

Annual Report 2017-18



Cancer Patients Aid Association
Total Management of Cancer
www.cancer.org.in

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STATUTORY GOVERNING BODY

Y. K. Sapru	Founder Chairman & CEO
Siloo Jasdanwalla	Honorary Secretary
Rekha Sapru	Honorary Joint Secretary
Manju Gupta	Executive Director, Rehabilitation
Anita Peter	Executive Director, Cancer Support & Advocacy
Neeta More	Executive Director, Diagnostic Services
Gulshan Hodiwalla	Executive Director, Administration
Alka Bisen	Treasurer & Chief Strategy Officer
Executive Directors	
Dr. Shubha Maudgal	Executive Director, Special Projects
Dr. Dhananjaya Saranath	Executive Director, Research Studies & Additional Projects
Shailja Singh	Executive Director, Resource Mobilization & Events
Vinaya Chacko	Executive Director, Patient Care

CHAIRMAN'S MESSAGE



You have in your hands Cancer Patients Aid Association's annual report for 2017-18. As I look back on the year that has just passed by, I can sum up by saying that it has been a year of many triumphs.

Every year CPAA organizes fund raisers that ensure that we are able to reach out to more and more patients and help them receive the treatment they require. This year we have had exceptional success in this regard.

We started the New Year with our participation in the Tata Mumbai Marathon which helped raise Rs. 1.2 crores. Our heartfelt thanks to Kotak Mahindra Bank, HSBC Bank and over 100 individuals for choosing to support CPAA. This was followed by our annual Fashion Show at the NSCI Dome which showcased the creations of Abu Jani and Sandeep Khosla and Shaina NC. The models were achievers from different fields, most of them walking the ramp for the first time. On the occasion of Childhood Cancer Day, we initiated 'Giving Smiles' which organizes edutainment programmes at KEM and Wadia hospitals once a week. This has been made possible due to the generous donation of Drs. Sharada and Ashok Sarnaik. Lillette Dubey has been a regular supporter of our work. This year, too she organized a charity show of 'Salaam Noni Appa', her successful play at Sophia Hall. In order to debate the unique needs of cancer patients, we have created a platform that brings together patients, counselors and leading doctors to discuss the path going forward. Dr. Suresh Advani, rightly identified as the father of medical oncology, led the discussions on treatment of cervical cancer.

Every year the World Health Organisation and CPAA observe World No Tobacco Day through unique competitions aimed at engaging the youth followed by concerts by popular artistes. This year we received a landslide of participation in the form of posters on the theme of the harms of second hand smoke. The concert by Farhan Akhtar exceeded every expectation. Ghazal Khazana is a programme that is anticipated by the audience and performers alike. Once again, a rainbow of artistes, newbies to seniors, put in their heart and soul made it an evening to remember. Rose Day was celebrated with gusto in September and 'Colours of Life', our annual art exhibition and sale was a grand success. At the same time our regular events of awareness lectures, public forums, screening camps, support groups, entertainment programmes are proceeding apace.

We thank you for your support in the past and look to you for your continued assistance as CPAA marches into its 50th year.

A handwritten signature in black ink, appearing to read 'Y K Sapru'.

Y K Sapru
Founder Chairman & CEO

Name of the Public Trust : CANCER PATIENTS AID ASSOCIATION
Balance Sheet As At 31st March 2018

FUNDS & LIABILITIES				Rs	Rs
Trusts Funds or Corpus :-					
Balance as per last Balance Sheet		99,43,461	
Add - Transferred during the year		1,00,00,000	1,99,43,461
Other Earmarked Funds :- (Created under the provisions of the trust deed or scheme or out of the Income)					
Depreciation Fund	--	
Sinking Fund	--	
Reserve Fund	--	
Any other Fund		
As per Schedule 'F' Annexed	6,52,90,077	6,52,90,077
Balance Fund with Naigaon Project u/s 35AC (As per Schedule 'G' annexed)					30,54,636
Loans (Secured or Unsecured)					
From Trustees		
Liabilities :-					
For Expenses	1,32,65,227	
For Advances	3,62,057	
For Rent & Other Deposits	-	
Other Liabilities	19,58,968	1,55,86,252
Income and Expenditure Account :-					
Balance as per last Balance Sheet		8,16,39,364	
Add: Adjustment for last year closing Inventories				-	
				8,16,39,364	
Less : Appropriation, if any		-	
Add : Surplus as per Income and				2,10,48,365	
Less : Deficit Expenditure Account		-	
					10,26,87,728
Total Rs.					20,65,62,154

Significant Accounting Policies and Notes to Accounts as per Schedule 'J' annexed
 As per our report of even date



Rashmikant R. Shah
 Chartered Accountant
 Member Ship No.030051

Place : Mumbai
 Dated at 25th September 2018

FINANCIAL STATEMENT

ULE - VIII
ule 17 (1)]

Registration No. F - 1894

PROPERTY AND ASSETS	Rs	Rs
Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet		
Additions during the year (As per Schedule 'A' Annexed)		1,78,06,865
Less : Sales during the year		
Depreciation up to date		
Investments :- (As per Schedule 'B' Annexed)		
Note : The market value of the above investments is Rs...../-		6,91,67,164
Furniture & Fixtures & Other Assets:-		
a Balance as per last Balance Sheet		
Additions during the year As per Schedule		1,25,88,263
Less : Sales during the year 'C' Annexed		
Depreciation up to date		
b Inventories at Rehab. Centre (As per Schedule 'D' Annexed)		31,20,298
Loans (Secured or Unsecured) : Good/doubtful		
Loans Scholarships		
Other Loans		
Advances :- (Includes Security Deposits)		
To Trustees		
To Employees As per Schedule		
To Contractors 'E' Annexed		1,22,11,794
To Lawyers		
To Others		
Income Outstanding :-		
Rent		
Interest	8,60,328	
Other Income	53,82,647	62,42,975
Cash and Bank Balances :-		
(a) In Current/Saving Account with Bank	4,69,43,887	
In Fixed Deposit Account with Bank	3,84,53,367	
(b) With the Trustee		
(c) With the Manager(Petty cash)	27,541	8,54,24,795
Income & Expenditure Account :-		
Balance as per Balance Sheet		
Less : Appropriation, if any		
Add : Deficit as per Income and		
Expenditure		
Less : Excess Deficit adjusted		
with Hospital Bldg. Fund		-
Total Rs.		20,65,62,154

Income Outstanding
(If accounts are kept
on cash basis)
Rent
Interest
Other Income

The above Balance Sheet to the best of my/our belief
contains a true accounts of the funds and Liabilities
and of the Property and Assets of the Trust.

For CANCER PATIENTS AID ASSOCIATION



TRUSTEE

TOTAL Rs.

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Place : Mumbai
Dated at 25th September 2018

Rashmikant R. Shah
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Member Ship No.030051

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Total Rs.		20,65,62,154

Income Outstanding
(If accounts are kept
on cash basis)
Rent
Interest
Other Income

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For CANCER PATIENTS AID ASSOCIATION



TRUSTEE

TOTAL Rs.



PATIENT CARE SERVICES

CPAA's provides financial, emotional, medical and practical support to cancer patients and their carers.

CPAA's dedicated team augmented by trained volunteers and social workers, aims to meet every need of the patient to support them through their cancer journey. They meet the patients and the care-givers at different stages of their treatment process namely – at diagnosis, during treatment and follow up. They act as a bridge between doctor and patient. Our volunteers can be seen at the following hospitals in Mumbai: Tata Memorial Hospital, Cama and Albless Hospital, BYL Nair Hospital, S L Raheja Fortis, Mahim, Lokmanya Tilak Municipal General Hospital (Sion Hospital), Dr. Balabhai Nanavati Hospital, Bai Jerbai Wadia Hospital, K E M Hospital, Prince Aly Khan Hospital, Holy Spirit Hospital, Andheri. You will also find us at the All India Institute of Medical Science (AIIMS) in New Delhi.

The Patient Care services offered by CPAA broadly are:

- Budgeted Financial aid
- Information on cancer diagnosis, treatment and side effects
- Access to free or subsidised medicines
- Medical, psychological, spiritual and grief counseling and guidance
- Support Groups
- Food Bank
- Connect with doctors
- Dietary Supplements
- Home visits
- Access to related resources
- Mobilisation of funds online and through other charitable trusts

While CPAA helps cover the treatment costs for the most marginalised of patients, it is not enough to provide one time assistance.

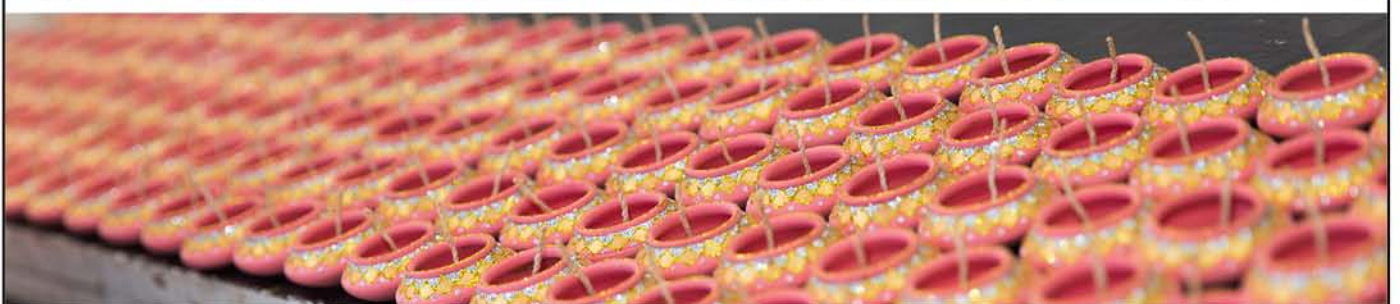
CPAA helps patients to foster the funds they have been able to raise and meets any shortfall so that treatment is not abandoned.

Basic information booklets on various cancers are made available at the help desks of these hospitals. We have also compiled and published a cancer resource directory entitled 'Sahayata'

292 | **PATIENTS
ADOPTED**

which is a quick reference on community help and welfare services pertaining to cancer related issues, providing credible information on cancer and related resources in the city of Mumbai.

In addition to supporting cancer patients and care givers through the difficult cancer journey from diagnosis to treatment, CPAA tries to provide moments of happiness, joy and laughter in the lives of cancer patients. Excursions, movie shows, trips to amusement parks, parties, workshops and celebrity meetings provide much needed relief to the patients and their families and creating magical memories.



REHABILITATION

Survival and rehabilitation is a vital step in the long and arduous cancer treatment. Since 1987, the Rehabilitation Center has provided hope and support to thousands of cancer patients and their families. After completion of treatment, the emphasis shifts from treatment to practical and economic support, so that the patient and his family are empowered to lead lives of dignity and respect. The aim of the Rehabilitation Centre is to reinstate cancer patients and caregivers into the mainstream of life by empowering them with Skill, Capability and Confidence. Furthermore, working along-side people who are going through similar situations can be cathartic and therapeutic to patients and their family. Frequent outings and events keep the environment positive and cheerful for all.

Imparting Skill: Tailoring, Printing, Box Making, Binding, Painting, Envelope making, Candle making and various arts and crafts are taught at the Center. These skills are of even more relevance to cancer patients with physical disabilities or young patients who are not able to continue in their previous jobs or complete education as job procurement and earning a lively hood is next to impossible. These skills go a long way in making cancer patients and their families self sufficient.

684 | PATIENTS
REHABILITATED

Employment: A regular job with supportive and understanding work environment and a guaranteed wage gives security to the patient and his dependants, relieving them of the anxiety of losing the job due to illness or absenteeism without having to compromise on treatment.

Prosthesis: The high-quality, low-cost breast prosthesis developed in-house in CPAA is extremely popular as it is comfortable, practical, economical and convenient to use in the Indian climate. Breast cancer patients, who have undergone mastectomy and cannot afford to buy commercially available breast prostheses, are referred to the center by hospitals and surgeons.

Food Bank: Patients and their family, especially children and senior citizens get basic and high protein grains like rice, cereals, pulses, milk powder and protein powders on a bi-monthly basis.

720 | PATIENTS HELPED
THROUGH THE
FOOD BANK

Logistical Support: Patients coming to Mumbai for treatment are compensated for rent and conveyance during their tenure at the center for themselves as well their accompanying care-giver.

Education: Childhood cancer patients or siblings or children of patients are given monetary support to encourage them to continue with their education or vocational training to secure a better future.

Gift Shop: The gift shop is the lifeline of the center which ensures continuous and seamless support to the workers, patients and families dependant on it. The high quality products like diyas, Ganpatis and other terracotta items are most popular in festive times. The hotel linen; exclusive and elegant gift items; stationery products are hugely popular and keep the workshop busy through the year with sales. Corporate orders from reputed organisations and regular customers encourage this enterprise.



Lack of information is one of the major problems in cancer control in India. A large number of people are ignorant about our inappropriate lifestyles and societal practices, which are responsible for high rate of cancer incidence in India. CPAA's aim is to educate children and the general public on signs and symptoms of cancer, risk and causative factors, ill effects of tobacco and other related issues. This is achieved through awareness lectures, open forum programs, informative brochures and booklets, infomercials and short films and tobacco cessation programmes. These ongoing measures are crucial not only to create cancer awareness, but also to reduce stigma related to cancer.

Awareness Literature: CPAA develops and publishes informative cancer brochures on various types of cancers, treatment therapies, side effects and other cancer-related issues in English and regional languages. These available out at various hospitals and treatment centres. The brochures elaborate on symptoms, risk factors, treatment options and are approved and endorsed by concerned expert oncologists.

SAHAYATA

A quick reference resource directory of cancer related community and welfare services.

Lectures and Open Forums: Cancer Awareness lectures and open forum programs targeting audiences from different strata of society were organised throughout the year. These sessions educate and inform people about lifestyle issues that can cause cancer and provide information about changes that can be made to reduce their risk of contracting cancer. Special emphasis is given to lifestyle issues that impact locally prevalent cancers such as breast, cervical, head and neck and prostate cancer and especially to the ill-effects of tobacco usage. These sessions are conducted in schools, colleges,

40	Awareness Programs
Individuals	17,680

factories, hotels, residential facilities and offices, in English, Hindi and Marathi. They focus on the correlation between lifestyle and cancer. Cancer Awareness is created through presentations giving facts about risk factors, myths, specific cancers - early signs and symptoms, statistics of prevalence and prevention, with the help of posters and brochures to portray a realistic picture about cancer and help remove the perceived stigma. Oncologists, specialists and surgeons are invited to conduct these sessions as well as panel discussions to dissipate myths and establish facts about cancer. Even remote areas and rural regions are targeted to create cancer awareness in inaccessible groups or communities who need it the most. The messages are reinforced in innovative ways like skits, surveys, posters, drawing competitions or slogan writing competitions, mass pledges, etc. Special awareness programs are planned around global events like World Cancer Day, International Womens' Day, World No Tobacco Day, Breast Cancer Awareness Month, etc.



EARLY DETECTION

Early detection of cancer greatly increases the chances for successful treatment. Providing education to promote early diagnosis and screening and recognition of possible warning signs of cancer and taking prompt action leads to early diagnosis.

CPAA's Early Detection programme is an efficient, patient-friendly, screening process, that aims to detect early signs and symptoms of commonly occurring cancers in India namely breast and cervical, head and neck cancers and prostate cancers. This screening is conducted jointly by a Physician, Surgeon, E.N.T specialist and gynaecologist and supported with blood tests and radiological investigations where advised. A blood sample is taken for CBC test and a Pap smear test is carried out for women. Healthy individuals from a cross section of the society to include various community groups, social service organisations, churches, underprivileged groups, families in residential localities, corporates, blue-collared workers, teachers and parents at schools and colleges, and the staff and families of civil services and armed forces were screened. Suspected and detected cases were advised further tests and treatment.

CPAA provides international state-of-the-art Hybrid Capture 2 testing facility for high risk HPVs at the Mumbai Center. The test detects clinically relevant HR-HPVs indicating risk of cervical cancer in Indian women. Initiatives are taken from time to time to provide free HPV tests for marginalised women to screen for cervical cancer. A recent targeted initiative has been CPAA's 'Zero Cervical Cancer' campaign. Log on to our website www.cancer.org.in for details.

In addition to this, CPAA has an in house Cancer Screening centre that offers all the above services under one roof allowing healthy people to walk in and undergo screening for cancer. CPAA runs a diagnostic clinic and pathology lab at Naigaon, Mumbai where free cancer screening clinics are conducted once a week.

248	CAMPS
Individuals	10,078
13	DETECTED CASES

On-site screening camps were conducted at subsidised rates primarily in Mumbai, New Delhi, Pune but also India on invitation. The focus was on providing screening services, especially for those who otherwise have no access to medical facilities. Those detected with cancer at our camps and clinics are provided full support throughout their treatment journey.

RESEARCH STUDIES

Cancer Research forms an innate part of CPAA activities with the major objective being translational community based research projects and the study of psychosocial effect of cancer on patients and their family members. The analysis is validated and disseminated through publications in peer reviewed national and international journals, presentation in conferences and communicating the key messages to the community. Translational research is conducted on what the genetic make-up is that makes an individual susceptible to cancer or protects them against cancer in the face of faulty risk enhancing habits. CPAA is uniquely positioned to understand the psychological issues that arise when a family member is diagnosed with cancer. We conduct research on appropriate topics affecting patients, parents, children and siblings.

The group is actively associated with biomedical research in cancer and during 2017-2018 published the following papers in peer reviewed impact factored journals.

RESEARCH PUBLICATIONS:

- **Perceived Risk, Anxiety and Alexithymia in Sisters of Breast Cancer Patients**
2018: Veena Mishra and Dhananjaya Saranath | Journal Womens Health, Issues7 Care 2018, 7:2.
DOI: 10.4172/2325-9795.1000303
- **In-silico Identification of Small Molecules Targeting H-Ras and In-vitro Cytotoxicity with Caspase-Mediated Apoptosis in Carcinoma Cells**
2018: Hetal Damani, Dr. Dhananjaya Saranath, Soma Das, Prashant S. Kharkar, Anjali A. Karande | 2018. J. of Cellular Biochemistry, pp 1 – 12.
- **OMICS, Oral Cancer Molecular Landscapes, and Clinical Practice**
2017: Wendy D'Souza and Dhananjaya Saranath | OMICS A Journal of Integrative Biology, 21 (12),doi: 10.1089/omi.2017.0146
- **Single nucleotide polymorphisms in an Indian cohort and association of CNTN4, MMP2 and SNTB1 variants with oral cancer.**
2017: Subuhi Yete, Sultan Pradhan, Dhananjaya Saranath | Cancer Genetics, 214-215, 16-25.
- **Synthesis and characterization of gold conjugated Back housia citriodora nanoparticles and their anticancer activity against MCF-7 breast and HepG2 liver cancer cell lines.**
2017: Roshanak Khandanlou, Vinuthaa Murthy, Dhananjaya Saranath & Hetal Damani | J Mater Sci DOI 10.1007/s10853-017-1756-4
- **Breast Reconstruction:** A student from UK was mentored to carry our research on how breast reconstruction is viewed by patients in India. 20 patients who had undergone reconstruction and 20 who chose not to were interviewed and a paper has been submitted.

ABSTRACTS AND POSTER PRESENTATIONS:

- **Challenges in India About Breast Cancer and Breast Reconstruction**
Methil B, Maudgal S, CANREHAB 2017 | Tata Memorial Hospital, Mumbai-7th-9th April, 2017
- **Understanding the Experiences of Breast Cancer Patients in Seoul, South Korea-Patient Reported Outcome Study**
Maudgal S, Han W | 44th Annual Meeting of Korean Cancer Association and 4th International Cancer Conference, Seoul-21st – 22nd June, 2018
- **Alexithymia in Breast Cancer Patients and Their Sisters in Seoul**
Maudgal S, Han W, e-Poster presentation | UICC World Cancer Congress, Kuala Lumpur-1st-4th October, 2018
- **Patient Engagement for Metastatic Breast Cancer Patients-Whats App Counseling**
Maudgal S, e-Poster presentation | UICC World Cancer Congress, Kuala Lumpur-1st-4th October, 2018



CPAA is an active crusader when it comes to influencing policy development relating to the rights of cancer patients. It has been recognised globally for its campaigns on creating awareness about anti-tobacco legislation and assisting in its implementation, and making new generation medicines available at affordable costs.

While COTPA anti tobacco laws were introduced in 2004, it has been through the efforts of NGOs like CPAA that they have been enforced. Working closely with needy patients, CPAA recognises governmental policies that are detrimental to their cause. We have worked to make sure the best, newest and unfortunately most expensive medical treatments do not remain out of the grasp of those who need them for financial reasons alone.

Anti-tobacco campaign: CPAA has been globally recognised for its campaigns such as Tobacco Free Workplace, Tobacco Free Bus Stations and Tobacco Free Police Stations and assisting in implementation of Anti-tobacco legislation. Recently, a survey conducted by CPAA on 3,000 policemen from 33 police stations in the city revealed that a high percentage of policemen in the Mumbai Police force are addicted to tobacco. The policemen were counseled and workshops for de-addiction were conducted by CPAA. Rewards were given to those who quit. A drastic reduction in tobacco use was observed in a follow up survey. This initiative of CPAA to make police stations tobacco-free was greatly appreciated by the Mumbai Police.

Campaign for affordable medicines: CPAA spear-headed and won a seven year long relentless battle against a multinational pharmaceutical company, in the Supreme court of India to make an expensive life-saving drug available at an affordable price to scores of Chronic Myeloid Leukemia (CML) patients. The cost of the patented drug is Rs. 1.2 Lakhs for a month, while the Generic version costs Rs. 6,000 per month.

Yet for several underprivileged cancer patients in India the drug continues to be expensive. CPAA realised that the battle can only be considered won when the medicine can reach every patient. CPAA continues to support the treatment of CML patients through a special fund which ensures continuous provision of this drug free of charge to patients. CPAA also runs a support group for CML patients at Masina Hospital, Mumbai.



PROGRAMS, PROJECTS & GRANTS

Volunteer Training Programme: CPAA conducts a 3 day 'Psycho-Oncology Volunteers Training Programme' which aims to educate and impart basic information regarding cancer, highlighting psychological, social problems related to cancer diagnosis and how to support and help patients and family members. The programme has run successfully for the past ten years and over 1000 persons have benefited from the same. The programme is useful to individuals working in the field of cancer including employees of healthcare institutions, pharmaceutical companies and medical equipment manufacturers as well as CSR departments of corporate groups. It initiates participants into the CPAA approach to volunteering and counseling. The aim is to develop empathy for cancer patients by imparting understanding of the universality of grief and loss and how to deal with it. Thereby we hope to create dedicated volunteers for counseling patients and their family members going through the trauma of cancer. Equally important is the application these principles have in the participants' own lives to achieve a better understanding of their own motivations.

CPAA conducted 9 training workshops in this year. This training program has been a part of SIES College's curriculum for post graduate diploma in Counselling for the past 10 years. Another achievement was a Workshop conducted for Counselors at the Banaras Hindu University introducing various aspects of cancer and psychosocial modes of coping with cancer. 60 participants including Medical Doctors, Psychologists and Ph.D. Research Scholars were trained at the workshop.

Other programs organised were a Refresher lecture on Counseling by Dr. Vani Kulhali. Professor Jeff Dunn from Cancer Council, Queensland spoke to a group of CPAA volunteers in Mumbai about Volunteerism and Survivorship and a talk was delivered by Dr. Zainab Golwalla, Wadia Hospital on Immunotherapy.

International Grants: CPAA was awarded funding for a project to improve support for metastatic breast cancer patients in India. The 'SPARC' Grant was awarded under UICC and Pfizer's SPARC MBC Challenge. In an open competition in which 80 projects were submitted worldwide, CPAA was one of 20 NGOs that was given this grant. This project was selected through a competitive application process overseen by an external, multidisciplinary selection committee formed by UICC and chaired by Dr Fatima Cardoso in Lisbon, Portugal. Based on this feedback, a Hindi app is being created with 28 talks of five minutes each. All the participants, patients, doctors, counselors, medical staff, reported that they found the exercise useful. The app will be a permanent, universally accessible result of the project.

EVENTS

World No Tobacco Day 2017: World No Tobacco Day is an annual global WHO initiative observed on 31 May. Every year CPAA joins WHO and the Ministry of Health and Family Welfare to highlight the



theme proposed and plan activities which take that message further to the masses especially the youth. Amongst other events to highlight this year's theme which was "The correlation between cardiovascular disease and tobacco use", CPAA's Mumbai, New Delhi and Pune branches conducted Awareness lectures about the ill-effects of tobacco and cancer screening camps for high-risk groups throughout the month of May. Bollywood and Mumbai Police pledged their support to CPAA's call for a Tobacco Free Nation on the

occasion. The musical duo of Salim-Sulaiman performed to a packed audience at Rangsharda, Mumbai at an exclusive concert. Holiday packages sponsored by Kesari tours were awarded to five Mumbai Police personnel for giving up tobacco.

Ghazal Khazana 2017: In its 16th year, Ghazal Khazana paid respects and celebrated legendary poets past and present. The show featured performances by Anup Jalota, Bhupinder and Mitali Singh, Talat Aziz, Pankaj Udhas, Rekha Bharadwaj, Javed Ali, Papon, Sona Mohapatra, Sudeep Banerjee, Parthiv Gohil, Samir and Dipalee Date, Gayatri Asokan, Pooja Gaitonde, Aabhas Joshi, Mirande Shah and Sneha Shanker. This festival aims to raise funds for CPAA and Parents Association Thalassemic Unit Trust



(PATUT). The hospitality partner, Oberoi Hotels welcomed Ghazal aficionados and CPAA and PATUT patrons on 21 and 22 July 2017 at their hotel at Nariman Point, Mumbai for this 2-day festival. Mrs Amruta Fadnavis not only graced the event as our Chief Guest, but also joined the medley of our esteemed singers on popular request. Salim Arif, Lubna Salim, Rakshanda Khan and RJ Anmol ably hosted the 2 musical evenings. Nayaab Udhas and The Event company team made sure that the entire show was flawless. We are grateful to Union Bank for supporting us for the last 16 years.

Cancer Rose Day 2017: Cancer Patients Aid Association's call for the public to connect with patients personally was launched on September 22, 1994. Rose Day provides opportunities for the general public to express compassion and goodwill towards patients undergoing treatment at hospitals and treatment centres all over India. For the last twenty four years, Rose Day has grown in strength and



sentiment, with increased participation of people who wish to reach out to cancer patients and carers with compassion, and love and bring smiles to rekindle hope in their lives. We celebrated Rose Day this year, from 14th September to 14th October. Efforts were focused on bringing magical moments of relief to cancer patients through warm, heartfelt gestures—gifts, song, dance, music and fun in addition to all the other support that we provide to them on an ongoing basis. The highlight of the

project was a mass distribution of goodie bags laden with utilities, toiletries, toys and goodwill messages to over 4,000 patients at treatment centres across Mumbai, New Delhi and Pune. Appropriate entertainment was organized to create moments of fun for the patients in various hospitals and dharamshalas. Kids were given bags stuffed with toys, colouring books, crayons, story books and other goodies. Dance and song programmes kept them entranced and helped them to forget their trauma for a while. Rose Day has emerged as that unique opportunity to channelize compassion into a sustainable campaign against cancer. Nurtured and grown by CPAA's band of committed volunteers and workers, 22nd September is today observed as National Cancer Rose Day in India.

Amit Kumar Live 2017: A charity concert showcasing a popular mix of the legendary Kishore Kumar's and Amit Kumar's songs was organised at Rangsharda, Bandra on 7th October 2017. Amit Kumar and his troupe performed to a full house audience. Proceeds from the event are used for the treatment and care of underprivileged cancer patients supported by CPAA.



Colours of Life 2017: CPAA organised its 13th annual art exhibition and sale, Colours of Life, the proceeds of which support the treatment of needy children suffering from cancer through sale of



affordable art. The show opened on 8 December at the Viewing Room, Colaba. 72 Indian masters, senior and contemporary artists from all over India came together for one of the biggest group shows in the city of Mumbai, showcasing an amazing array of 134 artworks. The diversity of the paintings in terms of genres, mediums, sizes, and price range provided an opportunity to art collectors, interior decorators and first time buyers alike to purchase paintings by eminent and upcoming artists. Some of the well-

known artists who participated were Ajay De, Badri Narayan, Buwa Shete, Charan Sharma, Datta Bansode, Gurcharan Singh, H R Das, Jaideep Mehrotra, Jagannath Paul, Jayasri Burman, Lalitha Lajmi, Madhuri Bhaduri, Nayanaa Kanodia, Niladri Paul, Nishant Dange, Paresh Maity, Samir Mondal, Sanatan Dinda, Seema Kohli, Suhas Roy, T. Vaikuntam and several other artists who have pledged support and contributed their creations for a good cause.

World Cancer Day 2018: CPAA conducted a symposium and open forum on 'Current Challenges in Cervical Cancer: Screening, Early detection and Prevention' on 4th February, 2018 (World Cancer Day) at May Fair Banquets, Worli. The symposium was supported by UICC (Union for International Cancer Control). The Chief Guest for the event was noted Oncologist Dr Suresh H Advani. The Key-note speaker, Gynecologist, Dr Sarita Bhalerao



Saraiya delivered an informative and thought-provoking lecture on Cervical Cancer - Incidence and Prevention. Noted city doctors, Dr Avan Dadina, Dr Prashant Nyati, Dr Kedar Deodhar, Dr Shailja Saxena and Dr Aparna Bhanushali along with Dr Sarita Bhalerao participated in the panel discussion that followed. About 100 doctors, students and people from different walks of life participated in the interactive open forum. Dr. Dhananjaya Saranath from CPAA, moderated the panel discussion and open forum, enhancing the session, the seniors shared their thought provoking contemporary ideas on cervical cancer prevention, and exciting the young participants to spread CPAA's message of 'Elimination of Cervical Cancer in India'. Ms. Bhavna Sharma compered the show.

International Childhood Cancer Day 2018: International Childhood Cancer Day (ICCD) is globally celebrated each year on February 15th to instill hope for all children and adolescents diagnosed with cancer. Originally commemorated in 2002, ICCD is a day founded by Childhood Cancer International (CCI), a global network of 188-member organizations in 96 countries. It highlights the need for concerted global actions to address the growing challenge posed by this non-communicable disease. It is a day when we come together to continue the work to “Advance Cures and Transform Care” and to make childhood cancer a national and global child health priority. On the occasion



of International Childhood Cancer Day, CPAA organised an entertainment programme for children at the B J Wadia Hospital, Mumbai under the aegis of the Ashok and Sharada Sarnaik Endowment Fund. Singer Sangeeta Vyas's performance of popular songs and the magic show kept the children thoroughly entertained. Utility items were gifted to all. AIIMS, New Delhi invited childhood cancer patients from CPAA to participate in a workshop on 'Traditional toys and craft' conducted by the National museum.



Tata Mumbai Marathon 2018: 2018 was CPAA's 15th year of participation in the Tata Mumbai Marathon. Cancer Patients Aid Association was awarded the trophy for being the 4th highest fundraising NGO from a total of 260 NGOs who participated this year. Our top fundraisers, KVS Manian and Manish Kothari were recognised for being the TMM Change Icons.

This year too actress Tara Sharma continued to pledge her support to CPAA.

Caring with Style 2018: Cancer Patients Aid Association and Pidilite presented the 13th edition of Caring with Style at the Dome NSCI, Mumbai on 25th February 2018. This annual extravaganza showcased exclusive collections of Shaina NC and Abu Jani and Sandeep Khosla. Achievers from various walks of life sashayed down the ramp to raise funds for the treatment of people suffering from cancer. Musicians Sachin Jigar and Singers Amal Malik and Harshdeep Kaur enthralled the audience with their performances. Prominent personalities who walked the ramp were Aditi Govitrikar, Arbaaz Khan, Dilip Joshi, Dolly Thakore, Indu Shahani, Samir Soni with power-couple Zaheer Khan and Sagarika Ghatge as the show stoppers, along with a bevy of Indian super models. Actress Sonakshi Sinha graced the occasion as the chief guest.



International Womens' Day 2018: International Women's Day was celebrated by CPAA's Mumbai, New Delhi and Pune branches by organising various events of interest for the brave women battling the big 'C'. Awareness lectures and early detection camps were organised to remind women to find



time to take care of themselves whilst they look after their families. A support group meeting gave patients and caregivers a chance to interact with experts in the field to resolve their queries. An International Women's Day party was organised by Pune's Sheraton Grand Hotel. The women truly were treated like Queens...welcome drinks, a sumptuous buffet and an array of desserts. Patrons sponsored gifts to all the wonderful women as appreciation of the spirit that keeps them going to face

their fight against the Big 'C'. A spa afternoon was arranged for women cancer patients at the Javed Habib beauty salon. Head massages, hair-cuts and styles, facials, manicures and pedicures were given to ensure that they felt pampered and special.

Salaam Noni Aapa Show: Producer-Director, Lillete Dubey presents a fundraising evening show of her acclaimed play SALAAM, NONI APPA, based on a short story from Twinkle Khanna's new bestseller titled "The Legend of Lakshmi Prasad". The play boasts a star cast of Yateen Kareyar, Jayati Bhatia, Rishi Khurana, Gillian Pinto and Lillete Dubey herself. Salaam, Noni Appa is a play about breaking stereotypes, taking chances, rediscovering what makes life truly meaningful and worth living. Proceeds from the show on 24th March 2018 at the Sophia Auditorium, Breach Candy at 7:30 pm were donated to CPAA.



AWARDS & ACHIEVEMENTS



Mr Y K Sapru, Founder Chairman and CEO of CPAA was conferred the Lifetime Achievement Award 2017 by Cancer Care India, an umbrella body of over 50 NGOs from the Indian subcontinent, for his commendable work towards the cancer care mission, at their Annual meeting hosted by the Coimbatore Cancer Association on 16 December.

Tata Memorial Hospital's Department of Plastic and Reconstructive Surgery felicitated Mr Y K Sapru, Founder Chairman and CEO of CPAA, in appreciation of CPAA's role and support in treating cancer patients. The ceremony was organised by Dr Prabha Yadav (Prof and HOD, Department of Plastic and Reconstructive Surgery, TMH) as a part of their Plastic Surgery Awareness Week in July 2017.



CPAA's Anita Peter received the prestigious Sushruta Award on 25 December instituted by the Indian Dental Association from Minister of State for Civil Aviation, Mr. Jayant Sinha for her anti tobacco campaigns.

Halima Aurangabadkar was felicitated by Konark Cancer Foundation for 25 years of dedicated service at Tata Memorial Hospital, Mumbai.



CPAA was declared the 4th highest fundraising NGO at the TATA Mumbai Marathon 2018. KVS Manian & Manish Kothari the top fundraisers recognised for being the TMM Change Icons.

CPAA's Dr. Dhananjaya Saranath, was invited to be part of the Scientific Advisory Council meeting of National Institute of Pathology, ICMR, Delhi along with Dr. Vijay Kumar, DDG, ICMR, Dr. Sunita Saxena and Dr. Tyagi on 14 December.





Pallavi Shinde and **Minal Parab** attended the International Cancer Conference, Nepal



PHOSSCON 2018

CPAA's Patient Care Department participated in the PHOSSCON conference on childhood cancers held from 24-26th December in Kolkata. Vinaya Chacko co-chaired a session and was part of a panel discussion while Mallika Narayan spoke about holistic care.



IAPCON 2018

Halima Aurangabadkar and Mallika Narayan attended Palliative Conference IAPCON 2018 at AIIMS Delhi from 22nd to 25th February'18. Mallika Narayan presented a poster on the topic "Coping strategies for End of Life and Bereavement Care".

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