Cancer Patients Aid Association ANNUAL REPORT 2021 - 2022

MISSION STATEMENT

CPAA works alongside the medical fraternity, focusing on education, prevention, awareness, early detection, support to treatment, guidance, counselling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

VISION: TOTAL MANAGEMENT OF CANCER

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life.

To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast.

To effect and move government policies to ensure a fair chance of treatment for every Indian citizen.

To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.





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FOREWORD



We're now two years into the Covid-19 pandemic. Normalcy as we remember still seems a far way off. During the lockdown, the primary focus of the organisation was to provide timely access to treatment and care to cancer patients and carers. CPAA teams worked tirelessly to achieve that. At the end of the financial year, things are very different. 20% of the staff is still working from home in accordance with current restrictions. There is limited access provided to attend or host public activities. This has severely impacted some of the core activities at CPAA particularly cancer screening and early detection, and all public fund-raising events that contributed significantly to the income received through donations.

However, with technology upgrade, modernisation, and standardisation of processes, CPAA is always on a path of continuous improvement with enhanced efficiency in mission related activities particularly patient aid and support areas. I am particularly proud of the enhanced CSR projects being conducted, resulting from new and better ideas of impactful plans, better curated proposals and effective collaboration and partnerships developed by the organisation. Through CSR

funds the organisation can better support diverse types of cancer treatments and increase reach. With COVID-19 restrictions easing, we revived one of the most impactful cancer screening and prevention program of the organisation - Eliminate Cervical Cancer Campaign. Through this program we have provided free cervical cancer vaccination to 12,500 girls and young women and conducted HPV screening for more than 10,000 eligible women, thereby saving lives.

CPAA continues to operate both from office and remotely providing our employees the choice to resume work at office whenever they felt ready while encouraging those who take public transit to continue working from home till, they felt comfortable to return. The challenges we face resulted in every single individual in the organization taking responsibility to make a difference in everything they did both professionally and personally creating new normal and achieving extraordinary outcomes in some areas. As we move forward and as our country rebounds from the challenges presented by the pandemic, we are eager to get back to our usual day-to-day business operations and practices. We kicked off 2022 with a lot of ambitious goals in mind, and the team worked hard to successfully deliver them.

I am continually impressed by the resourcefulness and entrepreneurial quality displayed by our people and the exceptional value they bring to the organisation. This allows us to deliver added product value to our projects and outstanding care to our clients who can count on us to carry out our promises. Our staff and executive team are regularly assessing and reviewing our clients' needs, the programs we offer, and the effectiveness of the services we provide. On behalf of CPAA I invite you to explore our website www.cancer.org.in and learn more about all we have to offer. I am sure you will see why we love what we do.

ALKA SAPRU BISEN (Chief Executive Officer)

Mr. Yogendra Kumar Sapru, Chairman Mrs. Siloo Jasdanwalla, Hon. Secretary Mrs. Rekha Sapru, Hon. Jt. Secretary Ms. Kirti Dustakar, Treasurer Ms. Clotilda D'souza, Administrator

MEMBERS

Mrs. Alka Sapru Bisen, Chief Executive Officer Mrs. Manju Gupta Ms. Anita Peter Mrs. Neeta More Ms. Vinaya Chacko Mrs. Shailja Singh Mrs. Sumangala Sapru



CANCER PATIENTS AID ASSOCIATION: Abridged Income and Expenditure Account as on 31st March 2022 (Summarised from the financial statements audited by Shah Shroff & Associates, Chartered Accountants, Mumbai)

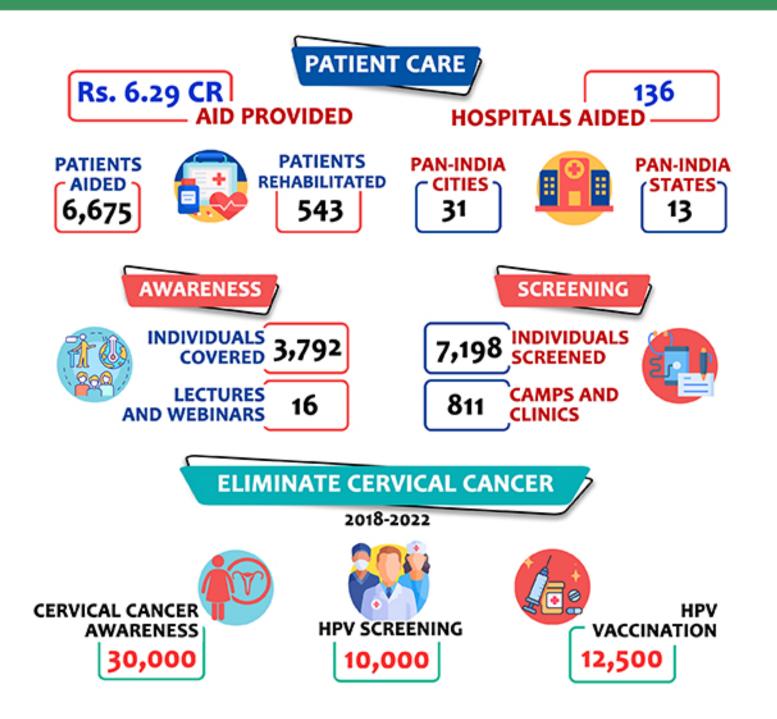
PARTICULARS	31-03-2022	31-03-2021
	(Rs. In Lacs)	(Rs. In Lacs)
Interest:		
a) Saving Bank Account	5.91	14.66
b) Fixed Deposits	38.72	34.18
c) Others	_	1.46
Total Interest		
Dividend	1.59	1.79
Donations in cash or kind	1,409.98	958.43
Income from other Sources	95.19	85.92
TOTAL	1,551.38	1,096.44
Expenditure in respect of properties	16.52	17.60
EstablishmentExpenses	260.02	269.50
Remuneration to Trustees	46.29	32.39
AuditFees	4.72	4.43
Contribution and Fees	-	1.31
Other Expenses	26.38	79.24
Depreciation	12.98	17.88
Expenditure on Objects of the Trust:		
a) Medical relief and activities	1,051.47	428.45
Surplus	133.02	245.64
TOTAL	1,551.38	1,096.44

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CANCER PATIENTS AID ASSOCIATION: Abridged Balance Sheet as on 31st March 2022

(Summarised from the financial statements audited by Shah Shroff & Associates, Chartered Accountants, Mumbai)

PARTICULARS	31-03-2022	31-03-2021
	(Rs. In Lacs)	(Rs. In Lacs)
Corpus Funds:		
Corpus Funds of the Trust	199.43	199.43
Other Earmarked Funds	209.77	399.77
Liabilities	256.56	294.04
Income and Expenditure Account - Surplus	1,736.17	1,603.15
TOTAL	2,401.93	2,496.40
APPLICATION OF FUNDS:	(Rs. In Lacs)	(Rs. In Lacs)
Immovable Properties	116.45	129.39
Investments	811.71	852.99
Current Assets		
a) Loans	-	-
b) Advances	100.15	107.02
c) Receivables	29.05	39.46
d) Cash and Bank Balances	1,248.62	1,266.51
Total Current Assets	1,377.82	1,412.99
TOTAL	2,401.93	2,496.40



ACTIVITY HIGHLIGHTS

2021 was a post pandemic resurrection for CPAA. The focus was on cautiously reactivating the on-ground activities that were hit by the lockdown and getting access to those needing our help. While the fear of the next wave loomed large, the generosity of sponsors, donors and the assistance of the local community has helped CPAA overcome every challenge.



AWARENESS:

CPAA has always been in the forefront of creating awareness by educating people on signs and symptoms of cancer, risk and causative factors, ill effects of tobacco and other related issues. Whether the platform was virtual or physical, CPAA's participation in cancer awareness webinars continued to fill the gaps in the lack of information which continues to be a major problem in cancer control in India. CPAA was able to address a large number of people, virtually on various forums, to raise awareness about faulty lifestyles and societal practices, which are responsible for high rate of cancer incidence.



EARLY DETECTION:

CPAA's Early Detection programme is a patient-friendly, non-invasive screening process, that is effective enough to detect cancer early, yet non-intimidating and friendly for all to be willing to come in and be tested. This program was hugely hampered during the lockdown due to limited mobility of non-emergency medical or investigative services. CPAA's diagnostic team reached out to high-risk groups through tie-ups with local support / community groups to promote and encourage people to investigate early signs and symptoms of cancer, followed up by access to medical care as required. CPAA's state-of-the-art Polymerase Chain Reaction (PCR) based Human Papilloma Virus (HPV) DNA laboratory at Mahalaxmi, Mumbai continued to offer screening facilities as and when the lockdown was eased.

ACTIVITY HIGHLIGHTS

PATIENT CARE:

The main concern of the Patient Care services is to be able to reach out to cancer patients and support them on all fronts be it treatment, counselling or even food and nourishment. The devastating interruptions brought by the Covid-19 pandemic on ongoing cancer treatment for scores of cancer patients had posed a high risk for those with compromised immunity, causing upstaging of disease. CPAA has ensured continuous funding and provided desperately needed financial and medical aid to these patients through our nation-wide network with hospitals and treatment centres. The volunteer network which was dormant during the pandemic was reactivated and catered to the needs of patients at major cancer hospitals in Mumbai and New Delhi.



ADVOCACY:

Advocacy is a strategy used around the world by NGOs, activists, and even policy makers themselves to create reform or influence policies and its effective implementation and enforcement. It is a process of campaigning or debating an issue to come up with a consensus on course of action to change the situation. CPAA is an active crusader when it comes to effecting policies relating to the rights of cancer patients. It has been recognised globally for its campaigns on creating awareness about anti-tobacco legislation and assisting in its implementation and making new generation medicines available at affordable CPAA's forefront with costs. the its has been on Anti-tobacco campaigns and Campaigns for affordable drugs



ACTIVITY HIGHLIGHTS



REHABILITATION:

The objective of CPAA's Rehabilitation Centre is to provide economic independence, social camaraderie and hope to cancer patients and their care givers by giving them gainful and appropriate employment. Patients and caregivers are trained in crafts like tailoring, printing, candle-making, book binding, box-making, envelope-making, painting, and breast prosthesis making, which help them find jobs post treatment. Throughout the lockdown, the centre continued to support patients and caregivers with employment, wages, and food grains. CPAA also participated virtually in various Exhibitions and Sales like Design One. The Breast Prosthesis workshop continued its production of its low-cost, high-quality breast prosthesis, based largely on Indian material and to suit Indian weather conditions. It is ideal for long hours of wear and can be easily machine or hand washed, making it a safe, affordable and hassle-free product, which can be used within weeks of surgery by mastectomy patients. The production workshops too worked year-round to service prestigious orders for the Taj Hotels, and Diyas and Gifts for Corporate Clients which in-turn helped the centre to sustain financially and ensure continuous support.

RESEARCH:

CPAA conducts systematic scientific studies of cancer-related issues, such as risk factors, epidemiology, and psychosocial effects on cancer patients and their near and dear ones, which have been presented in peer-reviewed national and international journals, conferences, seminars and workshops.

A Scientific paper was published in Journal of Preventive Medicine and Community Health, on May 15, 2021 Volume 4: 1-6 doi: 10.15761/PMCH.1000155. Our study focuses on primary and secondary prevention of cervical cancer by High Risk Human Papilloma Virus vaccination and screening respectively in Indian women and demonstrates the feasibility of the Public Private Participation approach with collaboration between non-governmental organizations and corporate organisations.

PROGRAM HIGHLIGHTS

Here's a snapshot CPAA's projects/campaigns executed in 2021-22:

ELIMINATE CERVICAL CANCER IN INDIA:

Project initiated in 2018 by Dr Dhananjaya Saranath with a focus on a triple strategy of awareness, prevention and early detection.

The high incidence of 1,23,907 new cervical cancers diagnosed annually in Indian women contributes significantly to the global burden of cervical cancers. CPAA has initiated several free / subsidised lectures, camps and clinics towards this goal for marginalised socioeconomic communities especially in the rural and interior areas in collaboration with local government bodies, and with generous sponsorships from corporate groups. CPAA recognises that Cervical Cancer is preventable through HPV Vaccination and can be detected early through HPV screening resulting in better prognosis and high rate of cure.



To date, CPAA has successfully promoted Cervical Cancer Awareness to over 30,000 people, provided free HPV screening for over 10,000 individuals and provided HPV vaccination to 12,500 eligible girls and women.

FOOD RELIEF FUND:

To create awareness and education about the importance of nutritious diet through nutritional food for cancer patients, thereby supporting recovery and keeping a healthy immune system while undergoing treatment of cancer. High protein nutrition kits are provided to registered patients. Additionally, awareness about nutritional value of the kit and methods of using these in day-to-day diet for patients was also given along-with recipes for daily cooking. Awareness sessions conducted for patients by certified dieticians in the hospitals as well as CPAA's Cancer Management Center.

900 nutritional kits provided to cancer patients in collaboration with Hindustan Unilever Ltd



Anupam Kher Foundation joined hands with CPAA in this endeavour to provide healthy meals for cancer patients & their families residing at subsidised shelters while undergoing cancer treatments. Shri Anupam Kher himself visited CPAA's Cancer Management Center at Mumbai to initiate this program and participated in distributing food grains.

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PROGRAM HIGHLIGHTS







HEALING WITH A HEART:

To provide financial support for treatment of head and neck cancers (one of the most common cancers in India that has high cure rates if treated in time)

Patients are identified and registered for this program from across the country through our extensive network of doctors and hospitals. Financial aid is provided for treatment, most commonly, surgery and radiotherapy. The patient is provided with a voice box for speech if required and sessions are held with speech therapist ensuring that patient learns to speak again with the help of this new prosthesis and can get back to living his life normally. This enables most patients to get back into work force and live a life of dignity and respect.

In collaboration with Sanofi India Ltd, CPAA has supported 104 cancer patients so far with aid to the tune Rs. 1.06 CR.

GIVING SMILES:

Art-based therapy work shops for children conquering cancer

These workshops conducted by the team of Opposable Thumb are supported by Sharada and Ashok Sarnaik Endowment Fund. 5 sessions were conducted for 54 childhood cancer patients at Bai Jerbai Wadia Hospital, Mumbai and King Edward Memorial Hospital (KEM) Mumbai with the support of Dr Sangeeta Mudaliar and Dr Chandrakala and their respective teams. These sessions are conducted while patients are waiting for their turn to treatment in OPD's of general hospital. The sessions bring cheer and happiness for the patients and involves the children in activities that they enjoy- like craft, dancing, clay work and and often just some games.

HAPPY FEET:

Dance work shops for childhood cancer patients by Bollywood choreographer Feroz Khan

CPAA and Bollywood choreographer Feroz Khan joined hands to host a first of its kind series of 7 virtual dance workshops for 125 childhood cancer patients across the country. These provided unparalleled moments of joy to childhood and their parents as they learnt a new craft while taking a break from their ongoing treatment. Being virtual, the participants – who are essentially immune compromised due to cancer treatment, were able to participate without increasing their risk to infection – particularly COVID.

WORLD NO TOBACCO DAY | MAY 2021

'Commit To Quit, Motivate to Quit' was the clarion call given by World Health Organisation (WHO) for World No Tobacco Day 2021. Due to the pandemic, the awareness activities about the ill-effects of tobacco were largely on the digital platform.

Dr. Anil D'Cruz, President, UICC & Director of Oncology at Apollo Hospitals shared his insights on tobacco hazards and cancer prevention to encourage everyone to commit and motivate to quit via a video message. Bollywood personalities Vishal Dadlani, Sunny Leone and Jonita Gandhi joined hands with CPAA on its virtual platforms to encourage people to Commit to Quit. These messages were shared on social media platforms of CPAA and WHO

CPAA collaborated with Marath Mol Mulund to present a virtual awareness program on 'Oral Cancer and the ill-effects of Tobacco' by Dr. Sanjay Dudhat (Head of Surgical Oncology, Nanavati Super Specialty Hospital and Neeta More (Executive Director, CPAA) on 31 May 2021. Mr Shantanu Bhadkamkar, Ex-President of Maharashtra Chamber of Commerce, Industry & Agriculture presided as the chief guest.

CHILDHOOD CANCER AWARENESS MONTH | SEPTEMBER 2021

Childhood Cancer Awareness Month is recognized every September by childhood cancer organisations around the world with the theme, 'Go Gold'. CPAA decided to Go Gold at Mumbai's B J Wadia Hospital by helping the children discover their inner super-powers. After a song and dance session, each child was given a golden cape. They decorated a wand with stickers and tinsel and hey presto! They could fly through the skies.

The program was made possible by a generous donation from the Ashok and Sharada Sarnaik Endowment for Children Conquering Cancer. Each child was gifted a 'Giving Smiles' bag packed with goodies and a gold water bottle.







COLOURS OF LIFE | 2021

ROSE DAY | SEPTEMBER 2021

Rose Day was observed with the same ferver to rekindle hope in the lives of those affected by cancer despite the pandemic. Gifts and utility items we sent across to several hospitals keeping in mind the Covid-19 protocols in place. Over 350 childhood cancer patients, receiving treatment at Sion Mumbai's Lokmanya Tilak municipal general hospital and their care-givers, were treated to an entertaining afternoon filled with joy and cheer. The doctors and staff of the Paediatric team headed by Dr Radha Gulati Ghildiyal participated enthusiastically.

KHAZANA | OCTOBER 2021

Khazana, the festival of Ghazals supported by Union Bank of India was webcast on 22nd and 23rd October 2021 on various streaming platforms. This annual fundraiser provided a rare opportunity for Ghazal lovers to experience performances by legends and contemporary artists ike Anup Jalota, Pankaj Udhas, Talat Aziz, Rekha Bharadwaj, Sudeep Banerjee, Kavita Seth, Priyanka Barve, Sanjeevani Belande and many more in one show, whilst donating towards a noble cause. The show was ably compered by Rakshanda Khan and RJ Anmol. It is one such platform which has enthralled audiences for almost 2 decades while giving hope to thousands of underprivileged cancer and thalassemia patients supported by CPAA and PATUT respectively.

CPAA's Annual Art Exhibition and sale 'Colours of Life' continued to support scores of cancer patients from all over India, that were suffering devastating interruptions in their ongoing cancer treatment due to the world-wide pandemic. 379 works by 138 artists were featured in a collection of 11 virtual art exhibitions held each month online from February 2021 – December 2021.

EVENTS

WORLD CANCER DAY: 4 FEBRUARY 2022

World Cancer Day (4 February), an initiative of the Union for International Cancer Control has chosen the theme for 2022-2024 to be 'Close the Care Gap'. This campaign is about recognising and addressing the causes for inequities that exist in cancer care around the world and ultimately effecting an impactful change. For the past 53 years, CPAA has been playing it's part in creating an equitable, cancer-free world through a distinctive philosophy of 'Total Management of Cancer'.



Dr. Dhananjaya Saranath (Executive Director) and her team conducted an HPV vaccination camp for 500 college students of Kirti College, Mumbai as a part of her initiative to Eliminate Cervical Cancer in India, in collaboration with Garjana Prathisthan. Adv. Ashish Shelar (ex-MLA Bandra West) inaugurated this camp which was sponsored by Aditya Birla Capital Foundation.

Alka Bisen (CEO) was invited to participate as a Panel Expert in FOGSI's virtual meet on Creating Awareness Prevention, Early detection and treatment of Cancer.

Neeta More (Executive Director) was invited to IBN Lokmat's Facebook Live session to talk about CPAA's efforts into making cancer awareness, prevention, diagnosis, care and support accessible to all.

Anita Peter (Executive Director) participated in an Instagram Live session in collaborated with Mrs Mohini Sharma and Shruti Chauhan from Mrs India Inc and Milaap Ventures to kick-off their fundraiser to support cancer treatment for the underprivileged.

INTERNATIONAL CHILDHOOD CANCER DAY: FEBRUARY 2022

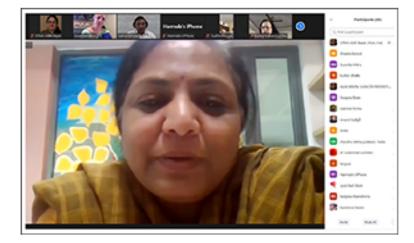
'Better Survival' is achievable through your hands. Paying tribute to the medical team and health care workers and the positive impact they have on the lives of children and adolescents with cancer and vice versa. CPAA's Giving Smiles program at Bai Jerbai Wadia Hospital, Mumbai with the help of Dr Sangeeta Mudaliar and her team, supports Children Conquering Cancer. The art therapy workshop conducted by Dhara and team from Opposable Thumb got the children to make hand shaped streamers with 'Thank you' messages for the doctors and nursing staff of the hospital.

Susmita Mitra was invited to be the Chief Guest of a Virtual Panel Discussion on Cancer Awareness organised by Sadhu Vaswani Institute of Management Studies, Pune on 15th February on the occasion of International Childhood Cancer Day.

Rajesh Nerurkar, from CPAA's Volunteer team, organised a programme for International Childhood Cancer Day at King Edward Memorial Hospital. Representatives from Ness Digital Engineering who are CPAA's CSR partners for the last 4 years, accompanied Rajesh in distribution art kits to the children. Dr. Chandrakala, Head of the Paediatric Haemat- Oncology Department gave out the gifts with the volunteers.

A virtual talk and panel discussion on treatment of Childhood Cancer was organised jointly by CPAA and CACI, on the occasion of International Childhood Cancer Day 2022. The theme Better Survival is Achievable through your hands pays tribute to the medical team and health care workers and the positive impact they have on the lives of children and adolescents with cancer and vice versa. The session began with a talk by Dr. Shweta Bansal, Senior Consultant Pediatric Hemato - oncologist at Sir HN Reliance on the current status Childhood Cancer Care in India. Through Susmita's pan-India network with hospitals, we had invited doctors from the four corners of the country to a Panel Discussion: Dr Tushar Balmukund Idhate (Aurangabad), Dr Shruti Kakkar (Ludhiana), Dr Sirisiharani Siddaiahgari (Hyderabad) and Dr Vivek Agarwala (Kolkata).





EVENTS







INTERNATIONAL WOMENS' DAY: 8 MARCH 2022

On the occasion of International Women's Day Cepheid India in collaboration with AIIMS (New Delhi) invited Dr Dhananjaya Saranath (Executive Director) and Bhavna Sharma for the launch of HPV Testing camp on the theme 'She Deserves! Prevent the preventable'. The event was conducted in eminent presence of Dr. Randeep Guleria (Director, AIIMS); Dr Neerja Bhatla (Prof & Head Dept OBGY, AIIMS); Dr Neena Khanna (Dean Academics). Dr Lalit Kumar (Prof & Head Medical Oncology, AIIMS) was also present with members from CPAA Delhi team.

FESTIVALS AND FESTIVITIES

Janmashtami was celebrated at AIIMS playroom and Dharamshala playroom where they were given ration and sweets.

A Christmas Special Workshop for Children Conquering Cancer at Bai Jerbai Wadia Hospital, Mumbai was conducted by Opposable Thumb with the support of Dr Sangeeta Mudaliar and her team at B J Wadia Hospital for giving us this opportunity. This program is supported by Sharada and Ashok Sarnaik Endowment Fund for Children Conquering Cancer

Holi was celebrated with patients at the Rajgariya Dharamshala (AIIMS) and AIIMS playroom. Donors Parul Jain distributed pizzas, burgers and fries while Rajiv Raina distributed Holi special sweets like Gujiyas. Our long-time donors and patrons Vini Bhatnagar and Resham Chaddha donated a wheel chair and other utility items alongwith the traditional Holi sweets and savouries.

The New Year was ushered in at CPAA's Pune Branch by celebrating Gudi Padwa. Patients were invited to install the traditional 'Gudi' which is a symbol of victory and signifies the arrival of spring. Gifts and sweets were distributed to all with the support of many of our well-wishers.

- 2022

AWARDS





MAHATMA AWARD 2021:

Cancer Patients Aid Association's Founder Chairman Mr Y K Sapru was awarded The Mahatma Award for Lifetime Achievement for his visionary work in bringing succour to the cancer afflicted. He received the award at the hands of Dr Kiran Bedi, IPS, 24th Lieutenant Governor of Puducherry and its Founder - Mr Amit Sachdeva, a social entrepreneur, philanthropist and known as the CSR Man of India.

The power-packed award ceremony was held at the India International Centre, New Delhi to commemorate Mahatma Day and saw luminaries like Mrs Neerja Birla, Mr Harsh Mariwala, Dr Duru Shah, Sardar Devandra Pal Singh and Mr. Ravish Kumar receiving an awardee too for exemplary contribution in their field. The Mahatma Awards recognize and celebrate impact leaders and change makers across the globe, who are making social impact and leading the way to a sustainable future. It is instituted to honour individuals and organizations that leverage their resources, expertise, and talent to make a positive impact for larger good. The Mahatma Award is a true testament of 52 years of Mr Y K Sapru's tireless service towards Total Management of Cancer.

RASHTRASHAKTI AWARD 2021:

Anita Peter, Executive Director, Advocacy and Cancer Support, received the Rashtrashakti Award for outstanding work in Cancer Care from the Governor of Maharashtra Shri Bhagat Singh Koshari at Raj Bhavan Mumbai on 25th October 2021.

DONORS AND CONTRIBUTORS

Monetary Contributors

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Rotary Club of Bombay Lakers	Rotary Club of Borivali	Rotary Club of Deonar
Rotary Club of Mulund	Rotary Club Of Mumbai Divas	Rotary Club of Mumbai Lakers
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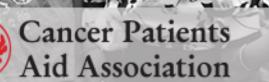




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