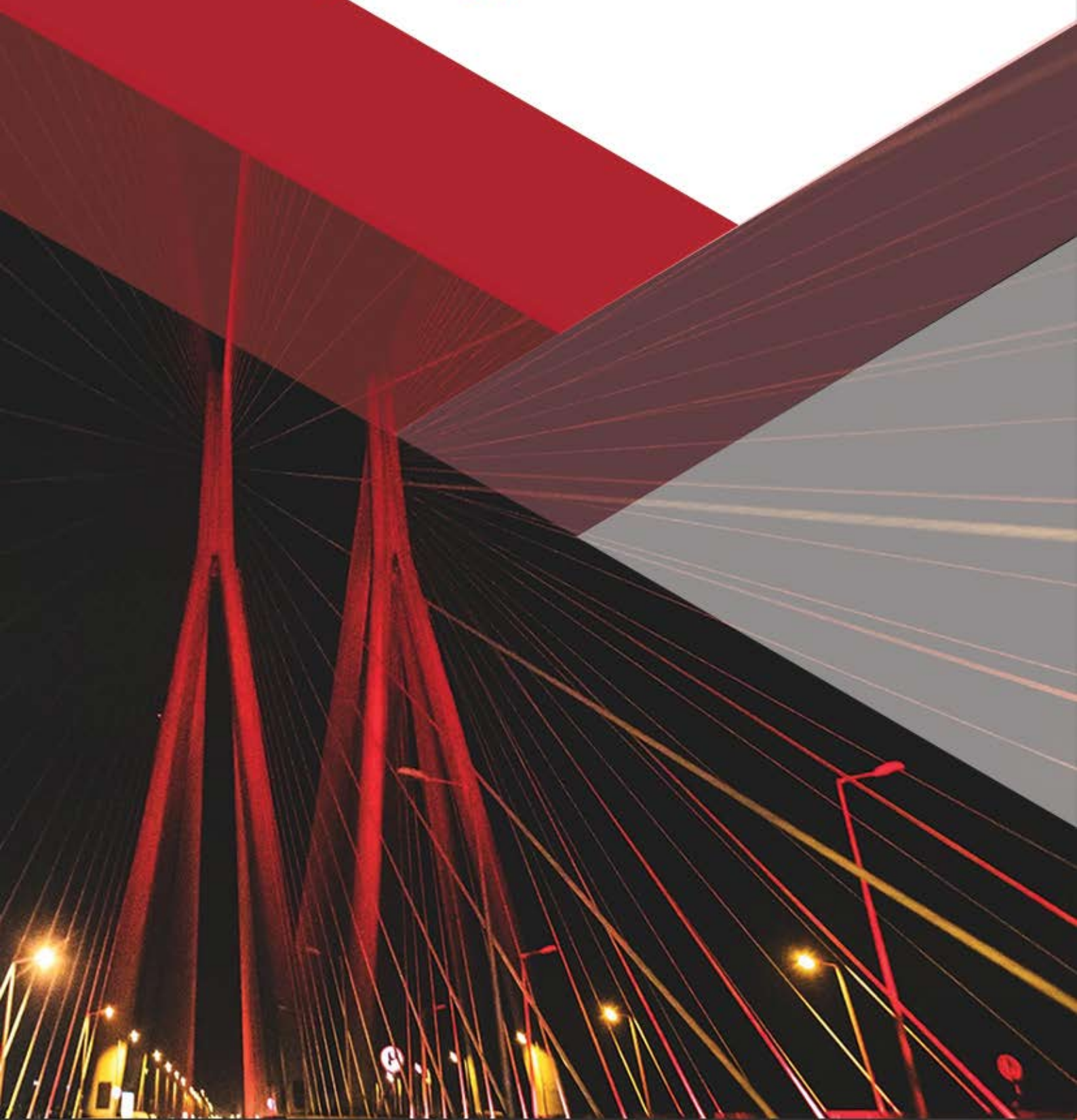




**Cancer Patients
Aid Association**



ANNUAL REPORT

**2019
2020**



Chairman's Message

Today, after 50 years heading Cancer Patients Aid Association, I would like to acknowledge and thank each and every individual, corporate, hospital, doctor, organisation and many more that have played a part in CPAA's successful accomplishments under the philosophy of the Total Management of Cancer. I hope that these collaborations continue to strengthen our efforts as we look forward to the next semi-centennial.

For 50 years it has been my pleasure and honour to lead CPAA to this point where it is recognised as one of the most successful NGOs working in the field of cancer, not only in India but around the world. While I will continue to helm the organisation along with my partners up to this point, Silloo Jasdanwalla and Rekha Sapru, I envision a new phase for our beloved organisation.

In this new phase, we usher in fresh leadership in the form of Ms. Alka Bisen, who takes charge as the Chief Executive Officer (CEO) of CPAA. Alka brings with her a wealth of experience gained over the last 32 years in cancer support services, financial and emotional counselling and developing partnerships with charitable organisations and corporates to enhance reach within the cancer community. After initially working with CPAA for 18 years, she worked at Cancer Council New South Wales, Australia as Program Manager and Financial Counsellor, overseeing Financial Assistance Services for cancer patients and in acute financial hardship. In her new role as CEO she brings in this knowledge and understanding for enhanced impact and better outcomes.

CPAA will continue to reach out to patients from all walks of life in every possible way, especially those who would otherwise not have access to or could not afford cancer treatment. As our supporter and partner in our efforts, I invite you to take a look at our activities and achievements of the year 2019-2020 in this Annual Report.

Y K Sapru
Founder Chairman
yksapru@cancer.org.in

Mission Statement

MISSION

CPAA works alongside the medical fraternity, focusing on education, awareness, early detection, support to treatment, guidance, counseling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

VISION

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast.

To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.

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CPAA Leadership

Y K SAPRU

Founder Chairman

ALKA BISEN

Chief Executive Officer

SILOO JASDANWALLA

Honorary Secretary

REKHA SAPRU

Honorary Joint Secretary

MANJU GUPTA

Executive Director, Rehabilitation

ANITA PETER

Executive Director, Cancer Support & Advocacy

NEETA MORE

Executive Director, Diagnostic Services

GULSHAN HODIWALLA

Executive Director, Administration

Other Senior Staff**DR SHUBHA MAUDGAL**

Executive Director, Special Projects

DR DHANANJAYA SARANATH

Executive Director, Research Studies & Additional Projects

VINAYA CHACKO

Executive Director, Patient Care

SHAILJA SINGH

Executive Director, Resource Mobilization & Events

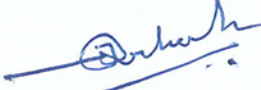
Name of the Public Trust : CANCER PATIENTS AID ASSOCIATION
Income and Expenditure Account for the year ending 31st March 2020

Registration No. F - 1894

EXPENDITURE		Amount (Rs)	Amount (Rs)	INCOME		Amount (Rs)	Amount (Rs)
To	Expenditure in respect of Properties			By	Rent (accrued) (realised)		
	Rates, Taxes, Cesses	242,640					
	Repairs and Maintenance	-					
	Salaries	-					
	Insurance	-		By	Interest (accrued) (realised)		
	Depreciation (by way of provision of adjustments)	1,600,967			(i) On Securities		
	Other Expenses	170,034	2,013,641		(ii) On Loans		
To	Establishment Expenses		26,709,930		(iii) On Bank Account (Saving Bank, a/c)	1,042,101	
To	Remuneration to Trustees		4,848,808		(iv) On FDR A/c & Earnmore Deposit A/c	3,419,822	
To	Remuneration (in the case of a math) to the head of the math, including his household expenditure, if any		-		(v) On Others	96,983	4,558,906
To	Legal Expenses		-	By	Dividend		97,329
To	Audit Fees		400,000	By	Donations in Cash or Kind		88,881,523
To	Contribution and Fees		252,903	By	Grants		-
To	Amount Written off:			By	Income from other sources		
To	a) Bad Debts / Deposits	-			(i) Income from advertisements	1,160,000	
To	b) Loan Scholarship	-			(ii) Income from Charity shows	37,692,483	38,852,483
To	c) Irrecoverable Rents	-			(iii) Miscellaneous Income		7,640,917
To	d) Other Items	29,266	29,266		(iv) Sundry Credit Balances Written Back		516,989
To	Provision for Income Tax		765,000		(v) Gain on Sale of Immoveable Assets		1,601,204
To	Excess of Expenditure over Income from Activities of Rehabilitation Centre & Art Painting (As per schedule "H" annexed)		87,387		(vi) Gain on Sale of Moveable Assets		31,207
To	Miscellaneous Expenses		1,087,102		(vii) Gain on Redemption of Investment		273,335
To	Depreciation		2,261,896	By	Transfer from Reserve		-
To	Amount transferred to Reserve or Specific Funds						
To	Expenditure on Objects of the Trust						
	a) Religious						
	b) Educational						
	c) i) Medical relief for Cancer Patients and Incidental expenses	72,197,597					
	ii) Souvenir advts. & charity Shows (As per schedule 'I' annexed)	11,446,899	83,644,496				
	d) Relief of Poverty						
	e) Other Charitable Objects						
To	Surplus Carried over to Balance Sheet		20,353,464				
Total Rs			142,453,893	Total Rs			142,453,893

Significant Accounting Policies and Notes to Accounts as per Schedule 'J' annexed

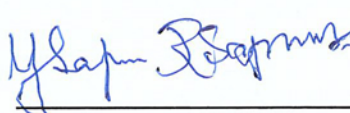
As per our report of even date


 Rashmikant R. Shah
 Chartered Accountant
 Membership No.030051
 UDIN: 20030051AAAAV4896

Place : Mumbai
 Date : 15-12-2020



For CANCER PATIENTS AID ASSOCIATION


 TRUSTEE

Name of the Public Trust : CANCER PATIENTS AID ASSOCIATION
Balance Sheet As At 31st March 2020


Registration No. F - 1894

FUNDS & LIABILITIES	Rs	Rs	PROPERTY AND ASSETS	Rs	Rs
Trusts Funds or Corpus :-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	1,99,43,461		Balance as per last Balance Sheet		
Add - Transferred during the year	-	1,99,43,461	Additions during the year (As per Schedule 'A' Annexed)		1,43,76,415
Other Earmarked Funds :-			Less : Sales during the year		
(Created under the provisions of the trust deed or scheme or out of the Income)			Depreciation up to date		
Depreciation Fund	-		Investments :- (As per Schedule 'B' Annexed)		
Sinking Fund	-		Note : The market value of the above investments		
Reserve Fund	-		is Rs...../-		5,83,39,046
Any other Fund	-		Furniture & Fixtures & Other Assets:-		
As per Schedule 'F' Annexed	4,56,31,721	4,56,31,721	a Balance as per last Balance Sheet		
Balance Fund with Naigaon Project u/s 35AC			Additions during the year (As per Schedule		99,21,188
(As per Schedule 'G' annexed)		6,64,085	Less : Sales during the year "C" Annexed)		
Loans (Secured or Unsecured)			Depreciation up to date		
From Trustees		-	b Inventories at Rehab. Centre (As per Schedule 'D' Annexed)		31,59,083
Liabilities :-			Loans (Secured or Unsecured) : Good/doubtful		
For Expenses	1,66,20,362		Loans Scholarships		
For Advances	1,68,39,558		Other Loans		
For Rent & Other Deposits	-		Advances :- (Includes Security Deposits)		
Other Liabilities	24,01,713	3,58,61,633	To Trustees		
Income and Expenditure Account :-			To Employees (As per Schedule		1,41,84,437
Balance as per last Balance Sheet	11,53,98,192		To Contractors " E " Annexed)		
Add: Adjustment for last year closing Inventories	-		To Lawyers		
	11,53,98,192		To Others		
Less : Appropriation, if any	-		! Income Outstanding :-		
Add : Surplus as per Income and	2,03,53,464		Rent	-	
Less : Deficit Expenditure Account	-		Interest	15,85,526	
		13,57,51,656	Other Income	13,04,822	28,90,348
			Cash and Bank Balances :-		
			(a) In Current/Saving Account with Bank	4,24,17,305	
			In Fixed Deposit Account with Bank	9,24,90,281	
			(b) With the Trustee	-	
			(c) With the Manager(Petty cash)	74,452	13,49,82,039
Total Rs. ...		23,78,52,556	Total Rs. ...		23,78,52,556

Significant Accounting Policies and Notes to Accounts as per Schedule 'J' annexed

The above Balance Sheet to the best of my/our belief contains a true accounts of the funds and Liabilities and of the Property and Assets of the Trust.

For CANCER PATIENTS AID ASSOCIATION


Rashmikant R. Shah
Chartered Accountant
Member Ship No.030051
UDIN: 20030051AAAAAV4896




TRUSTEE

Place : Mumbai
Date : 15-12-2020



RASHMIKANT R. SHAH

CHARTERED ACCOUNTANT

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

Rashmikan R. Shah

B. COM. (HONS.), F.C.A., Grad C.W.A.

Registration No. **F - 1894**

Name of the Public Trust: **CANCER PATIENTS AID ASSOCIATION.**

For the Accounting Period Ending On: 31st March 2020

AUDITOR'S REPORT

I have audited the attached Balance Sheet of Cancer Patients Aid Association as on 31st March, 2020, together with Income & Expenditure Account of the Trust for the year ended on that date.

These financial statements are the responsibility of the Trust's Management. Our responsibility is to express an opinion on these financial statements based on our audit.

I have conducted audit in accordance with Auditing Standards generally accepted in India. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in financial statements. An audit also includes assessing the Accounting Principles used and significant estimates made by management as well as evaluating the overall financial statements presentation. I believe that our audit provides reasonable basis for opinion.

Subject to our above remarks, we report that:

- The accounts of the Trust are maintained regularly and they are in accordance with the provisions of the Act and the Rules.
- The receipts and disbursements are properly and correctly shown in the accounts.
- The cash balance and vouchers in the custody of the Trustees on the date of the audit were in agreement with the Accounts.
- All books, deeds, accounts vouchers or other documents or records required by me were produced before me.



AUDITOR'S REPORT



RASHMIKANT R. SHAH

CHARTERED ACCOUNTANT

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

Rashmikant R. Shah

B. COM. (HONS.), F.C.A., Grad C.W.A.

- e) The Trust maintains the Register of Movable and Immovable properties. The changes if any, in this regard are communicated to the head office from time to time. No defect or inaccuracy in this regard was reported in the previous Auditors' Report.
- f) The trustees and the accountant appeared before me and furnished the information required from time to time.
- g) No property or funds of the Trust were applied for any object or purposes other than the object or purpose of the Trust.
- h) The following amounts were outstanding for more than one year as on the last day of the accounting period.

Sr No	Particulars	Amount (Rs)
i)	Deposit with KGM Hospital Trust	25,00,000/-
ii)	Deposits for Office Premises	4,13,125/-
iii)	Other Deposits (Telephone, Energy, Water etc.)	2,64,355/-
v)	Advance to Suppliers	10,64,620/-

- i) During the period under review, the Trust carried out certain repair works, amounting to Rs.2,68,783/- Quotations for repairs exceeding Rs.5000/- were invited.
- j) No money of the Trust has been invested contrary to the provision of Sec.35 of the Act.
- k) There is no alienation of the immovable property contrary to the provision of Sec.36 of the Act.
- l) No case of irregular, illegal or improper expenditure or failure or omission to recover monies or other property belonging to the public trust or of loss or waste of money or other property thereof has come to our notice and no such expenditure, failure, omission, loss or waste of money if any, was to the best of the knowledge and belief, caused in consequence of breach of trust or misapplication or any other misconduct on the part of Trustees or any other person while in management of the trust.

AUDITOR'S REPORT





RASHMIKANT R. SHAH

CHARTERED ACCOUNTANT

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

Rashmikant R. Shah

B. COM. (HONS.), F.C.A., Grad C.W.A.

- m) The Trust has filed budget in the form prescribed by Rule 16A or otherwise during the accounting period under review.
- n) The requirements as to maximum and minimum number of Trustees have been complied with.
- o) The meetings are held regularly as per rules and regulations of the Trust.
- p) Minute book of the proceedings of the meeting is maintained.
- q) None of the Trustees has any interest in the investment of the Trust.
- r) None of the Trustees is either a debtor or a creditor of the Trust.
- s) There were no irregularities pointed out by the auditors in the previous year accounts.
- t) In my opinion and to the best of my information and according to the explanation given to me, the said accounts give the information required by The Maharashtra Public Trusts Act, 1950 and the Bombay Public Trust Rules, 1951 in the manner so required and on such basis give a true and fair view in the case of the Balance Sheet of the state of Trust's affairs as on 31st March, 2020 and in case of the Income and Expenditure Account for the year ended on that date.
- u) **Other Matters :**

Further to the continuous spreading of COVID -19 across India, the Indian Government announced a strict 21-day lockdown on March 24, 2020, which was further extended till June 30, 2020 across the India to contain the spread of the virus. This has resulted in restriction on physical visit to the client locations and the need for carrying out alternative audit procedures as per the Standards on Auditing prescribed by the Institute of Chartered Accountants of India (ICAI).

As a result of the above, the entire audit was carried out based on remote access of the data as provided the management. This has been carried out based on the advisory on "Specific Considerations while conducting Distance Audit/ Remote Audit/ Online Audit under current Covid-19 situation" issued by the Auditing and Assurance Standards Board of ICAI. We have been

AUDITOR'S REPORT





Tel. : 2683 7730
Telefax : 2684 3381
Mob. : 9892229434

RASHMIKANT R. SHAH

CHARTERED ACCOUNTANT

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

Rashmikant R. Shah

B. COM. (HONS.), F.C.A., Grad C.W.A.

represented by the management that the data provided for our audit purposes is correct, complete, reliable and are directly generated by the accounting system of the Firm without any further manual modifications.

We bring to the attention of the users that the audit of the financial statements has been performed in the aforesaid conditions.
Our audit opinion is not modified in respect of the above.

The trust continues to consider the impact of COVID-19 pandemic in assessing the recoverability of donations and investments. For this purpose, the trust has considered internal and external sources of information upto the date of these financial statements. The trust based on its judgements and estimates expects to fully recover the carrying amount of receivables, investments and other financial assets. The impact of COVID-19 remains uncertain and may be different from what we have estimated as of the date of this audit report and the trust will continue to closely monitor any material changes to future economic conditions

RASHMIKANT R. SHAH
Chartered Accountant
Membership No. 030051
UDIN: 20030051AAAAAV4896

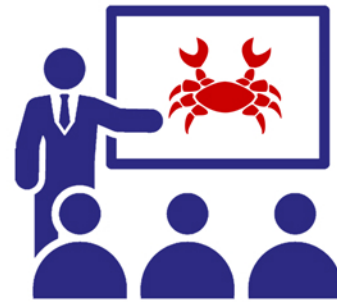
Place: Mumbai
Date: 15-12-2020



AUDITOR'S REPORT

SNAPSHOT OF 2019-2020

37 AWARENESS PROGRAMS **FOR**
54,105 INDIVIDUALS



9 PSYCHO-ONCOLOGY WORKSHOPS **47** TRAINED

140 CANCER SCREENING CAMPS AND CLINICS
9,563 SCREENED



65 DETECTED

WOMEN- 5,981 | MEN - 3,499 | CHILDREN - 83



8 CERVICAL CANCER VACCINATION CAMPS
1,195 IMMUNISATIONS

DOSE +	
1	753
2	359
3	83



PATIENT Rs. 3.53 crores
AID 6,197 patients

PATIENTS
ASSISTED AT

143



HOSPITALS
PAN-INDIA

694

Patients/Family
REHABILITATED



41 CSR PROJECTS

38 COMMUNITY CONTRIBUTORS



PATIENT CARE



The primary concern of CPAA is to meet the needs of poor cancer patients who do not have access to or cannot afford cancer treatment. CPAA reaches out to patients from all walks of life in every possible way to provide financial, emotional, medical, and logistical support.

CPAA's team of dedicated and trained volunteers and social workers are available at all major cancer speciality hospitals and treatment centres in Mumbai, New Delhi, and Pune. Basic information booklets on various cancers in English and 4 regional languages are made available at the help desks of these hospitals. Our resource directory, Sahayata provides a quick reference of community welfare services pertaining to cancer and provides credible information on cancer and related resources in the city of Mumbai. Through various CSR funds, CPAA has now expanded its treatment support to many more locations in India. This effort is important to ensure patients receive treatment as close as possible to their place of residence instead of having to travel to metro cities as earlier.

In addition to supporting cancer patients and care givers through the difficult cancer journey from diagnosis to treatment, CPAA organises excursions, movie shows, trips to amusement parks, parties, workshops and celebrity meetings to provide much needed relief to the patients and their families and offering moments of happiness, joy and laughter. Workshops are organised regularly at the Paediatric Wards of King Edward Memorial Hospital and B J Wadia Hospital in Mumbai under the aegis of our 'Giving Smiles' initiative which is aimed at helping children forget the trauma associated with their treatment if only for a short time. The programme is supported by Sharada and Ashok Sarnaik Endowment Fund for Children Conquering Cancer and has been well appreciated by doctors, medical staff, parents and children alike.

EVENTS AND OUTINGS

A musical event was arranged for childhood cancer patients at Sion Hospital on by the musicians of Swaranjali Music Circle.

Paediatric cancer patients were taken to see the filming of the dance reality show Super Dancer at Film City, Mumbai.



On the sets of Super Dancer

Children were introduced to Arjun Kapoor as a part of our 50 years celebrations. They also rode on an open top double decker bus to the Mumbai Sea Link where they witnessed the lighting of the iconic bridge in CPAA colours.

As a part of Giving Smiles, 16 childhood cancer survivors were taken for a trip to Golden Swan Resort from 27 - 29 May 2019, where they were engaged in several activities like swimming, cycling, hiking, fun games, crafts, music and drama. A truly memorable trip filled with loads of laughter, fun, music, art, relaxation and enjoyment!



Giving Smiles at Golden Swan

SUPPORT

Motivational Sessions: A number of motivational sessions were conducted for our women patients at various treatment centres in Pune. Dr. Nikita Mittal of Life and Dance conducted one such session with the help of music, dance and laughter therapy. Dr. Kshitija conducted a yoga session for patients wherein they were introduced to simple breathing techniques and asanas that help with flexibility and general well-being. Faiza Poonawalla held a sound therapy session for survivors. Techniques to maintain calm were also discussed. Smita Deshpande conducted therapy through art. The patients had a fun time indulging their creative side as well.

Breast Cancer Support Group: A support group meeting was held on 26 June 2019 at Masina Hospital, Mumbai for 30 patients. A session on Lymphedema was followed by an interactive session by the occupational and physiotherapists from the hospital. This was followed by a skit and a dance therapy session organised by the doctors and volunteers, explaining the importance of palliative treatment.

Counselling Sessions: A counselling session for the women patients and their care takers was held at Indrayani Hospital and at Sassoon Hospital by Dr. Rebecca Jacob. The emotional and psychological impact of dealing with cancer were discussed. The talk also helped them to learn how to cope and maintain a positive approach.

CELEBRATING FESTIVALS

Patients were taken to visit and take blessings of the Mahaganapati idol at the Sarvajanik Ganpati Pandal in Kala Chowky, Mumbai during the Ganpati festival.

Hotel Oasis, Pune hosted a Diwali lunch for patients and their families with a variety of festive mithais and desserts to celebrate Diwali. Diwali was celebrated with great fervour at the Haematology Department of KEM Hospital, Mumbai too.

The restaurant, Carnival invited our patients to celebrate the festive season of Christmas by hosting us for lunch. Everyone was made to feel most welcome. The magician had everyone guessing his next move. Christmas trees and caps as well as blankets given by our supporters were distributed to those who attended.



Diwali at KEM Hospital, Mumbai

REHABILITATION



Rehabilitating and Empowering patients with skill, capability and confidence by providing training and helping them find jobs post treatment thus reinstating them into the mainstream of life is an integral part of CPAA's Total Management philosophy.

Skills imparted: Tailoring, printing, box making, binding, painting, envelope making, candle making

Our Workshop Products: Linen for the Hotel Industry: Linen items designed and manufactured exclusively for the prestigious Taj Group of Hotels in India and abroad including Dinner Napkins, Cocktail napkins, Cloakroom Napkins, Tablecloths, Overlays, Table runners, Table Mats, Tea Cosies, Coasters, Doilies, Bed Runners, Laundry Bags, Shoe Bags, Slipper Pouches, Aprons, Trolley Covers, Chair Covers, Chair Bows.

Artisanal Diwali Products:

- Wax Diyas, Gift Hampers, Lanterns, Gift Pouches, Gift Wraps, Torans, Ganpati Idols, Laxmi Idols
- Candles: Pillar Candles, Floating Candles, T-Lites etc
- Personal Gift Items: Jute Bags, Wine Bags, Jewellery Boxes, Watch Boxes
- Corporate Gifts: Desk Top Stationary Sets, Folders, Assorted Boxes in Silk and Brocade, Car Sets

Salonè Diyè: Ethnic object d'art, the cherished and ever charming diya (traditional oil lamp) has received a new look under CPAA's Salonè Diyè enterprise. Here, an exclusive and exquisite range of hand-crafted and hand-painted terracotta Diyas designed specially by Saloni Drolia (hence the name "Salonè Diyè"), Ganpati idols and gift-boxes, bear that special look, and have become artifacts to treasure for their rarity and exclusiveness. Saloni Drolia, a USA certified



Workshop of the Rehabilitation Center



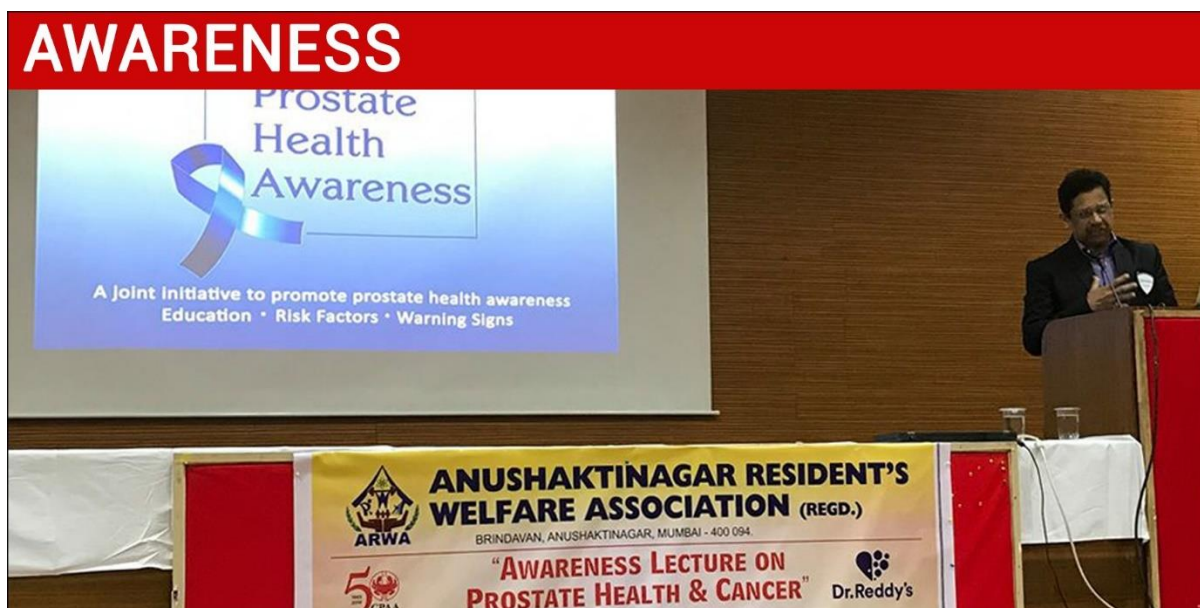
Exquisite hand-crafted collection - Salonè Diyè

pharmacist, started designing the Salonè Diyè range while still in college, and has been instrumental in taking the traditional Oil Lamp to the next level.

Breast Prosthesis Unit: Self-image is an important part of the recovery process following a mastectomy for breast cancer patients. After extensive research, we have developed a low-cost, high-quality breast prosthesis, based largely on Indian material and to suit Indian weather conditions. It is ideal for long hours of wear and can be easily machine-washed or hand-washed, making it a safe, affordable and trouble-free product, which can be used within weeks of surgery by mastectomy patients.

Product Sale: CPAA's Rehabilitation Centre participates in various Festival Exhibitions such as Design One at NSCI Dome and others. The gift shop is the lifeline of the centre which ensures continuous and seamless support to the workers, patients and families dependant on it. The high-quality products are hugely popular and keep the workshop busy through the year with sales. Corporate orders from reputed organisations and regular individual customers encourage this enterprise. These products can be bought at our Mahalaxmi office in Mumbai.





Lectures and Open Forum programs organised by CPAA aim to educate the general population on habits that increase the risk of contracting cancer and to dissipate fears and myths surrounding the disease for targeted groups especially isolated groups or communities, explaining signs and symptoms while eliminating common doubts. Special emphasis is given to regionally prevalent cancers such as breast, cervical, head, neck, lung and prostate cancer. Informative cancer brochures on various types of cancers, treatment modalities, side effects and other cancer-related issues in English and regional languages are distributed at various hospitals and treatment centres. The brochures elaborate on symptoms, risk factors, treatment options and are approved and endorsed by concerned expert oncologists. Special awareness programs are planned around global events like World Cancer Day, Childhood Cancer Day, International Womens' Day, World No Tobacco Day and Breast Cancer Awareness Month.

Prostate Health Awareness (PHA): The PHA is an ongoing initiative between Dr. Reddy's Laboratories and CPAA to provide appropriate knowledge to educate men and help them differentiate between harmless, benign, or malignant changes and get appropriate help at the earliest possible stage. A Prostate Health and Cancer Awareness Programme was conducted at Bhabha Atomic Research Centre (BARC), Mumbai. Renowned Urologist Dr Sanjay Pandey gave a presentation on Prostate Health and helped resolve several common queries and doubts.

Volunteer Training Programme: CPAA's Psycho Oncology Volunteer Training Program spearheaded by Susmita Mitra and Dr Veena Shukla successfully trained 47 participants with the three-day curriculum in 9 sessions held during the year. Students pursuing a Postgraduate Diploma in Counselling at Mumbai's SIES College also underwent the program, making them the 11th consecutive batch to do so.



Workshop at SIES College, Mumbai

EARLY DETECTION



CPAA's Early Detection Programme is an efficient, nonintimidating screening process by a team of experienced doctors who examine members of high-risk populations. Onsite screening camps were conducted at subsidised rates for healthy individuals from a cross section of society and free camps were organised for marginalized communities, who otherwise have no access to these essential medical facilities. Those detected with cancer were provided full support throughout their treatment journey. CPAA's in house cancer screening and pathology lab also houses a state-of-the-art Hybrid Capture 2 facility to test for infections due to high-risk Human Papilloma Virus (HR HPV). Recently this test has been offered to participants in our screening programme. The screening camps were combined with awareness lectures where possible. CPAA's Cancer Screening centre, diagnostic clinic and pathology lab at Naigaon, Mumbai offers all the services under one roof allowing healthy walk-in people to be screened for cancer.

Eliminate Cervical Cancer in India: CPAA's Two-Step Program to eliminate cervical cancer in India is: Early Detection through Screening by HPV testing and Vaccination against HPV infection.

Our team continued the vaccination drive initiated in 2018 through free HPV Vaccination Camps for girl students from marginalised and socio-economically backward communities in villages of Vairag, Adarsh Gaon, Hiware Bazar, Ralegan Siddhi, Parner, Majalgaon, Ahmednagar, Maharashtra in association with generous sponsors and in collaboration with local authorities. CPAA has made a concerted effort towards primary prevention of cervical cancer through free HR HPV vaccination for girls in the age group of 9-14 years living in rural areas. Providing girls with this umbrella of protection is CPAA's contribution towards ensuring that India moves to Zero Cervical Cancer. The screening and vaccination aim to reduce the incidence of cervical cancers, downgrade the cancers at presentation and thus provide better prognosis for cervical cancer patients in India.



Cervical Cancer vaccination in rural Maharashtra

RESEARCH STUDIES



CPAA conducts systematic scientific studies on cancer related issues, such as risk factors, epidemiology, and psychosocial effects on cancer patients and their near and dear ones. Our findings have been published in peer reviewed national and international journals, and presented in conferences, seminars, and workshops. The focus of the Research teams is translational research in the realm of identification of Predictive Markers in Oral Cancer and Cervical Cancer and to study the psychosocial effects of cancer on patients and family members. CPAA is uniquely positioned to understand the psychological issues that arise when a family member is diagnosed with cancer. Translational research is conducted on the genetic make-up that makes an individual susceptible to cancer or protects them against cancer in the face of faulty risk enhancing habits.

The group is actively associated with biomedical research in cancer and during 2019-2020 published the following abstracts and papers in peer reviewed impact factored journals:

- Research Article co-authored by Dr Dhananjaya Saranath, published in the Journal of Cellular Biochemistry:
SINGLE NUCLEOTIDE POLYMORPHISMS IN TRANSCRIPTION FACTOR GENES ASSOCIATED WITH SUSCEPTIBILITY TO ORAL CANCER
Hetal Damani Shah M.Tech MSc, Dhananjaya Saranath PhD. MSc, Sultan Pradhan MS MBBS
First published: 26 August 2019 | <https://doi.org/10.1002/jcb.29341>
- Presentation at an international conference made by Nikhar Ranawat:
MARITAL ADJUSTMENT AMONG PARENTS OF CHILDREN WITH CANCER
Nikhar Ranawat MA, Presented at the SIOP Asia Conference, Abu Dhabi, April 3-6th 2019

ADVOCACY



Our interaction with patients gives us a unique insight into issues that affect patients negatively. We have been able to successfully team up with partner NGOs and likeminded organizations to sensitise policy makers in government locally and internationally. CPAA has been directly responsible for the implementation of anti-tobacco legislation as well as anti-ever-greening patent laws which facilitated the manufacture of affordable generic medicines.

Anti-tobacco campaign: CPAA has been globally recognised for its campaigns such as Tobacco Free Workplace, Tobacco Free Bus Stations and Tobacco Free Police Stations, Anti-tobacco legislation and assisting in implementation of the policies. CPAA's Cancer Prevention Program works with communities deprived of medical care. This year's campaign was targeted towards Auto rickshaw Drivers who are prone to tobacco habits and erratic lifestyle. On the occasion of World No Tobacco Day the Tobacco Free Auto Rickshaw campaign was launched wherein attractive auto rickshaw stickers co-promoted by WHO and Ministry of Health and Family Welfare were given to auto rickshaw owners and drivers.



Tobacco Free Auto Rickshaw Campaign

Campaign for affordable medicines: CPAA spear-headed and won a seven year long relentless battle against a multinational pharmaceutical company, in the Supreme Court of India to make an expensive life-saving drug available at an affordable price to scores of Chronic Myeloid Leukemia patients. The cost of the patented drug is Rs. 1.2 Lakhs for a month, while the Generic version costs Rs. 6,000 per month. Yet for several underprivileged cancer patients in India the drug continues to be expensive. CPAA continues to support the treatment of patients through a special fund which ensures continuous provision of this drug to the needy. CPAA also runs a support group for CML patients at Masina Hospital, Mumbai.

EVENTS

WORLD NO TOBACCO DAY: May 2019

31st May is globally observed as the World No Tobacco Day. This event spear-headed by the World Health Organisation was established to call attention to the effect of tobacco use on public health and reduce individual tobacco-dependence. There is a strong social and cultural influence that entices young people into becoming smokers. Tobacco manufacturers make liberal use of lifestyle advertising, sports sponsorship, and popular role models to convey the message that smoking is 'cool'. CPAA works in tandem with the WHO and the Ministry of Health and Family Welfare (Government of India) to take this message to the masses. We believe that the youth, the next generation are best ambassadors for this message. Our programs especially focus on catching the attention of the young citizens of the country, before they are exposed to this deadly addiction. Music concert, street-plays, awareness talks in schools and college have proven to be the best vehicle to do so.



WORLD NO TOBACCO DAY

This year's events marked the launch of the Tobacco Free Auto Rickshaw campaign. Attractive auto rickshaw stickers co-promoted by WHO and Ministry of Health and Family Welfare were given to auto rickshaw owners. Shankar Ehsaan Loy presented an exclusive star-studded concert for CPAA's World No Tobacco Day event at Mumbai's Rangsharda Auditorium. Cancer Awareness talks with emphasis on the harmful effects of tobacco consumption for different groups and Cancer ENT Screening Camps for groups at risk were held in the entire month of May. Brochures and leaflets with pertinent information were distributed and counselling on how to gradually reduce tobacco consumption was offered to habitues.

GHAZAL KHAZANA: July 2019

Cancer Patients Aid Association and Parents Association Thalassaemic Unit Trust celebrated the 18th edition of Khazana a festival of Ghazals. Senior and budding ghazal artists come together on one platform for this unique show aimed at raising funds for patients afflicted with cancer and thalassaemia. This two-day concert was hosted by The Oberoi, Mumbai on 26th and 27th July 2019. This year's festival titled - Mehboob: Eternal love, was a rare treat for ghazal lovers as they saw a multitude of talent like Anup Jalota, Pankaj Udhas, Rekha Bharadwaj, Javed Ali, Sudeep Banerjee, Harshdeep Kaur, Shilpa Rao and many more perform live. Renowned Poet and Lyrist, Padma Bhushan Gulzar was the Chief Guest of the evening.



GHAZAL KHAZANA

ROSE DAY: September 2019

Rose Day is CPAA's call to kindle hope in the lives of people affected by cancer. Rose day harnesses goodness and goodwill of the common man to make a difference in the lives of cancer patients and caregivers. Rose Day enters its 25 years today and we dedicate this year to the memory of our colleague Joan Shenoy who conceptualized Rose Day and nurtured it into a movement. We miss Joan but she lives with us in her faith and spirit...Bringing Smiles and Spreading Cheer...The celebrations were kickstarted with the Rose Day Carnival – an evening of dance performances and entertainment for over 650 cancer patients from different hospitals. Actress Tara Sharma sat amongst

the patients to enjoy Deep Dance Academy's variety entertainment performance including hip hop, acrobatics, Bollywood, contemporary, etc.

The 25th year of Rose Day was commemorated by lighting up the Bandra-Worli Sea-Link in Red, thereby spreading more awareness about cancer and CPAA's efforts towards Total Management of Cancer. Rose Day is all about celebrating the willpower & courage of cancer patients and their dedicated caregivers. Actor Arjun Kapoor joined CPAA in this year's celebration by spending an evening with childhood cancer patients and accompanying them on a special joyride atop an open-air double decker bus on the beautifully lit pride of Mumbai, the Sea-link over the Arabian Sea. His energy and enthusiasm were infectious, and the children enjoyed every bit of his company at the special Rose Day party at Taj Lands' End, Bandra.

A special event was organised for the patients at Sion Hospital, Mumbai to spread cheer, happiness and smiles to 250 childhood patients and their families. The patients had a fun filled afternoon with the juggler and magic show and danced to the DJ's music. The Doctors, Interns and Paramedic staff joined in the reverie.

Programs were organised through the month at various treatment Centers in Mumbai, Pune and New Delhi to commemorate this day.

CHILDHOOD CANCER AWARENESS

MONTH: September 2019

Childhood Cancer Awareness month is observed worldwide during the month of September when the golden loop becomes visible everywhere. CPAA organised a special programme at Mumbai's B J Wadia Hospital wherein the children held their heads high with golden crowns and wands of courage that they had decorated themselves.



ROSE DAY



CHILDHOOD CANCER AWARENESS MONTH

BREAST CANCER AWARENESS MONTH: October 2019

October and it is time to raise awareness about Breast Cancer. Hard Rock Café joined in CPAA's efforts by opening their doors to breast cancer patients and survivors for an afternoon of good food, music, dance and games to celebrate their fighting spirit while dealing with cancer.

Amit Kumar Live

Once again, the renowned singer Amit Kumar performed live for CPAA at an exclusive retro music concert. For the third consecutive year he, along with five other acclaimed artists, put in a "concerted" effort to raise funds for breast cancer treatment.



BREAST CANCER AWARENESS: AMIT KUMAR

COLOURS OF LIFE: September 2019

The 15th edition of Colours of Life, CPAA's Annual Art Exhibition and Sale of paintings was formally inaugurated on 20th September at Cymroza Art Gallery, Mumbai. One of the biggest group shows in Mumbai, Colours of Life 2019, featured over a 100 senior, contemporary and upcoming Indian artists covering a vast spectrum of genres, mediums and styles to suit every budget and every home in this collection. This year's Catalogue was dedicated to our dear colleague Joan Shenoy and we were deeply honoured to have her husband Keith Shenoy accept the first copy in her memory.



COLOURS OF LIFE

A rainbow of artists like Ajay De, Ananta Mandal, Bina Aziz, Brinda Miller, Dinkar Jadhav, Girish Adannvar, Gurmit Kor, Hema Joshi, Kahini Arte Merchant, Kanha Behera, Manjri Varde, Meera Devidayal, Nayanaa Kanodia, Pandurang Tathe, Papri Bose Mehta, Pradnya Chauhan, Pratiksha Bothe, Rakhee Shah, Sanjay Soni, Somnath Bothe, Sonali Iyengar and Tejinder Kanda blessed our show with their presence. It was our pleasure to host Dolly Thakore, Sushma Reddy and Cymroza's Bakhtawar Shroff for the inauguration as well.

TATA MUMBAI MARATHON: January 2020

The Tata Mumbai Marathon 2020 was flagged off by Tiger Shroff. Actress Tara Sharma ran for CPAA and the corporate teams of Kotak Bank and HSBC supported CPAA's cause. Over 75 cancer survivors, volunteers and students ran in support of CPAA. CPAA was amongst the top 5 highest fundraising NGOs in the 2020 Tata Mumbai Marathon. Mr. KVS Manian was the highest fundraiser and Mr. Manish Kothari was the second highest fundraiser for CPAA.



TATA MUMBAI MARATHON

WORLD CANCER DAY: February 2020

Several events were held under the aegis of UICC's globally observed World Cancer Day 2020. A half day Mini Conference cum awareness program on Breast Cancer and Cervical Cancer was organised for 150 students of the Sophia College at their auditorium in Mumbai on 4th February 2020. Dr. Vinay Deshmane gave an informative lecture on the latest developments in women's cancers. Dr. Dhananjaya Saranath moderated a panel discussion on the subject.

Phoenix Market City, Pune hosted patients supported by CPAA, to celebrate their fighting spirit on this occasion. They had everyone playing the games with great enthusiasm. A hearty Mc Meal rounded off an entertaining afternoon.

An Open forum on cancer was conducted on 6th February 2020, at the Naval Dockyard, Colaba, Mumbai. Dr. Prashant Nyati -Consultant Gynaecological & Robotic Oncosurgeon was the speaker and Actors Varsha Usgaonkar and Kishori Shahane were the chief guests.

Dr Shubha Maudgal, was interviewed by ET Now Channel to speak about CPAA's work, especially on our efforts to help patients tide over the financial problems created due to the prohibitive costs of cancer treatment.



WORLD CANCER DAY

INTERNATIONAL CHILDHOOD CANCER DAY: February 2020

An Arts and Craft workshop was conducted for the children undergoing treatment at Mumbai's B J Wadia Hospital on the occasion of International Childhood Cancer Day, under the aegis of the Giving Smiles Project for Children Conquering Cancer.

The childhood cancer patients at S L Raheja Fortis Hospital were treated to a fun train journey and an art workshop with natural leaves and colours on paper.

CPAA's Delhi branch too organised an outing for their young patients and survivors at World of Wonders. Exciting rides, dance performances and a mesmerising magic show were followed by a sumptuous lunch and take-home goody bags which provided a day away from needles, pain, and hospitals.



INTERNATIONAL CHILDHOOD CANCER DAY

SHOWS FOR A CAUSE: Devika Rani: February 2020

CPAA organised the play 'Devika Rani' as a fundraising event on Saturday 29th February 2020 at Sophia Bhabha Hall. Devika Rani, written by Kishwar Desai, and produced and directed by Lillette Dubey is the amazing story of India's first international screen diva and the first woman ever to run a film studio, the iconic Bombay Talkies, that later spawned actors like Ashok Kumar, Madhubala, Dilip Kumar, Nargis and others. She was the first person to receive the Dadasaheb Phalke Award and was a path breaker in many ways with her feisty independence, talent and shrewd business sense. An inspiring story of a global icon, well ahead of her time nearly a hundred years ago.



SHOWS FOR A CAUSE: Devika Rani

INTERNATIONAL WOMEN'S DAY: March 2020

A Cancer screening camp was conducted for 100 deserving women at Jeevan Kalyan Foundation, Mumbai.

A Cancer Awareness session was organised for the families of the Indian Army at the NSG Camp, Powai, Mumbai. An entertaining afternoon was organised for 40 Breast cancer patients and survivors at the CVTC Auditorium, KEM hospital, Mumbai.



INTERNATIONAL WOMEN'S DAY

AWARDS



April 2019: Second Highest Fundraising NGO Award at the TATA Mumbai Marathon 2019: Given by the Governor of Maharashtra. Trophy and Citation received by Mr. Y. K. Sapru and Ms. Shailja Singh



February 2020: Dr Dhananjaya Saranath was felicitated with the Oration Award at the National Conference 'Emerging Trends in Medical Oncology', for her Lecture on 'Novel Predictive and Therapeutic Targets in Oral Cancer' at AIIMS, New Delhi

CONFERENCES



2 February 2020: Mini Symposium and Open Forum organised in collaboration with Sophia College, Mumbai for their 175 students on **CHALLENGES IN BREAST & CERVICAL CANCERS: Facts & Fiction** on the occasion of World Cancer Day.

PARTICIPATION:

5 February 2019: Kavita Kulkarni participated in the CSRBOX Conference organised by India Impact Forum at the Hotel Hyatt Regency, Mumbai.

4 April 2019: Nikhar Ranawat attended and presented a paper at the SIOP international conference at Abu Dhabi, UAE.

27 April 2019: Dr. Dhananjaya Saranath was invited to participate in a meeting organised by Medicine Sans Frontier on the **Challenges and Implications of Price Control for Cancer Medicines** at New Delhi

30 April 2019: Panel Discussion organised by United Way Mumbai on the means and importance of fundraising in marathons as well as conversation on fundraising strategies and practices, with representatives of more than 200 NGOs in attendance in the audience. Shailja Singh represented CPAA as Panel Member being the second highest Fundraising NGO in TATA Mumbai Marathon 2019.



SIOP INTERNATIONAL CONFERENCE

28 August 2019: Dr Dhananjaya Saranath and Bhavna Sharma attended the Genetic Analysis Tour 2019 organised by Thermo Fisher Scientific on Next Generation Sequencing in the field of Oncology at Hyatt Regency, Mumbai. Dr. Saranath was invited on the panel discussion along with Dr. M Richardson (UK), Dr. J Daniels (Singapore) and Dr. A Chougule (TMH) to highlight the NGS technology.

13, 14 September 2019: Dr. Dhananjaya Saranath attended the NATIONAL CONSULTATION ON ACCESS TO MEDICINES, PRICING AND TRANSPARENCY at New Delhi organised by Medicine Sans Frontier, third World Network and ISID.



NATIONAL CONSULTATION ON ACCESS TO MEDICINES, PRICING AND TRANSPARENCY

20, 21 November 2019: Dr. Dhananjaya Saranath attended a Plenary Session on Cancer Science & Oncology organised by Coalesce Research Group at Dubai.

15 – 17 February 2020: Dr. Dhananjaya Saranath attended an International Conference at the 7th International Congress of Society for Ethnopharmacology organised by the India School of Pharmaceutical Education and Research, New Delhi



PLENARY SESSION ON CANCER SCIENCE & ONCOLOGY

February 2020: Panel Discussion at the Launch of the Book 'One Woman, Two Advanced Cancers, conquered' written by Authors Dr. Nidhi Bajaj Gupta and Megha Bajaj (Literati), Anita Naidu Pavaskar at High Street Phoenix. Shailja Singh participated in the discussion with other panel members Dr. Nidhi Bajaj Gupta, Megha Bajaj, Ms. Zahabiya Khorakiwala (MD, Wockhardt Hospitals) and Ms. Lina Ashar (Chairperson, Kangaroo Kids Education Ltd.)



PANEL DISCUSSION ON FUNDRAISING STRATEGIES

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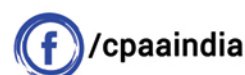
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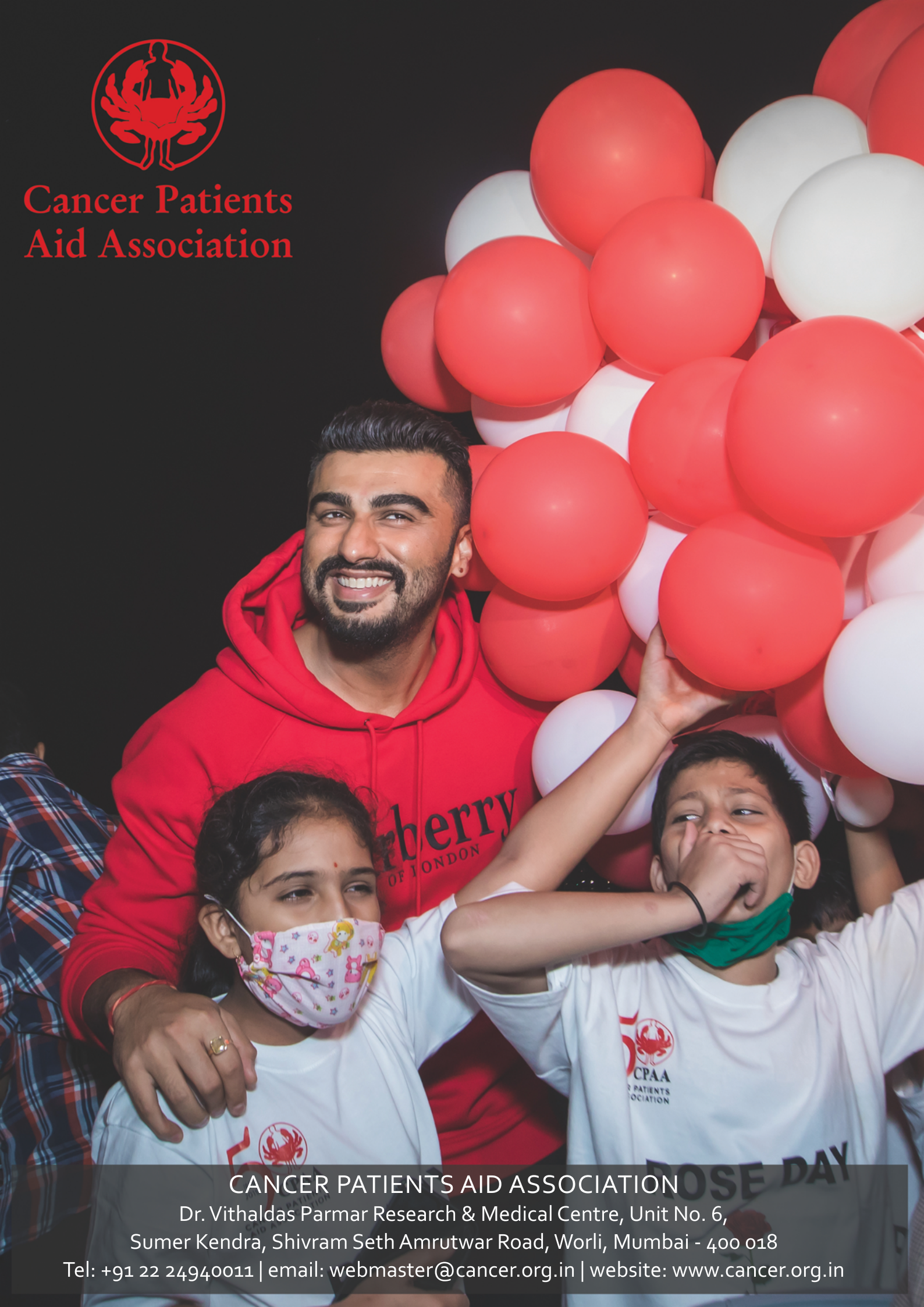
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