



# ANNUAL REPORT 2018 2019





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# Mission Statement

## MISSION

CPAA works alongside the medical fraternity, focusing on education, awareness, early detection, support to treatment, guidance, counseling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA reaches out to patients from all walks of life in every possible way.

## VISION

To be an all-encompassing cancer help agency that works towards patient care, aid and assistance, awareness, early detection, rehabilitation and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move government policies to ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer which CPAA calls the 'Total Management of Cancer' philosophy.



# CPAA Leadership

Y. K. Sapru	Founder Chairman
Siloo Jasdanwalla	Honorary Secretary
Rekha Sapru	Honorary Joint Secretary
Manju Gupta	Executive Director, Rehabilitation
Anita Peter	Executive Director, Cancer Support & Advocacy
Neeta More	Executive Director, Diagnostic Services
Gulshan Hodiwalla	Executive Director, Administration
Alka Bisen	Treasurer & Chief Strategy Officer and Consultant
<b>Other Senior Staff</b>	
Dr. Shubha Maudgal	Executive Director, Special Projects
Dr. Dhananjaya Saranath	Executive Director, Research Studies & Additional Projects
Shailja Singh	Executive Director, Resource Mobilization & Events
Vinaya Chacko	Executive Director, Patient Care



# Financial Statement: Income Expense

The Bombay Public Trust Act, 1950

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Name of the Public Trust : **CANCER PATIENTS AID ASSOCIATION**  
Income and Expenditure Account for the year ending 31st March 2019

EXPENDITURE				Rs	Rs
To	<b>Expenditure in respect of Properties</b>				
	Rates, Taxes, Cesses	..	..	2,32,780	
	Repairs and Maintenance	..	..	--	
	Salaries	..	..	--	
	Insurance	..	..	--	
	Depreciation (by way of provision of adjustments)			17,80,687	
	Other Expenses	..	..	1,42,765	21,5
To	<b>Establishment Expenses</b>	..	..		2,98,7
To	<b>Remuneration to Trustees</b>	..	..		39,3
To	<b>Remuneration</b> (in the case of a math) to the head of the math, including his household expenditure, if any	..	..		
To	<b>Legal Expenses</b>	..	..		
To	<b>Audit Fees</b>	..	..		3,2
To	<b>Contribution and Fees</b>	..	..		2,1
To	<b>Amount Written off:</b>				
To	a) Bad Debts / Deposits		..	1,379	
	b) Loan Scholarship	..	..	--	
	c) Irrecoverable Rents	..	..	--	
	d) Other Items	..	..	-	
To	<b>Provision for Income Tax</b>	..	..		8,1
To	<b>Miscellaneous Expenses</b>	..	..		3
To	<b>Depreciation</b>				20,4
To	<b>Amount transferred to Reserve or Specific Funds</b>				--
To	<b>Expenditure on Objects of the Trust</b>	..	..		
	a) Religious	..	..	--	
	b) Educational	..	..	--	
	c) i) Medical relief for Cancer Patients and Incidental expenses		..	6,79,71,166	
	ii) Souvenir advts. & charity Shows (As per schedule ' I ' annexed)	..		2,33,36,799	9,13,0
	d) Relief of Poverty	..	..		
	e) Other Charitable Objects		..		
To	<b>Surplus Carried over to Balance Sheet</b>				1,27,1
<b>T O T A L    R S</b>					<b>14,34,2</b>

Significant Accounting Policies and Notes to Accounts as per Schedule ' J ' annexed

As per our report of even date



Rashmikant R. Shah  
Chartered Accountant  
Member Ship No.030051

Place : Mumbai  
Dated at 26th September 2019

**SCHEDULE - IX**  
[a Rule 17 (1) ]

Registration No. F - 1894

	INCOME	Rs	Rs
	By Rent (accrued) † .. (realised)	..	
	By Interest (accrued) † .. (realised)	..	
6,232	On Securities .....Dividend on Mutual Fund		3,53,545
9,077	On Loans ..	..	
8,835	On Bank Account ( Saving Bank, a/c)	5,56,361	
	On FDR A/c & Earnmore Deposit A/c)	29,41,916	
-	On Others	-	34,98,278
-	By Dividend	..	
5,000	By Donations in Cash or Kind	..	7,57,22,829
7,300	By Grants	..	-
	By Income from other sources	..	
	1. Income from advertisements	8,51,428	
	2. Income from Charity shows	5,00,66,101	5,09,17,529
	3 Miscellaneous Income		59,65,011
1,379	4 Sundry Credit Balances Written Back		88,470
0,000	5 Gain on Redemption of Investment		60,15,906
3,558	6 Excess of Income over Expenditure from Activities of Rehabilitation Centre & Art Painting (As per schedule "H" annexed)		8,62,957
4,714	By Transfer from Reserve		-
7,965			
0,465			
4,525	TOTAL RS		14,34,24,525

† Strike off whichever is not applicable

For CANCER PATIENTS AID ASSOCIATION



TRUSTEE

# Financial Statement: Balance Sheet

The Bombay Public Trusts Act, 1950

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Name of the Public Trust : **CANCER PATIENTS AID ASSOCIATION**  
Balance Sheet As At 31st March 2019

FUNDS & LIABILITIES				Rs	Rs
<b>Trusts Funds or Corpus :-</b>					
Balance as per last Balance Sheet	..	..		1,99,43,461	1,99,43,461
Add - Transferred during the year	..	..			
<b>Other Earmarked Funds :-</b>					
(Created under the provisions of the trust deed or scheme or out of the Income)					
Depreciation Fund	..	..	..	--	6,42,24,215
Sinking Fund	..	..	..	--	
Reserve Fund	..	..	..	--	
Any other Fund	..	..	..		
As per Schedule 'F' Annexed	..	..	..	6,42,24,215	
<b>Balance Fund with Naigaon Project u/s 35AC</b>					
(As per Schedule 'G' annexed)				..	9,02,528
<b>Loans (Secured or Unsecured)</b>					
From Trustees	..	..	..		
<b>Liabilities :-</b>					
For Expenses	..	..	..	2,03,31,713	2,53,16,655
For Advances	..	..	..	21,57,897	
For Rent & Other Deposits	..	..	..	-	
Other Liabilities	..	..	..	28,27,045	
<b>Income and Expenditure Account :-</b>					
Balance as per last Balance Sheet	..	..		10,26,87,728	10,26,87,728
Add: Adjustment for last year closing Inventories				-	
				10,26,87,728	
<b>Less : Appropriation, if any</b>	..	..		--	11,53,98,193
<b>Add : Surplus</b> as per Income and				1,27,10,465	
<b>Less : Deficit</b> Expenditure Account	..	..		-	
<b>Total Rs. ....</b>					22,57,85,051

Significant Accounting Policies and Notes to Accounts as per Schedule 'J' annexed  
As per our report of even date



Rashmikant R. Shah  
Chartered Accountant  
Member Ship No.030051

Place : Mumbai  
Dated at 26th September 2019



PROPERTY AND ASSETS	Rs	Rs
<b>Immovable Properties :- (At Cost)</b>		
Balance as per last Balance Sheet .. ..		
Additions during the year (As per Schedule 'A' Annexed)		1,60,26,178
Less : Sales during the year		
Depreciation up to date		
<b>Investments :- (As per Schedule 'B' Annexed )</b>		
<b>Note :</b> The market value of the above investments is Rs.,.../-		6,02,68,812
<b>Furniture &amp; Fixtures &amp; Other Assets:-</b>		
<b>a</b> Balance as per last Balance Sheet		
Additions during the year As per Schedule		1,16,93,077
Less : Sales during the year 'C' Annexed		
Depreciation up to date		
<b>b</b> Inventories at Rehab. Centre ( As per Schedule 'D' Annexed)		42,06,905
<b>Loans (Secured or Unsecured) : Good/doubtful</b>		
Loans Scholarships		
Other Loans		
<b>Advances :- ( Includes Security Deposits)</b>		
To Trustees		
To Employees As per Schedule		
To Contractors 'E' Annexed		1,54,70,309
To Lawyers		
To Others		
<b>Income Outstanding :-</b>		
Rent .. ..		
Interest .. ..	13,52,566	
Other Income .. ..	26,05,644	39,58,211
<b>Cash and Bank Balances :-</b>		
(a) In Current/Saving Account with Bank .. ..	6,84,79,368	
In Fixed Deposit Account with Bank .. ..	4,56,57,141	
(b) With the Trustee .. ..		
(c) With the Manager(Petty cash) .. ..	25,051	11,41,61,559
<b>Income &amp; Expenditure Account :-</b>		
Balance as per Balance Sheet .. ..		
Less : Appropriation, if any .. ..		
Add : Deficit as per Income and Expenditure .. ..		
Less : Excess Deficit adjusted with Hospital Bldg. Fund .. ..		
<b>Total Rs. ....</b>		<b>22,57,85,051</b>

**Income Outstanding**  
(If accounts are kept  
on cash basis)  
Rent  
Interest  
Other Income

The above Balance Sheet to the best of my/our belief  
contains a true accounts of the funds and Liabilities  
and of the Property and Assets of the Trust.

For CANCER PATIENTS AID ASSOCIATION

TOTAL Rs.

TRUSTEE

# Financial Statement: Auditors Report



Tel. : 2683 7730  
Telefax : 2684 3381  
Mob. : 9892229434

## **RASHMIKANT R. SHAH** **CHARTERED ACCOUNTANT**

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

**Rashmikan R. Shah**  
B. COM. (HONS.), F.C.A., Grad C.W.A.

Registration No. F -- 1894

Name of the Public Trust: **CANCER PATIENTS AID ASSOCIATION.**

For the Accounting Period Ending On: 31<sup>st</sup> March 2019

### **AUDITOR'S REPORT**

I have audited the attached Balance Sheet of Cancer Patients Aid Association as on 31<sup>st</sup> March, 2019, together with Income & Expenditure Account of the Trust for the year ended on that date.

These financial statements are the responsibility of the Trust's Management. Our responsibility is to express an opinion on these financial statements based on our audit.

I have conducted audit in accordance with Audited Standards generally accepted in India. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in financial statements. An audit also includes assessing the Accounting Principles used and significant estimates made by management as well as evaluating the overall financial statements presentation. I believe that our audit provides reasonable basis for opinion.

**Subject to our above remarks, we report that:**

- a) The accounts of the Trust are maintained regularly and they are in accordance with the provisions of the act and the Rules:





# Financial Statement: Auditors Report



Tel. : 2683 7730  
Telefax : 2684 3381  
Mob. : 9892229434

## **RASHMIKANT R. SHAH** **CHARTERED ACCOUNTANT**

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

**Rashmikant R. Shah**  
B. COM. (HONS.), F.C.A., Grad C.W.A.

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- b) The receipts and disbursements are properly and correctly shown in the accounts:
- c) The cash balance and vouchers in the custody of the Trustees on the date of the audit were in agreement with the Accounts:
- d) All books, deeds, accounts vouchers or other documents or records required by me were produced before me:
- e) The Trust maintains the Register of Movable and Immovable properties. The changes if any, in this regard are communicated to the head office from time to time. No defect or inaccuracy in this regard was reported in the previous Auditors' Report:
- f) The trustees and the accountant appeared before me and furnished the information required from time to time:
- g) No property or funds of the Trust were applied for any object or purposes other than the object or purpose of the Trust:
- h) The following amounts were outstanding for more than one year as on the last day of the accounting period.

		Amount (Rs)
i)	Deposit with KGM Hospital Trust	25,00,000/-
ii)	Deposits for Office Premises	3,84,125/-
iii)	Other Deposits (Telephone, Petrol, Energy, Water etc.)	2,77,855/-
v)	Advance to Suppliers	2,85,837/-

- i) During the period under review, the Trust carried out certain repair works, amounting to Rs.15,33,325/-. Quotations for repairs exceeding Rs.5000/- were invited.



# Financial Statement: Auditors Report



Tel. : 2683 7730  
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506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

**Rashmikant R. Shah**  
B. COM. (HONS.), F.C.A., Grad C.W.A.

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- j) No money of the Trust has been invested contrary to the provision of Sec.35 of the Act.
- k) There is no alienation of the immovable property contrary to the provision of Sec.36 of the Act.
- l) No case of irregular, illegal or improper expenditure or failure or omission to recover monies or other property belonging to the public trust or of loss or waste of money or other property thereof has come to our notice and no such expenditure, failure, omission, loss or waste of money if any, was to the best of the knowledge and belief, caused in consequence of breach of trust or misapplication or any other misconduct on the part of Trustees or any other person while in management of the trust.
- m) The Trust has filed budget in the form prescribed by Rule 16A or otherwise during the accounting period under review.
- n) The requirements as to maximum and minimum number of Trustees have been complied with.
- o) The meetings are held regularly as per rules and regulations of the Trust.
- p) Minute book of the proceedings of the meeting is maintained.
- q) None of the Trustees has any interest in the investment of the Trust.
- r) None of the Trustees is either a debtor or a creditor of the Trust.
- s) There were no irregularities pointed out by the auditors in the previous years accounts.





# Financial Statement: Auditors Report



Tel. : 2683 7730  
Telefax : 2684 3381  
Mob. : 9892229434

## **RASHMIKANT R. SHAH** **CHARTERED ACCOUNTANT**

506/A, Winsway Complex, Telly Galli Rahi Sangh, Old Police Lane, Andheri (East), Mumbai - 400 069.

**Rashmikant R. Shah**  
B. COM. (HONS.), F.C.A., Grad C.W.A.

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- t) In my opinion and to the best of my information and according to the explanation given to me, the said accounts give the information required by The Maharashtra Public Trusts Act, 1950 and the Bombay Public Trust Rules, 1951 in the manner so required and on such basis give a true and fair view in the case of the Balance Sheet of the state of Trust's affairs as on 31<sup>st</sup> March, 2019 and in case of the Income and Expenditure Account for the year ended on that date.



  
**RASHMIKANT R. SHAH**  
Chartered Accountant  
Membership No. 030051

**UDIN :19030051AAAABC1339**

**PLACE: MUMBAI**

**DATE: 26<sup>th</sup> September 2019**

# Activity Highlights

## **PATIENT CARE**

A holistic approach to healing

A bridge between doctor and patients and caregivers to fulfill their emotional, psychological, medical, financial and spiritual needs.

**Rs. 3,07,05,625  
disbursed in aid  
to about  
5,000 patients**

## **REHABILITATION**

Building lives again

Provide hope and support cancer patients and their families, empowering patients with skill, capability and confidence, thus reinstating them into the mainstream of life

**720 patients  
rehabilitated**

## **AWARENESS**

Understanding & recognising  
cancer

To educate the general population on cancer causing habits and to dissipate fears and myths surrounding the disease.

**6500 Individuals  
covered through 70  
lectures/programs**

## **EARLY DETECTION**

Prevention is better than cure

Efficient, non-intimidating screening process by a team of experienced doctors who examine members of high risk populations.

**Cancer Screening  
for 11,209 healthy  
individuals**

## **RESEARCH STUDIES**

Learning & sharing  
experiences

Translational research in the realm of identification of Predictive Markers in Oral Cancer and Cervical Cancer and to study the psychosocial effects of cancer on patients and family members.

**Publication in  
International J.  
Research and Public  
Health**

## **ADVOCACY**

Stirring up the voice and  
consciousness of the public

Worked successfully with partner NGOs to sensitise policy makers in government locally and internationally.

**Launch of Tobacco-  
free Auto rickshaws  
campaign**



## Activity Highlights: Patient Care

CPAA has a strong patient outreach department augmented by a team of trained volunteers and social workers at Mumbai's Tata Memorial Centre, Cama and Albless Hospital, BYL Nair Hospital, S L Raheja Fortis, Lokmanya Tilak Municipal General Hospital (Sion Hospital), Dr. Balabhai Nanavati Hospital, Bai Jerbai Wadia Hospital, KEM Hospital, Prince Aly Khan Hospital, Holy Spirit Hospital, Andheri, New Delhi's All India Institute of Medical Science (AIIMS) and Pune's Ruby Hall. Financial, emotional, medical and practical support is provided to cancer patients and their caregivers. Basic information booklets on various cancers in English and 4 regional languages are made available at the help desks of these hospitals. Our resource directory, Sahayata provides a quick reference of community welfare services pertaining to cancer and provides credible information on cancer and related resources in the city of Mumbai.

Through various CSR funds, CPAA has now expanded its treatment support to many more locations in India including 21st Century Hospital, Vapi; AMRI Hospital, Kolkata; Apollo Hospital, Gandhinagar; Apple Speciality & Research Inst. Ltd, Kolhapur; Bharati Hospital, Pune; CMC, Vellore; Government Super Speciality Hospital, Srinagar; HCG Manvata, Nashik; Hubli Super Speciality Hospital, Hubli; Kiran Hospital, Surat; Netaji Subhash Chandra Hospital, Kolkata; Prince Aly Khan Hospital, Mumbai; Rainbow Children's Hospital, Hyderabad; Ruby Hall Clinic, Pune; Sahyadri Hospital, Pune; Shri Samarth Navjivan Hospital, Latur; Shri Siddhivinayak Cancer Hospital, Miraj; Sri Shankara Hospital, Bangalore and Tata Medical Centre, Kolkata. This effort is important in helping to ensure patients receive treatment as close as possible to their place of residence instead of having to travel to metro cities as earlier.

In addition to supporting cancer patients and care givers through the difficult cancer journey from diagnosis to treatment, CPAA organises excursions, movie shows, trips to amusement parks, parties, workshops and celebrities meetings to provide much needed relief to the patients and their families and offering moments of happiness, joy and laughter.

Workshops are organised twice a week at the Pediatric Wards of King Edward Memorial Hospital and B J Wadia Hospital in Mumbai under the aegis of the 'Giving Smiles' initiative which is aimed at helping children forget the trauma associated with their treatment if only for a short time. The programme is supported by Sharada and Ashok Sarnaik Endowment Fund for Children Conquering Cancer and has been well appreciated by doctors, medical staff, parents and children alike.

The Patient Care services offered by CPAA broadly are:

<ul style="list-style-type: none"><li>• Budgeted Financial aid</li><li>• Information on cancer diagnosis, treatment and side effects</li><li>• Access to free or subsidised medicines</li><li>• Medical, psychological, spiritual and grief counseling and guidance</li><li>• Support Groups</li></ul>	<ul style="list-style-type: none"><li>• Connect with doctors</li><li>• Dietary Supplements</li><li>• Home visits</li><li>• Access to related resources</li><li>• Mobilise funds online and through other charitable trusts</li><li>• Food Bank</li></ul>
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# Activity Highlights: Rehabilitation

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CPAA's Rehabilitation center focuses on empowering patients with skill, capability and confidence by providing training and helping them find jobs post treatment thus reinstating them into the mainstream of life.

## **Skills imparted:**

Tailoring, printing, box making, binding, painting, envelope making, Candle making

## **Workshops and Products:**

Linen for the Hotel Industry: Linen items designed and manufactured exclusively for the prestigious Taj Group of Hotels in India and abroad including Dinner Napkins, Cocktail napkins, Cloakroom Napkins, Tablecloths, Overlays, Table runners, Table Mats, Tea Cozy's, Coasters, Doilies, Bed Runners, Laundry Bags, Shoe Bags, Slipper Pouches, Aprons, Trolley Covers, Chair Covers, Chair Bows.

## **Salonè Diyè:**

Ethnic object d'art, the cherished and ever charming diya (traditional oil lamp) has received a new look under CPAA's SalonèDiyè enterprise. Here, an exclusive and exquisite range of hand-crafted and hand-painted terracotta Diyas designed specially by Saloni Drolia (hence the name "Salonè Diyè"), Ganpati idols and gift-boxes, bear that special look, and have become artifacts to treasure for their rarity and exclusiveness. Saloni Drolia, a USA certified pharmacist, started designing the Salonè Diyè range while still in college, and has been instrumental in taking the traditional Oil Lamp to the next level.

## **Artisanal Diwali Products:**

Wax Diyas, Gift Hampers, Lanterns, Gift Pouches, Gift Wraps, Torans, Ganpati Idols, Laxmi Idols

Candles: Pillar Candles, Floating Candles, T-Lites etc

Personal Gift Items: Jute Bags, Wine Bags, Jewelry Boxes, Watch Boxes

Corporate Gift Items: Desk Top Stationary Sets, Folders, Assorted Boxes in Silk and Brocade, Car Sets

## **Breast Prosthesis Unit:**

Self-image is an important part of the recovery process following a mastectomy for breast cancer patients. After extensive research, we have developed a low-cost, high-quality breast prosthesis, based largely on Indian material and to suit Indian weather conditions. It is ideal for long hours of wear and can be easily machine-washed or hand-washed, making it a safe, affordable and hassle-free product, which can be used within weeks of surgery by mastectomy patients.

## **Product Sale:**

CPAA's Rehabilitation Centre participates in various Festival Exhibitions such as Design One at NSCI Dome and others. The gift shop is the lifeline of the center which ensures continuous and seamless support to the workers, patients and families dependant on it. The high quality products are hugely popular and keep the workshop busy through the year with sales. Corporate orders from reputed organisations and regular customers encourage this enterprise. These products can be bought at our Mahalaxmi office in Mumbai.



## Activity Highlights: Awareness

Lectures and Open Forum programs were organised to educate the general population on cancer causing habits and to dissipate fears and myths surrounding the disease for targeted groups especially inaccessible groups or communities, explaining signs and symptoms while eliminating common doubts. Special emphasis was given to regionally prevalent cancers such as breast, cervical, head, neck, lung and prostate cancer. Informative cancer brochures on various types of cancers, treatment modalities, side effects and other cancer-related issues in English and regional languages were handed out at various hospitals and treatment centres. The brochures elaborate on symptoms, risk factors, treatment options and are approved and endorsed by concerned expert oncologists. Special awareness programs are planned around global events like World Cancer Day, International Womens' Day, World No Tobacco Day, Breast Cancer Awareness Month, etc.

**Prostate Health Awareness:** As a part of an ongoing initiative between Dr. Reddys Laboratorys and CPAA on Prostate Health Awareness to provide correct and complete knowledge to educate men and help them differentiate harmless, benign or malignant changes and get appropriate help at the earliest possible stage, 6 lectures were organised at Chandigarh, Mumbai, Barrackpore and Panchkula.

**Volunteer Training Programme:** CPAA's Psycho Oncology Volunteer Training Program spearheaded by Susmita Mitra and Dr Veena Shukla was held every month with 79 participants successfully completing the three day curriculum. Students pursuing a Post graduate Diploma in Counselling at Mumbai's SIES College underwent the program, making them the tenth consecutive batch to do so.

## Activity Highlights: Early Detection

CPAA's Early Detection Programme is an efficient, non-intimidating screening process by a team of experienced doctors who examine members of high risk populations. Onsite screening camps were conducted at subsidised rates for healthy individuals from a cross section of society and free camps were organised for marginalized communities, who otherwise have no access to these essential medical facilities. Those detected with cancer were provided full support throughout their treatment journey. CPAA's in house cancer screening and pathology lab also houses a state of the art Hybrid Capture 2 facility for testing high risk HPVs. The screening camps were combined with awareness lectures where possible. CPAA's Cancer Screening centre, diagnostic clinic and pathology lab at Naigaon, Mumbai offers all the services under one roof allowing healthy walk in people to be screened for cancer.

**Eliminate Cervical Cancer in India:** CPAA's Two-Step Program to eliminate cervical cancer in India is: Early Detection through Screening by HPV testing and HPV Vaccination.

CPAA has initiated several free HPV Vaccination Camps for girl students from marginalised socio-economic background in villages of Maharashtra in association with generous sponsors and in collaboration with Chief Minister's Health Mission Cell, Mantralaya, Maharashtra. CPAA has made a concerted effort towards primary prevention of cervical cancer through free HR HPV vaccination for girls in the age group of 9 – 14 years living in rural areas. Providing girls with this umbrella of protection is CPAA's contribution towards ensuring that India moves to Zero Cervical Cancer.

2181 doses of vaccinations were administered to school girls of Indira Gandhi Kanya High School, Dindrud, Beed, Latur; VidhyaMandir High School, Vairag, Solapur and Sant Nilobarai Vidyalaya, Ralegaon Siddhi, Ahmadnagar in association with National Health Mission, Chief Minister's Cell, Maharashtra and with the support of Aditya Birla Capital.

2611 women in the age group 26 - 45 years were screened for HPV using the Hybrid Capture 2 System at 35 locations in Mumbai; Pathardi, Solapur; Ralegaon Siddhi, Parner; Barshi, Ahmednagar in association with National Health Mission, Chief Minister's Cell, Maharashtra and with the support of Deutsche Bank.

The screening and vaccination will result in reducing the incidence of cervical cancers, downgrade the cancers at presentation and thus provide better prognosis for cervical cancer patients in India.

## Activity Highlights: Research Studies

CPAA conducts systematic scientific studies on cancer related issues, such as risk factors, epidemiology, and psychosocial effects on cancer patients and their near and dear ones. Our findings have been published in peer reviewed national and international journals, and presented in conferences, seminars and workshops. The focus of the Research team is translational research in the realm of identification of Predictive Markers in Oral Cancer and Cervical Cancer and to study the psychosocial effects of cancer on patients and family members. CPAA is uniquely positioned to understand the psychological issues that arise when a family member is diagnosed with cancer. Translational research is conducted on the genetic make-up that makes an individual susceptible to cancer or protects them against cancer in the face of faulty risk enhancing habits.

The group is actively associated with biomedical research in cancer and during 2018-2019 published the following abstracts and papers in peer reviewed impact factored journals.

### Research Publications:

- **Transforming Growth Factor Beta Receptor 2 SNP association with oral cancer and in silico identification of small drug-like molecules as TGFβRII inhibitors**  
Shaleen Multani, Hetal Damani, Dhananjaya Saranath  
J Biomedical Research, 6(1), 25-33, 2019
- **Perceived Risk, Anxiety and Alexithymia in Sisters of Breast Cancer Patients:**  
Veena Mishra and Dhananjaya Saranath  
Journal Womens Health Issues& Care 2018, 7:2. DOI: 10.4172/2325-9795.1000303
- **In-silico Identification of Small Molecules Targeting H-Ras and In-vitro Cytotoxicity with Caspase-Mediated Apoptosis in Carcinoma Cells**  
Hetel Damani, Dhananjaya Saranath, Soma Das, Prashant S. Kharkar, Anjali A. Karande  
J. of Cellular Biochemistry, pp 1 – 12, 2018
- **High-Risk Human Papillomavirus in Oral Cancer: Clinical Implications.**  
Subuhi Yete, Wendy D'Souza, Dhananjaya Saranath  
Oncology, 94(3):133-141, 2018



## Activity Highlights: Advocacy

Our interaction with patients gives us a unique insight into issues that affect patients negatively. We have been able to successfully team up with partner NGOs and likeminded organizations to sensitise policy makers in government locally and internationally. CPAA has been directly responsible for the implementation of anti tobacco legislation as well as anti-ever-greening patent laws which facilitated the manufacture of affordable generic medicines.

**Anti-tobacco campaign:** CPAA has been globally recognised for its campaigns such as Tobacco Free Workplace, Tobacco Free Bus Stations and Tobacco Free Police Stations, Anti-tobacco legislation and assisting in implementation of the policies. CPAA's Prevention Program works with communities deprived of medical care. This year's campaign was targeted towards Auto rickshaw Drivers who are prone to tobacco habits and erratic lifestyle.

Cancer screening camps were conducted for over 3000 auto rickshaw drivers in various areas of Mumbai including Kurla, Santacruz, Borivali, Goregaon and Malad and included checkups by ENT and Dental surgeons. It revealed alarming facts related to the tobacco habits among auto drivers. 85% of the drivers are associated with tobacco use, while 45% were found with precancerous lesions and conditions such as Plakia, Sub Mucous Fibrosis. Follow up such as biopsy, FNAC was advised. A significant causal factor for tobacco consumption is occupational stress, addiction, boredom, exposure to pollution, nature of work that keeps them away from family and a need to kill hunger pangs on duty. The fact that auto drivers are regularly exposed to stress beyond the range of normal human experiences is a known fact established by various studies. The study also found a significant link between consumption of tobacco and occurrence of cancer and precancerous lesions among the Auto Drivers. A periodic oral health examination and health promotion strategy to sensitise these individuals is important in convincing them to stop using these dangerous carcinogens. For those found with tobacco habits CPAA will continue to hold Tobacco cessation programs and offer counselling so that they give up the habit. Those with early symptoms or with patches in their mouth due to Tobacco will be called for regular follow up at CPAA's Diagnostic centre and any further investigations required will be done free of cost. Most had developed the habit over 25 years or more. It was rewarding that some of them agreed to give up the habit and even promised to support CPAA's fight against tobacco by becoming Advocates.

**Campaign for affordable medicines:** CPAA spear-headed and won a seven year long relentless battle against a multinational pharmaceutical company, in the Supreme Court of India to make an expensive life-saving drug available at an affordable price to scores of Chronic Myeloid Leukemia patients. The cost of the patented drug is Rs. 1.2 Lakhs for a month, while the Generic version costs Rs. 6,000 per month. Yet for several underprivileged cancer patients in India the drug continues to be expensive. CPAA continues to support the treatment of patients through a special fund which ensures continuous provision of this drug to the needy. CPAA also runs a support group for CML patients at Masina Hospital, Mumbai.



## RELEASE OF POSTAL STAMP (March 2019)

Cancer Patients Aid Association (CPAA) reached a historic milestone, completing a journey of 50 golden years. Founded by Mr Y. K. Sapru in 1969, the association has gone from strength to strength in the development of its philosophy of 'Total Management of Cancer'. To mark this momentous occasion, Mr C. Vidyasagar Rao, the honourable Governor of Maharashtra released a postal stamp and envelope cover at the Rajbhavan, Mumbai in the presence of Ms Swati Pandey, Postmaster General, Mumbai Region and Mr Sapru.

## CARING WITH STYLE (March 2019):

CPAA's annual fundraiser Caring with Style sponsored by Pidilite, which blends glamour with a purpose was held at the Dome, NSCI Club in Mumbai in March 2019. Abu Jani and Sandeep Khosla teamed up with Shaina NC yet again this year, to bring together the 14th edition of this fashion extravaganza to raise funds for underprivileged cancer patients supported by CPAA. Actors, models and achievers from all walks of life came together to showcase



Abu Jani and Sandeep Khosla's 'Inheritance' collection and Shaina NC's ode to the brilliant Zardozi artisans of India. Karan Johar, Shweta Bachchan and Sonam Kapoor Ahuja were the showstoppers for Abu Jani and Sandeep Khosla show, while Preity Zinta, Amrita Rao and Farhaan Akhtar walked the ramp for Shaina NC. CPAA was honoured to have Amitabh Bachchan and Jaya Bachchan amongst the audience, as they cheered on their daughter.



## WORLD CANCER DAY (February 2019):

CPAA organised a Symposium on 'Women's Cancers – Cervical, Breast, Ovarian' on the occasion of World Cancer Day in association with H. N. Reliance Foundation Hospital. The event was a platform for dissemination and discussion of state-of-the-art knowledge on these common women's cancers. Eminent oncologists shared

the latest information on these cancers and discussed new and standard approaches to possible prevention, early detection and management. The possibility of 'Elimination of Cervical Cancer' with systematic screening through detection of high-risk HPV positive individuals and HPV vaccines was discussed alongwith developments in targeted therapy, immunotherapy, novel surgical approaches

and radiation therapy. The panel discussions facilitated interactive sessions to clarify queries and include alternative points of view from the audience. Padma Bhushan Dr Praful Desai was the Chief Guest, while Dr. Ashok Anand, Dr. Dilip Nikam, Dr. Roshni Chinoy, Dr. Gustad Davar and Dr. Charu Shirodkar chaired the Key-Note addresses. The moderators of the panels were Dr. Dhananjaya Saranath, Dr. Vani Parmar and Dr. Amish Dalal. The guest faculty and expert panelists were renowned doctors - Dr. Aparna Bhanushali, Dr. Chandralekha Tampi, Dr. Geetanjali Amin, Dr. Hemant Tongaonkar, Dr. Jaya Vyas, Dr. Kartik Ganeshan, Dr. Meena Desai, Dr. Mehul Bhansali, Dr. Nikhilesh Borkar, Mr. Omprakash Shete, Dr. Prashant Nyati, Dr. Pritam Kataria, Dr. Rajiv Sarin, Dr. RekhaDaver, Dr. Sabita Desai, Dr. Sampada Dessai, Dr. Sanket Mehta, Dr. Sharmila Pimple, Dr. Shyam Srivastava, Dr. Smruti BK, Dr. Vijay Haribhakti and Dr. Vinay Deshmane.

#### **INTERNATIONAL CHILDHOOD CANCER DAY (February 2019):**

The childhood cancer patients at S L Raheja Fortis Hospital were treated to a fun train journey and an art workshop with natural leaves and colours on paper. CPAA's Delhi branch organised an outing for their young patients and survivors at World of Wonders. Exciting rides, dance performances, magic show followed by a sumptuous lunch and take home goody bags gave them a day away from needles, pain and hospitals.



#### **TATA MUMBAI MARATHON (January 2019):**

The Tata Mumbai Marathon was held on 20th January 2019. Our participation was supported by corporates (Kotak Mahindra Bank, HSBC, Just Dial), actress and entrepreneur Tara Sharma, survivors and general public who not only ran the Marathon but also raised funds for CPAA. CPAA was awarded with a citation and trophy for being the 2nd highest fundraising NGO in the 2019 Tata Mumbai Marathon. Mr. KVS Manian was the highest fundraiser and Mr. Manish Kothari was the second highest fundraiser for CPAA. CPAA is grateful to all the fundraisers who supported the cause.



**CHRISTMAS PARTY (December 2018):**

A Christmas party was arranged for the patients at KEM Hospital. Thanks to patrons and well wishers we were able to distribute Blankets, Monkey caps and sarees amongst the patients. Actress Aishwarya Rai Bachchan played Santa to childhood cancer patients at special Christmas Carnival. Her continued help and support has also



made it possible for us to reach out and make sure that these children fighting the Big C receive timely treatment and have an opportunity to lead a happy and healthy life.

**COLOURS OF LIFE (November 2018):**

Cancer Patients Aid Association's 14th Annual Art Exhibition Colours of Life was inaugurated at the Cymroza Art Gallery on 16th November 2018 by Pheroza Godrej, Bhaktawar Shroff and Gopakumar Menon representing the gallery and Mr Y K Sapru, Chairman and CEO of CPAA, Mrs Siloo Jasdanwalla (Hon. Secretary, CPAA), Mrs Rekha

Sapru (Hon. Joint Secretary, CPAA) and many of the participating artists. This year 102 artists contributed their works for this exhibition which has been supporting the treatment of underprivileged cancer patients. Mrs Godrej unveiled this year's catalogue, dedicated to the memory of Rohinton Irani who battled cancer with dignity and courage, by presenting a copy to his wife Mrs Manijeh Irani. We also remembered the late artist Shyam Kanu Borthakur who was a part of Colours of Life since inception along with his artist wife Jayita Borthakur. Artists Ajay De, Anand Panchal, Ananta Mandal, Anindita Singh, Anuja Sane, Bina Aziz, Dinkar Jadhav, Girish Adannvar, Gurmit , Hema Joshi, Jagannath Paul, Jaideep Mehrotra, Jaspal Singh, Jayita Borthakur, Jenny Bhatt, Kahini Arte-Merchant, Lalitha Lajmi, Meenal Jain, Nayanaa Kanodia, Nimisha Sharma, Om Swami, Partha Chatterjee, Prakash Ghadge, Prashant Hirlekar, Rakhee Shah, Sarika Pandit, Shubha Gokhale, Sonali Iyengar and Sujata Achrekar attended the inauguration. Each artist was felicitated by senior representatives from Cymroza and CPAA. They were presented the catalogue along with samples of heavy body acrylic colours a new product recently introduced by Camlin Kokuyo, generously provided by Aditi Dighe.

**CHILDREN'S DAY (November 2018):** India's Prime Minister's birthday was celebrated in the form of Children's Day at a play-park at Rush Enterprises Pvt Ltd. supported by Inner Wheel Club of Bombay Bayview. The children had a memorable outing that helped push painful experiences to the background for the duration.

**DIWALI (November 2018):** The festive season was ushered in with a Diwali party for our patients and their caregivers organised by our Pune branch. Hotel Oasis hosted a fun filled afternoon of festive food and entertainment for all. Goody bags with utility items and sweet treats made sure the party continued long after the actual event. A Diya painting workshop set the right mood for the party. Well wishers like Penosh, who arranged for the transportation made sure that the patients were made to feel special.

#### **AMIT KUMAR SHOW (October 2018)**

A fundraising evening featuring golden memories of Kishore Kumar and soulful melodies of Amit Kumar was organised. We have been fortunate to get the support of the inimitable Amit Kumar who comes forward every year to perform for this annual show to raise funds for CPAA's breast cancer care and awareness fund.



**ROSE DAY (September 2018):** The Rose, a quintessential symbol of life and love and all things beautiful becomes a symbolic reminder that life also has its thorns. So while a rose can't cure, it certainly helps us endure. CPAA's Rose Day is an occasion to rekindle hope in the lives of cancer patients and their family. It is a moment of relief from their trials, tribulations and anxiety. For an entire

month, the mission of CPAA's band of committed team members and volunteers is to spread Hope, Love and Cheer, bringing magical moments to cancer patients. This year through the entertainment programs, floral arrangements and distribution of gifts, we covered 33 treatment centers and greeted 2,845 patients and care-givers in Mumbai, New Delhi and Pune during the months of September and October 2018.

Rose Day Carnival was held for 600 Cancer patients and their families making the day special through entertainment. Sumeet Nagdev (Sumeet Nagdev Dance Arts) conceptualised and executed the beautiful programme, "Love Is in the Air". Depicting this beautiful story were dancers, singers, actors and aerialists who brought this story to life. The event was made even livelier by the presence of Meiyang Chang, RJ Anmol and Tara Sharma. Patients enjoyed the singing, dancing and interactions with the celebrity guests.

**WORLD NO TOBACCO DAY (May**

**2018):** World No Tobacco Day is an annual global World Health Organisation (WHO) initiative observed on 31 May. Every year CPAA joins hands with WHO and the Ministry of Health and Family Welfare to plan activities highlighting the proposed theme to take the message to the masses.



Amongst other events to highlight this year's theme, connecting cardiovascular disease to tobacco use, CPAA's Mumbai, New Delhi and Pune branches conducted awareness lectures and cancer screening camps among high-risk groups, highlighting the ill-effects of tobacco. A press conference was held to commemorate this day and as a culmination of our campaign demonstrating the impact of tobacco on cardiovascular health. An exclusive music concert by Farhan Akhtar at Rangsharda, Mumbai was well supported by the film and music industry and was an excellent platform to spread the message amongst the most vulnerable population, the youth.



# Awards & Conferences

## AWARDS

- Best NGO from All India Institute of Medical Sciences
- Certificate of Appreciation - AIIMS Pediatric Department
- Pink Chain Award - Punar Jeevan Bihar on Breast Cancer Work
- Best paper at IAPCON Kochi, India
- 2nd Highest Fundraising NGO in TATA Mumbai Marathon 2019
- mBillionth award in the category “Health and Wellbeing” for providing interventions for typical physical and psychological problems faced by patients.
- Founder Chairman and CEO, Mr Y K Sapru receives an award from the Lions Club of Byculla for rendering honourable service to society within India and globally.

## Conferences

### UICC's World Cancer Congress

- ~ E-poster presentation: Perceived risk, anxiety and alexithymia in sisters of breast cancer patients: Veena Mishra, & Dhananjaya Saranath.
- ~ E poster presentation: Alexithymia in sisters of breast cancer patients at Seoul, Korea: Shubha Maudgal, Veena Shukla Mishra
- ~ Paper Presentation on Fund Raising Strategies by an Indian NGO: Shailja Singh
- IAPC Annual Conference, IAPCON 2019, Kochi: Oral Presentation - Assessment of coping in hematological childhood cancer patients - Mallika Narayan, Veena Shukla Mishra.
- CCI international conference at Abu Dhabi, UAE: Paper presentation:
- Medicine Sans Frontier's meeting on Challenges and Implications of Price Control for Cancer Medicines: Dr Dhananjaya Saranath represented CPAA
- SIOP Conference in Kyoto: Anup Dhuriya's (childhood cancer survivor) painting was chosen for display among entries sent by children from all over the world.

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## Contact us

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### **REGISTERED OFFICE**

#### **Dr. Vithaldas Parmar Research & Medical Centre**

Unit No. 6, Sumer Kendra, Behind Mahindra Tower  
Shivram Seth Amrutwar Road, Worli, Mumbai 400018  
Tel: (+91 22) 2494 0011 / 2494 0091  
Email: webmaster@cancer.org.in

### **MUMBAI**

#### **Smt. Panadevi Dalmia Cancer Management Centre**

King George V Memorial, Anand Niketan, Dr. E. Moses Road  
Mahalaxmi, Mumbai 400011  
Tel: (+91 22) 2492 4000 / 2492 8775  
Email: cpaamumbai@cancer.org.in

#### **Lila Kishanchand Shahani Clinical Diagnostic Centre**

Naigaon Municipal Maternity Hospital, 1st Floor, Dahivalkar Road  
Opp. BDD Chawl, No. 6 & 7, Next to Police Ground  
Naigaon, Mumbai 400014  
Tel: (+91 22) 2412 1680  
Email: diagnostics@cancer.org.in

#### **Administrative Center**

5, Malhotra House, Opp. GPO, Mumbai 400001  
Tel: (+91 22) 2269 8964 / 2269 3790  
Email: admin@cancer.org.in

### **NEW DELHI**

H/1572, Chittaranjan Park, New Delhi 110019  
Tel: (+91 11) 2627 0470 / 2627 2298  
Email: cpaadelhi@cancer.org.in

### **PUNE**

8, Uttam Tower, Above Nene Hospital, Nagar Road, Pune 411006  
Tel: (+91 20) 2669 6636 / +91 73787 59707  
Email: cpaapune@cancer.org.in

**Website:** [www.cancer.org.in](http://www.cancer.org.in)

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