were organised by CPAA's Pune Team led by Sumangala Sapru (Director, Pune branch). An interactive cancer awareness talk was given by Dr. Rakesh Neve with special emphasis on breast cancer for the staff of Integral Ad Science, Pune on 12th October 2022. This session was extremely informative and helped dispel many doubts and myths. Breast and Cervical cancer brochures and self-breast examination pamphlets were also distributed. Two survivors recounted the journey of their fighting against cancer and the psychological and financial impact that it has.

CANCER ROSE DAY 2022

National Cancer Rose Day celebrations for 2022 were launched at the hands of Honorable Governor of Maharashtra Shri Bhagat Singh Koshiyari at the Raj Bhavan, Mumbai. This was followed by programs in New Delhi, Pune and Mumbai at various hospitals and treatment centers.



The New Delhi team organised an entertainment program with games for the children, followed by a dramatic depiction of Ramayan. They all were gifted goody bags with chocolates and utility items. CPAA's long-time patron and donor Parul Sahni and her friends from Mellow Foundation sponsored the snacks.

A Rose Day picnic was organised for childhood cancer patients at the Essex Farms in New Delhi. The children thoroughly enjoyed the Pottery making workshop followed by a Magic Show. The program was supported by Vini Bhatnagar, Suman, Nakra, Madhu Gupta and Aparna Roy (Golden Lioness Dist A-2 Sankalp Club). The patients were given goody bags containing food grains, clothes and snacks and lunch sponsored by Essex Farm.

Rose Day was celebrated in Pune at the Deenanath Mangeshkar Hospital and Research Center, Integrated Cancer Hospital and Research Centre, Vishranti, Bharti Hospital and Research Centre and the CPAA center. Goody Bags with food grains, tiffin boxes, blankets and toiletries were distributed to cancer patients. This program was sponsored by Emcure Pharmaceuticals and supported by Dorabjees, Sachin Nahar, Shubham and many more.

The Rose Day finale program was held at Mumbai's Sion Hospital on 23rd September 2022. Celebrity performers Nakuul Mehta, Jankee Mehta, Alek, Anjani (President IIMUN group) and her volunteers enthralled the audience with their entertaining acts be it singing, dancing or the magic show ! It was an honour to have renowned singer Leslie Lewis perform for the kids with Kavya Joanes. Dr Radha Ghildiyal (HOD, Paediatric Haematology and Oncology Department, Sion Hospital) and Dr Sanjay Ghildiyal (CPAA panel doctor) were present throughout the event. Snack boxes were distributed in the OPD by Rotary Club of Deonar before the show and by Rotarian Jayant Sanghvi after the show. The program was supported by Jewelex Foundation.



AMIT KUMAR LIVE IN CONCERT

Renowned singer Amit Kumar and his troupe featuring Sumit Kumar, Manisha Jambotkar and Shailaja Subramanian performed for CPAA's Annual Pinktober Concert at Ranga Sharda Auditorium, Bandra, Mumbai on 8th October 2022.

They performed hits songs of Kishore Kumar and Amit Kumar from the 1950's to the 90's to packed audiences to raise awareness about breast cancer and funds for treatment of underprivileged patients.



TATA MUMBAI MARATHON 2023

The Tata Mumbai Marathon was back after a hiatus of 2 years... bigger, brighter and full of josh ! Over 55,000 participants and thousands of supporters lined up in full force to support NGOs and social causes on a cool Sunday morning of 15th January 2023. The excitement truly reflected the spirit of Mumbai as the event was

flagged off from the iconic Chhatrapati Shivaji Maharaj Terminus. The CPAA contingent of 150, saw participants running in different race categories including corporates, individuals, survivors and staff marking CPAA's 18th participation at the event. Tara Sharma our Race Ambassador ran the Dream Run to mark her support.

Cancer Patients Aid Association has been a beneficiary NGO from the very inception of the Mumbai Marathon. The funds raised through the marathon are used to aid underprivileged cancer patients with medical aid (chemotherapy), expensive investigations, prosthesis, diet supplements etc. Corporates and business houses, too, get an opportunity to fulfil their social responsibility while participating in an event of this stature.

WORLD CANCER DAY 2023

This World Cancer Day we recognised the individual power to impact change and mobilise action towards creating a world less burdened by cancer. CPAA's philosophy of Total Management of Cancer strives towards providing aid for cancer treatment and care to the marginalised, vulnerable and high risk communities.



The illumination of the Chhatrapati Shivaji Maharaj Terminus - an iconic UNESCO World Heritage site, symbolises CPAA's commitment towards Closing the Care Gap and promoting Health Equity.

A Cancer Screening Camp was conducted at Markel for the women of the village. The camp was sponsored by Inner Wheel Club of Pune Daffodils and supported by the team from Vishwaraj Hospital, Pune.

An Early detection cancer screening camp was conducted in association with Service to Humanity at Maharashtra College, Nagpada for 169 BMC Community cleaners.

A comprehensive Health Check-up camp with special emphasis on cancer screening was organised for the Trans-gender Community in collaboration with the Rotary Club of Queen's Necklace, Mumbai on 6th February. There is high prevalence of use of carcinogenic substances such as Gutka, Cigarette, Bidi and Tobacco amongst members of this community due to high stress of acceptance into the society. Also, being a marginalized community, they have poor access to health care facilities and CPAA's outreach program for early cancer detection has been extremely beneficial to them.

CARING WITH STYLE 2023

It was an evening of Glitz, Glamour, Giving and Gratitude at CPAA's 16th annual fundraiser – Fevicol 'Caring With Style' in aid of underprivileged cancer patients in collaboration with Pidilite Industries Ltd. The Designer duo Abu Jani and Sandeep Khosla were back again after a pandemic break of 3 years to present collections from their labels, ASAL & Mard by Abu Sandeep - a joyous and majestic sartorial expression of the many moods of the season on 12th February 2023, at Jio Garden - BKC, Mumbai.



Show stoppers actor Siddhant Chaturvedi, actress Mrunal Thakur and influencer Masoom Minawala lit the ramp on fire while singers Mame Khan and Anusha Mani dazzled the audiences with their performances. India's world famous dancer troupe V Unbeatable's act was truly electrifying. Actress and cancer survivor Rosh (Roshni) took to the ramp to give a very important message of conquering cancer and survivorship while her partner in crime comic artist Zervan Bunshah provided the much needed comedy relief. Cancer survivor and artist Anup Dhuriya presented his charcoal sketch of the designer duo to them on stage. The fashion show was choreographed by Lubna Adams and the amazing make-up was courtesy Daniel Bauer Academy. The show was superbly compered by Rakshanda Khan and Lincia Rosario. Shweta Bachchan and her daughter, Navya Naveli Nanda graced the show dressed in Abu-Sandeep's exquisite saris.



INTERNATIONAL CHILDHOOD CANCER DAY 2023

International Childhood Cancer Day is a global collaborative campaign to raise awareness about childhood cancer and to express support for children and adolescents with cancer, the survivors and their families. The theme of the three-year ICCD campaign under the theme of 'Better Survival' is achievable

#throughTHEIRhands focuses on paying tribute to the families and caregivers' positive impact on the lives of children and adolescents with cancer. It has been CPAA's constant effort to support the fight of children conquering cancer along with their caregivers. CPAA participated in ICCD's digital campaign to raise awareness and pledge their support to the care-givers and their unflinching dedication.

INTERNATIONAL WOMENS' DAY 2023

CPAA in collaboration with the 5th Note presented a concert in aid of women with cancer as a part of their International Women's Day festivities. Aptly titled Swarotsav, this concert celebrated the evergreen songs of Lata Mangeshkar and Asha Bhosale through the voices of Shailaja Subramanian and Nirupama Dey. The music was coordinated by Anupam and team and the show was compered by Vinayak Shinde. Mrs World 2023, Mrs Sargam Kaushal was the chief guest for the evening. Legendary singer Shri Amit Kumar and wife Reema were the Guests of Honour.





INDEPENDENCE DAY 2022

CPAA organised a unique airplane joyride for children conquering cancer on the occasion of India's 75th Independence Day celebrations. They were taken for an hour long flight over the city of Mumbai to Pune, Nashik and back. The children received goody bag after goody bag from eager and patrons with a 5-Star treatment

from the Mumbai International Airport team managed by the Adani Group in association with Air Charter Services. The brave warriors had one of the most memorable trip of their lives.



DIWALI 2022

Mr. Mike Hankey, Consul General (U.S. Consulate General Mumbai) visited CPAA's Rehabilitation Center at Mumbai along with his wife Melissa to select their Diwali Diyas. He took a short tour of the workshop guided by Mrs Manju Gupta (Executive Director) to get a first-hand experience of CPAA's efforts to provide economic independence and hope to cancer patients.

Hotel Ibis hosted a lovely Diwali lunch for patients receiving aid at CPAA Pune branch. Gifts and food grains were distributed to all. A team from the Rotary Club of Pune, Amanora visited CPAA's Pune center to distribute colourful folding tables to childhood cancer patients. The parents shared their daily challenges as caregivers, the children expressed their gratitude by singing for everyone.



CHRISTMAS 2022

100 childhood cancer patients and carers were invited to an Xmas Party on 16 December 2022 at CPAA's Mahalaxmi center. The kids were thoroughly entertained by the magic show, bubble show and exciting games to bring in loads of laughter and delight. Santa distributed gifts and chocolates to kids as they danced to the tunes of 'Jingle bell'.



HOLI 2023

Holi was celebrated with festive fervour with patients and care-givers at CPAA's Rehabilitation Centre, Mumbai on 8th March 2023. The men prepared and served breakfast and cake to the ladies at their work desks followed by music, games and gifts.

MONETARY DONORS

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ALKA SAPRU BISEN

Alka Sapru Bisen (CEO) received The Mahatma Award 2022 for Social Good and Impact for Cancer Patients Aid Association for dedicated service towards Total Management of Cancer since 1969.



DR DHANANJAYA SARANATH

Dr Dhananjaya Saranath (Executive Director, Research Studies and Additional Projects) received the Lifetime Achievement Award in contribution to Cancer Care and administration of Cervical Cancer Vaccine (HPV) – Mahatma Awards 2022 for Leaders and Change Makers in Individual Capacity.



ANITA PETER

Anita Peter (Executive Director, Advocacy and Cancer Support) received the Mukkti Women's Achievers Award 2023 for displaying excellence in social impact by Mukkti Foundation on 5th March 2023 by founder Mrs. Smita Thackeray, in the presence of Chief Minister of Maharashtra- Shri Eknath Shinde.



NEETA MORE

Neeta More (Executive Director, Diagnostic Services) conferred an Appreciation award by Lions Club of International (District 3231 A1) on 23rd June 2022 for showcasing dedicated services towards the society.

AWARDS



CPAA has offices in Mumbai, New Delhi and Pune and manages its assistance and support services from the generosity of sponsors, corporate and individual donors and the local community. CPAA welcomes your support in this noble cause and all donations are exempt from Income Tax under Section 80-G of the Income Tax Act (50% tax exemption). You will receive a tax exemption certificate along-with a receipt for the amount donated. E-mail online@cancer.org.in to know more.

You can use one of the following methods of donations. Do specify the Project Name, if any, while donating.

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Account Name:
Cancer Patients Aid Association
A/C No: 05421450000456
Bank: HDFC BANK LTD, Lower Parel,
Kamala Mills Compound, Mumbai 400013
Account Type: Institutional Savings Account
IFSC Code: HDFC0000542

CHEQUE / BANK DRAFT

Donations in favour of 'Cancer Patients Aid Association' can be mailed to CPAA's Registered Office address addressed to Clotilda D'souza (Administration)

* Specify Project Name, if any, behind cheque

ONLINE

Visit www.cancer.org.in to make an online donation with a Credit / Debit Card (MasterCard, Visa or Diner Club) through our Secure Payment Gateway.

QR CODE / UPI

Simply scan to donate.
(Linked to all available UPI payment apps)



** CPAA is registered on: Benevity Causes Portal and GiveIndia Fundraisers



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