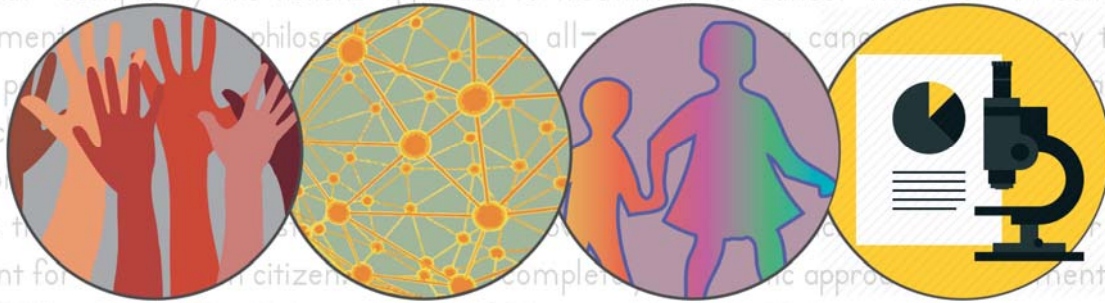


Annual Report 2016-17



affordable treatment
counseling
screening & diagnosis
rehabilitation
community support
cancer prevention
financial aid
support & healing
insurance
cancer prevention
combating cancer
research studies
early detection
advocacy
patient care
tobacco control
spread awareness



Cancer Patients Aid Association

Total Management of Cancer

www.cancer.org.in

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Chairman's message

As we approach a major anniversary, our 50th year, I can survey with pride the many achievements of Cancer Patients Aid Association. When we embarked on this journey, we had only a vague idea of what we wished to do, affected as we were by an emotional experience with cancer. Over the years, we were lucky to find the men and the means that made it possible to create an organization that best meets the needs of the problem that is cancer in India. It would be impossible to list all the individuals who have extended us a helping hand and walked by our side. We are grateful to them for the confidence they reposed in us.

This Annual Report serves to set before you the long journey from our humble beginnings to the well respected organization it is my proud duty to head. It has been another year for setting records, details of which will be forthcoming in this report. In a tie up with Dr. Reddys, we are working on a programme to raise awareness of Prostate health through 140 lectures being organised in 18 cities. Our Diagnostic department has gone to the far corners of India-Silvassa in the west, Delhi in the north, Nagaland in the east providing important medical facilities which would otherwise be beyond the reach of populations identified as beneficiaries. Our Insurance scheme has helped 14 new patients, detected during the year in addition to 204 existing patients, an indication of the exponential increase in cancer incidence in our country. Our Rehabilitation centre continues to produce beautiful items, diyas, bags and gift wrapping solutions, which go like hot cakes during festivals.

Of course, Patient care remains the heart of the work we do. From distributing oranges and newspapers at hospitals, today we help not only over 2,500 new patients in Mumbai but 50 patients who contact us from all over India. Thanks to our CSR partners we have been able to expand our support to ensure that they receive the complete treatment prescribed.

Our research group looking at oral cancers and the genomic variants that predispose and increase risk to the tobacco habitués have identified a series of thirteen variants that increase risk to oral cancer. The data has been published in peer reviewed international journals.

I would like to take this opportunity to thank you, the reader of our Annual Report. It is the support of individual donors that makes it possible for us to continue our work. We look forward to your continued support.



A handwritten signature in black ink, appearing to read 'Y. K. Sapru'.

Y. K. Sapru
Founder Chairman & CEO

Mission - Vision Statement

Cancer Patients Aid Association (CPAA) was established in 1969, to provide support and assistance to underprivileged cancer patients. Over the last forty eight years the organisation has expanded its vision to define and address the causes of the exponential increase and poor outcomes of cancer cases in India. CPAA is registered under the Societies Act 1860 No. Mumbai 2-70 GBBSD of January 1970 and the Mumbai Public Trust Act 1950 No. F 1894 of February 1970. Donations made to our association are exempt from Income Tax vide Certificate No. DIT (E)/MC/80-G/173 8/2009-10

Vision Statement:

To be an all-encompassing cancer help-agency that works towards patient care, aid and assistance, awareness and advocacy. To understand and relate with the far-reaching impact cancer has on an individual's life. To go beyond the malignancy and treatment of cancer on the medical front and help the individual cope with the economic, social and psychological shadows the disease may cast. To effect and move policy that will ensure a fair chance of treatment for every Indian citizen. To live out completely the holistic approach to treatment of cancer, which CPAA calls the 'Total Management' philosophy.

Mission Statement:

CPAA complements the Medical Oncologists, Physicians and Hospitals, focusing on education, awareness, early detection, cancer insurance, support to treatment, guidance, counseling, rehabilitation and research. While the primary concern is to meet the needs of poor cancer patients who otherwise would not be able to benefit from the best treatments that medical science has to offer, CPAA is now trying to reach out to patients from all walks of life in every possible way.

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Statutory Governing Body

Y. K. Sapru	Founder Chairman & CEO
Siloo Jasdanwalla	Honorary Secretary
Rekha Sapru	Honorary Joint Secretary
Manju Gupta	Executive Director, Rehabilitation
Anita Peter	Executive Director, Cancer Support & Advocacy
Neeta More	Executive Director, Diagnostic Services
Gulshan Hodiwalla	Executive Director, Administration
Alka Bisen	Committee Member
Other Senior Staff	
Dr. Shubha Maudgal	Executive Director, Special Projects
Dr. Dhananjaya Saranath	Executive Director, Research Studies and Additional Projects
Shailja Singh	Executive Director, Resource Mobilization & Events
Vinaya Chacko	Executive Director, Patient Care

Financial Statement

Name of the Public Trust : CANCER PATIENTS AID ASSOCIATION (Registration No. F - 1894)					
The Bombay Public Trusts Act, 1950 SCHEDULE - IX [Vide Rule 17 (1)]					
Income and Expenditure Account for the year ending 31 st March 2017					
Particulars	Rs	Rs	Particulars	Rs	Rs
To Expenditure in respect of Properties					
Rates, Taxes, Cesses	2,78,268		By Rent (accrued) + ..		
Repairs and Maintenance	--		(realised)		
Salaries	--				
Insurance	--		By Interest (accrued) + ..		
Depreciation (by way of provision of adjustments)	21,98,379		(realised)		
Other Expenses	1,05,000	25,81,647	On Bank Account (Saving Bank,	5,30,853	
To Establishment Expenses		2,50,50,825	FDR A/c & Earnmore Deposit A/c)	16,99,692	22,30,546
To Remuneration to Trustees		32,38,232			
To Legal Expenses		--	By Dividend (On Mutual Funds)		9,52,556
To Audit Fees		2,63,750	By Donations in Cash or Kind		6,25,59,702
To Contribution and Fees		--			
To Amount Written off:					
a) Bad Debts / Deposits	6,001		By Income from other sources		
b) Loan Scholarship	--		i) Income from advertisements	8,26,500	
c) Irrecoverable Rents	--		ii) Income from Charity shows	4,07,56,515	4,15,83,015
d) Other Items (Net Loss on Sale of Assets)	4,19,442	4,25,442	iii) Miscellaneous Income		31,77,662
To Excess of Expenditure over Income from Activities of Rehabilitation Centre & Art Painting		25,26,477	iv) Sundry Credit Balances Written Back		1,279
To Miscellaneous Expenses		----	v) Gain on Redemption of Investment		63,48,225
To Depreciation		25,41,363			
To Amount transferred to Reserve or Specific Funds					
To Expenditure on Objects of the Trust		--			
To Religious	--				
a) Educational	--				
b i) Medical relief for Cancer Patients and Incidental expenses	3,97,56,015				
b ii) Souvenir advts. & charity shows	2,40,13,635	6,37,69,650			
c) Relief of Poverty					
d) Other Charitable Objects					
To Surplus Carried over to Balance Sheet		1,64,55,599			
Total (Rs)		11,68,52,986	Total (Rs)		11,68,52,986

Financial Statement

Name of the Public Trust : CANCER PATIENTS AID ASSOCIATION (Registration No. F - 1894)					
The Bombay Public Trusts Act, 1950 SCHEDULE - VIII [Vide Rule 17 (1)]					
Balance Sheet As At 31st March 2017					
FUNDS & LIABILITIES	Rs	Rs	PROPERTY AND ASSETS	Rs	Rs
Trusts Funds or Corpus :-			Immovable Properties :- (At Cost)		1,97,85,405
Balance as per last Balance Sheet	99,43,461				
Add - Transferred during the year		99,43,461	Investments :-		4,62,99,362
Other Earmarked Funds :-		6,09,18,988			
Balance Fund with Naigaon Project u/s 35AC		56,60,961	Furniture & Fixtures & Other Assets:-		1,41,14,416
Loans (Secured or Unsecured)					
From Trustees			Inventories at Rehab. Centre		38,04,034
Liabilities :-			Loans (Secured or Unsecured) : Good/doubtful		-
For Expenses	81,15,372		Loans Scholarships		-
For Advances	17,56,948		Other Loans		-
For Rent & Other Deposits	--		Advances :-		84,04,359
Other Liabilities	12,41,757	1,11,14,077			
Income and Expenditure Account:			Income Outstanding :-		
Balance as per last Balance Sheet	6,51,83,765		Rent	--	
Add: Adjustment for last year closing Inventories	--		Interest	8,86,971	
	6,51,83,765		Other Income	36,58,684	45,45,656
			Cash and Bank Balances :-		
Less : Appropriation, if any	--		(a) In Current/Saving Account with Bank	4,31,60,920	
Add : Surplus as per Income and	1,64,55,599	8,16,39,364	In Fixed Deposit Account with Bank	2,91,41,309	
Less : Deficit Expenditure Account			(b) With the Trustee	--	
			(c) With the Manager (Petty cash)	21,390	7,23,23,619
					-
Total (Rs)		16,92,76,850	Total (Rs)		16,92,76,850

Activities at a Glance

Awareness

Raising awareness and dispelling myths and fears about early signs and symptoms of cancer through lectures and open forums which are reinforced by targeted brochures, posters and educational literature. Our comprehensive and informative website cancer.org.in is accessed worldwide.

Early Detection

Screening camps and clinics for early signs and symptoms of cancer and guidance towards appropriate treatment. Our teams of doctors and technicians have travelled throughout India conducting on-site camps.

Insurance

Ensuring regular funding for expensive and prolonged cancer treatment in a unique tie-up with New India Assurance company

Patient Care

An empathetic, reassuring, non-medical presence to support the treatment and overall needs of cancer patients through budgeted aid, free medicines, food grains and nutritional supplements and patient outreach by mobilising specially trained volunteers at various cancer treatment centres.

Research Studies

CPAA conducts systematic scientific studies of cancer related issues, such as risk factors, epidemiology and psychosocial effects on cancer patients their near and dear ones and caregivers. The data is presented in peer-reviewed national and international journals, conferences, seminars and workshops. Translational research to identify susceptibility biomarkers is the other area of interest.

Advocacy

CPAA is an active crusader when it comes to effecting policies relating to the rights of cancer patients, and facilitating availability of generic medicines at affordable costs. It has been recognised globally for campaigns on creating awareness about anti-tobacco legislation and assisting in its implementation. We have worked extensively with the World Health Organisation, and the Ministry of Health and Family Welfare on various projects bringing on board opinion makers from corporates, media and the general public.

Rehabilitation

The Rehabilitation Centre aims to restore confidence to the lives of cancer patients by helping them find the means to support themselves. Patients or their family members are given training and work on a monthly wage with conveyance expenses, children's school fees, medical aid and rations from the food bank.

Corporate orders from reputed organisations and regular customers at the CPAA's Gift Shop encourages this enterprise.

Patient Care

CPAA's Patient Care department renders a wide variety of help on various fronts to cancer patients and their families. It ensures optimum care and helps prevent abandonment, the most common hurdle to effective treatment. The patient outreach is augmented by engaging specially trained volunteers at various hospitals. A great deal of success has been achieved in Mumbai, reaching out to over 5,000 patients in 6 municipal and 5 semi private hospitals annually. A close to Rs. 20,00,000 is disbursed monthly to the most helpless and gravely ill patients. The Patient Care services offered by CPAA broadly are:

- Information on cancer diagnosis, treatment and side effects
- Financial aid
- Access to free or subsidised medicines
- Medical, psychological, spiritual and grief Counseling and Guidance
- Support Groups
- Food Bank
- Connect with doctors
- Dietary Supplements
- Home visits
- Access to related resources
- Mobilise funds online and through other charitable trusts

Patient Donor Meets: Patient-Donor meets are organised to develop a connect between donors and their beneficiaries. We promote and maintain transparency with the donors, giving them a first-hand interaction with patients and their families.

Patient-donor meet was organised for one of CPAA's biggest patrons the General Insurance Corporation on 11 May at their head office in Churchgate, Mumbai. 25 beneficiary patients accompanied by a relative were treated to an enjoyable evening by GIC General Manager and staff members. The staff also distributed gifts to all the patients.



Dr. Reeta Kaul Thukral of the Global Charity Foundation, USA met patients whose treatment GCF has been supporting since 2011 under CPAA-GCF project. The meet was held at AIIMS, Delhi in June.



The Oriental Insurance Corporation of India invited CPAA and 8 of their beneficiary childhood cancer

patients on 9 June to Jewel of India a premier restaurant in Mumbai. The directors and staff of the organisation interacted with the children and their parents and enjoyed a delicious lunch with them. The children were thrilled to receive lovely gifts.

A Patient-Donor meet supported by the Seth Bhojraj Hassomal Charitable Trust was organised in February.

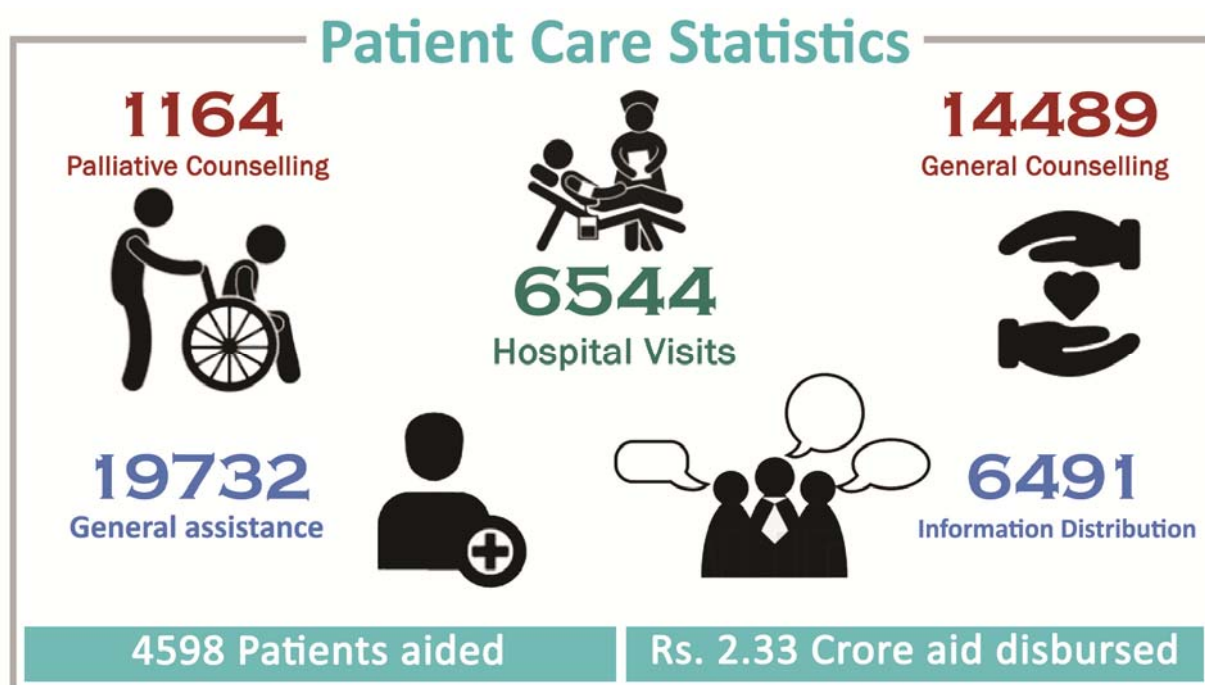


Support Groups: CPAA regularly organises support group meetings for patients and caregivers providing a forum to discuss their experiences, share ideas, and provide emotional support to each other. It also helps to

deal with grief, depression or anxiety. Usually a support group is led by a social worker, doctor or counselor with specialised training in moderating group discussions. CPAA's social workers also visit patients in hospitals to advice on post surgical care, chemotherapy, radiation, diet and nutrition.

CPAA's New Delhi branch has been organising Breast Cancer Support group meetings in collaboration with All India Institute of Medical Sciences (AIIMS) for the past four years. The sessions are participative and interactive. Eminent gynecologists and surgeons are invited to address the issues faced by women recovering from Breast Cancer.

We reach out to patients in municipal and semi private hospitals and through our centers such as B Y L Nair Hospital, Bai Jerbai Wadia Hospital, Balabhai Nanavati Hospital, Bombay Hospital, Cama and Albless Hospital, King Edward Memorial, Lokmanya Tilak Hospital, Prince Aly Khan Hospital, L S Raheja Fortis Hospital, Tata Memorial Hospital, CPAA Mumbai Head Office, CPAA Delhi AIIMS, CPAA Pune Office





Actress Urmila Matondkar with patients before the helicopter joy-ride over Mumbai city on the occasion of World No tobacco day on May 31.



'Museum goes to Hospital', workshop for childhood cancer patients at AIIMS, New Delhi



Fun Day at the Worlds of Wonder, Noida



Clown Show by Rupesh Tulli and troupe for childhood cancer patients at the Radio Club Mumbai



Lunch meet at Grand Hyatt Hotel, Mumbai for childhood cancer patients. Actor Tiger Shroff and singing sensation Armaan Malik joined in the reverie.



Maharashtra CM, Shri Devendra Fadnavis invited childhood cancer patients to his home 'Varsha', for his birthday celebration



Raksha Bandhan festivities at Sion Hospital, Mumbai



Diwali party at Club Oasis, Pune



Children's Day celebrations at the Pediatric Wards of AIIMS New Delhi



Patients were taken to Malaysia for a 5 day trip by RYTHM Foundation.



Christmas party hosted by Rotary club of Pune Central



Movie time for patients at Carnival Cinemas, Imax Wadala with Boman Irani and Esha Gupta.



Actress, Neetu Chandra's birthday celebration at B J Wadia Hospital



Satsangh, meditation and bhajans by the Art of Living at the Southern Command Hospital, Pune



Childhood cancer patients were special invitees for actor Vivek Oberoi's birthday Party



Drawing competition and workshops on Global Day of Giving at Sai Sadan, AIIMS, New Delhi



Theatre workshop for children at the National Museum, New Delhi

Rehabilitation



While most doctors focus on treatment of cancer and improving survival of patients, multiple additional factors of critical importance to the patients do not get addressed. One of the most significant part of recovery from cancer is the economical and psychological rehabilitation of patients. The purpose of CPAA's Rehabilitation Centre is to provide economic independence and social camaraderie to cancer patients and their care givers. The main objective of the center is to restore confidence in cancer survivors by helping them find the ability to support themselves and providing them means for gainful employment post treatment. At CPAA patients or their family members are trained in various crafts, given monthly wages, conveyance expenses, children's school fees, medical aid and rations from the food bank. Over 27,000 cancer patients and their family members have been supported over the years. Corporate orders from reputed organisations and institutes select items prepared by the cancer patients from CPAA's Gift Shop, encouraging and supporting the enterprise. Taj Mahal Palace and Towers: La Pat & Chambers, Trent Ltd, Hypercity, The Culture Shop, Tressorie Traders Ltd, The Lotus House, Centre for Arts and Crafts Juhu, Mahindra Brothers, Dia Mirza, Jayesh Pharmacy, Sutherland Global Services are some of our esteemed customers. CPAA also participated in various exhibitions like Design One, Ruchika, Indian Merchants Chamber Ladies Wing, Bhagani Mandal and Janta Ki Pukar to showcase the range of Diwali Diyas, Jute Bags, Stationary, etc.

Self-image is an important part of the recovery process following a mastectomy for breast cancer patients. After extensive research, the center has created and developed a low-cost, high-quality breast prosthesis in-house, based largely on Indian material and to suit Indian conditions. 331 breast cancer patients have benefited from it this year.



Training & Production Workshops:
Arts & Crafts Unit, Box making, Breast Prosthesis Unit, Candle & Diya making Unit, Newspaper Bags for Packaging, Shrink Packaging; Screen – printing and tailoring Unit.

Products:
Hotel Linen for the Taj Group, Gift Stationery, Diwali Diyas, Torans, Silk and brocade wedding gift hampers & pouches, Jute Bags, Gift sets.



Awareness

The incidence of cancer in India is estimated as 1.1 million new cancer cases diagnosed per annum. The most common cancers in India are oral, lung, breast, cervical, colorectal and prostate cancers, and if diagnosed in the early stages culminates in good prognosis with 80% cure rates. Besides cervical cancer in women is preventable cancer. However, due to a lack of awareness, a majority of the patients present with advanced stages of cancer, reflecting in poor prognosis and 20% cure.

CPAA's Awareness efforts

Awareness lectures and open forum programmes are conducted at schools, colleges, factories, hotels, residential localities, offices and community groups. The talks emphasize correlation between cancer and faulty lifestyle choices including tobacco, areca nut, alcohol habits, unhealthy diet, obesity, infections with bacterial/viral agents. Informative brochures, posters and educational material emphasizing risk factors and associating with cancer is provided. The facts, figures, myths and mysteries of cancer is explained with the help audio visual aids to portray a realistic picture about cancer, removing the perceived stigma. Over 40 awareness lectures in English, Hindi and Marathi were conducted this year covering over 4,500 people.



Brochures on Breast cancer, Cervical cancer, Diet and Cancer, Leukemia, Lymphedema, Lung cancer, Ovarian cancer, Tobacco related cancers, Prostate cancer, Testicular cancer, Chemotherapy and Radiation are provided in English, Hindi, Marathi and Bengali languages at various hospital and treatment centers. The brochures elaborates the common symptoms, risk factors, treatment options etc wetted through expert oncologists.

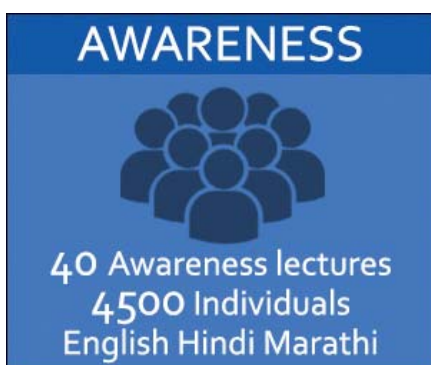
Infomercials and short films made by leading advertising agencies and publishing houses help raise awareness about critical issues pertaining to cancer. The efforts have won CPAA several awards and accolades worldwide. For further information log on our website www.cancer.org.in

CPAA's participation in various panel discussions on television channels

CPAA online: A comprehensive and interactive website: www.cancer.org.in with windows and links that offer the latest on global cancer-related issues, events, activities, an information platform with FAQs about cancer, articles of interest, reports, links and clippings, and CPAA's e-newsletters. Our presence on social media helps connect to individuals and cancer associations across the globe, sharing common experiences.

SAHAYATA

A quick reference resource handbook providing credible information and contact details of community help and welfare services pertaining to cancer-related issues in Mumbai. It is distributed free at all major hospitals.



Workplace Tobacco Cessation Program: 'Quit Tobacco for Life':

Smoking has an adverse effect on your health and results in loss of productivity; hence effective workplace smoking cessation initiatives will result in measurable benefits in terms of health, social and economic gains. CPAA propagates Tobacco Free Workplace programs starts with an awareness lecture to explain the dangers of smoking, causal relationship with cancer and strategies used by the tobacco industry to promote addiction. The information is related in a scientific, non threatening manner, providing education on the deleterious effects of tobacco on health, benefits of quitting and

providing motivation. Introductory training on Tobacco cessation is imparted to the employee population without segregating tobacco users. Users are invited to contact us through email, mobile or a personal visit to our office at Mumbai, directly or through their HR department.



Prostate Health Awareness Program:

CPAA has partnered with Dr. Reddy's to create a programme to educate men about Prostate Health through awareness lectures being conducted by prominent Urologists all over India in 18 major cities. The aim is to provide accurate information and bring about greater awareness with respect to prostate cancer being a high incidence cancer among men.

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Cancer Awareness and camps in association with Government Bodies: CPAA's Delhi Branch has started a Cancer Awareness Initiative and Cancer Detection Camps for the Anganwadi supervisors and workers in association with **Department of Women & Child Development, Govt. of NCT of Delhi**. The Anganwadi workers are trained to spread the message further to the underprivileged community women and make them aware of signs and symptoms of cancer and teach them self breast examination. 10 Anganwadis of Delhi have been covered in 2016-2017. Anti tobacco awareness and workshops were also organised for Government run boys schools through informative puppet shows. 2,690 students were addressed through 19 awareness lectures. #

Early Detection

Cancers of the breast, uterine cervix, oral cavity and lung cancer are the most common malignancies in India. Together, they account for about 34% of the 1 million individuals diagnosed with cancer in India each year. The tumours are often detectable at early stages with high cure rates post treatment. Lack of awareness and dearth of screening and diagnostics and treatment facilities results in patients presenting with advanced tumours with poor prognosis. Early detection can result in a down-staging of the disease. The treatment becomes less painful, less expensive, less traumatic and has a better chance of resulting in complete cure.



Recognising this problem associated with cancer in India, CPAA initiated a screening programme at their own clinic in Mumbai and then expanded it to cover locations such as banks, mills, factories, and offices as well as at residential complexes, schools and colleges. Recently the programme has been taken further to cover even remote areas of India with no access to such facilities.

Working with NGOs active in remote regions, marginalized populations are identified and a team of 4 doctors, 5 technicians, 5 social workers and counselors travel to the remote locations with appropriate medical equipment and information literature to screen about

200 individuals per day. The check up includes a Head and Neck examination by an ENT surgeon, breast examination and Pap smear and/or HPV test sample by a gynaecologist, digital rectal examination by a surgeon, general examination by a physician and complete blood count to check for leukemia. CPAA runs a diagnostic clinic and pathology lab at Naigaon, and a state-of-the-art Polymerase Chain Reaction (PCR) based Human Papilloma Virus detection laboratory at Mahalaxmi, Mumbai. 496 women were screened. Free cancer screening clinics are conducted at Naigaon once a week and on-site at subsidised rates throughout India.

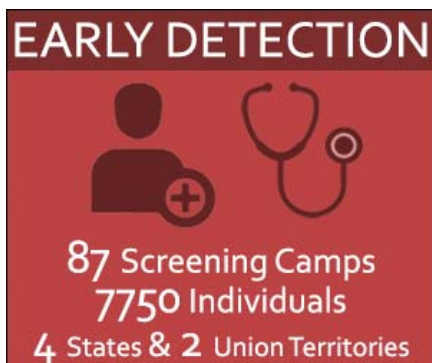


CPAA's Early Detection programme initiated in 1987 at St. Elizabeth Nursing Home, Mumbai under the guidance of Dr. Shashi Bakre. To date, 2,81,021 healthy individuals have been screened under this program and over 500 cancer cases have been detected. It presaged by three decades the Union Health Minister J P Nadda's directive of the rolling out cancer screening centers in 100 districts across India to screen people aged above 30 for oral cancer, and women for breast and cervical cancers.



A total of 87 Camps covering 7,750 individuals in 4 states and 2 union territories (Maharashtra, Daman, Nagaland, Bihar, Rajasthan, Delhi NCR) of India have been conducted by CPAA's Diagnostic team.

Camps for underprivileged communities were possible by leveraging networks with other NGOs and Community groups like Chetnalaya, Kalyanam, Vidya Foundation, Krishna Cancer, Sunshine Health NGO,



Kalachowky Sarvojanik Utsav Mandal, Mumbai Smiles, Somvanshiya Kshatriya Samaj Mahamandal, Rangoonwala Community, Streehitakarni, Shriwardhan Nagar Parishad, Stree Mukti Sanghatana, Panchayat Samitees, St. Anthony's Church, Sarwar Social Trust, Umele Gaon Gramastha Mandal, Kalyan Friends Welfare Association and with financial support from various socially conscious corporates. CPAA was invited to organise screening camps for the Indian Armed Forces and their families at the Kalpahar Brigade of Army Belgaum, Karnataka and Suratgarh, Rajasthan and the Air Force Wives Welfare Association at Arjangarh, Faridabad and

Rajokri. General Bipin Rawat (19 Infantry Division), the current Chief of Army Staff appreciates CPAA for the initiative to bring much needed health/cancer screening facilities to our soldiers in far flung areas of India. "It is an honour for CPAA to serve our brave soldiers and their families who live under such difficult conditions and protect our country. We hope that our initiative will ensure better awareness of cancer so that no one needs to suffer unnecessarily." said Neeta More, Executive Director, Diagnostics, CPAA. CPAA was invited to conduct a camp in Nagaland under a project with Rotary Club of Bombay North, at the invitation of Governor Padmanabha Balkrishna Acharya . Over 700 people travelled from nearby villages to attend the camp. Another camp in Zehanabad, Bihar screened 1,500 villagers.##

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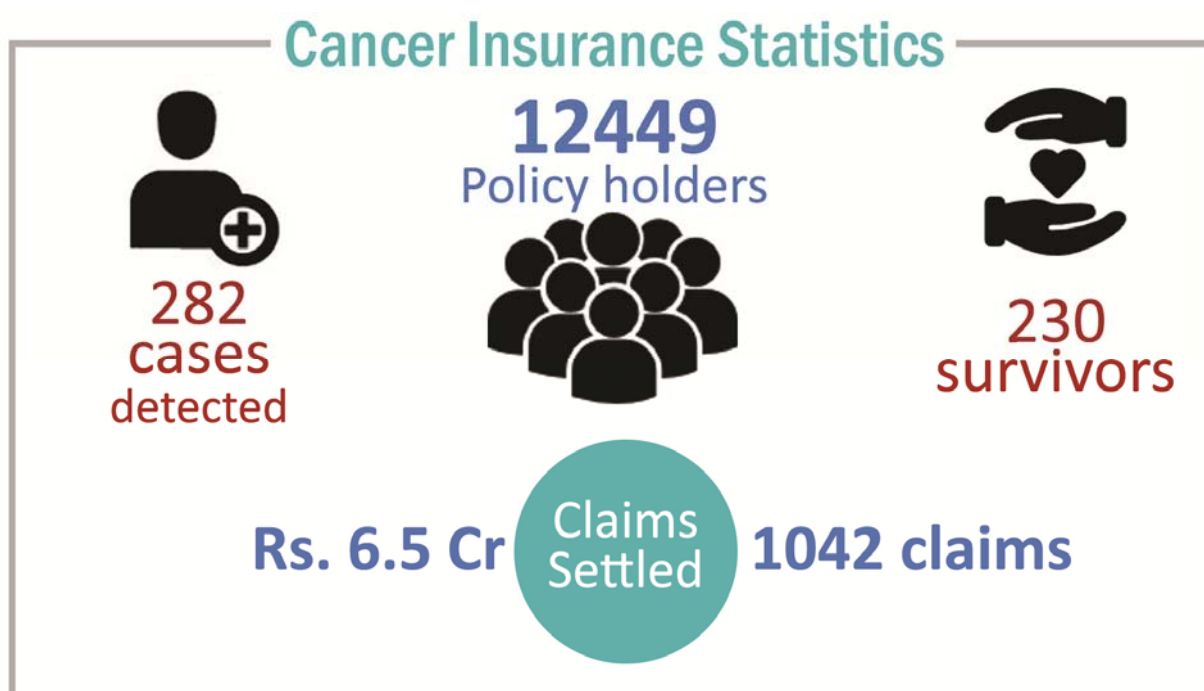


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Cancer Insurance

CPAA runs an insurance scheme in conjunction with New India Assurance since 1994. Expenses incurred for treatment of persons registered under the scheme who subsequently get cancer are reimbursed on an ongoing basis.

After clearing a mandatory cancer screening at CPAA's Cancer Detection Centers with no cost, the individual is enrolled for the policy as per the choice. The policy takes effect 180 days from the date of the medical check-up. A policy holder if diagnosed later with cancer, is eligible to reimbursement of expenses upto Rs. 2 lakh per year against bills submitted, for treatment, hospitalisation, investigations related to cancer as specified in the policy document up to the insured amount, until the patient is cured or succumbs to the disease. A one-time payment of Rs. 8,000 provides cancer insurance for 15 years. The policy holder is also eligible to a free annual screening during the insured period. All treatment has to be taken in India and must be allopathic in nature.



Research Studies

The focus of the Research team is translational research in the realm of identification of 'Predictive Markers' in Oral Cancer' and 'Cervical Cancer', and to study the psychosocial effects of cancer on patients and family members.

A. Translational Research Studies:

Project 1: Identification of 'Predictive Biomarkers' and Virtual Screening of 'Small Drug- like Molecules' targeted to Oral Cancer .

Dr. Dhananjaya Saranath, Dr. Sultan Pradhan, Hetal Damani

Oral cancer is a high incidence cancer in India, constituting 26% of the global oral cancer burden. The major risk factors are tobacco/areca nut, alcohol and high risk Human Papilloma Virus, contribute 90% of attributable risk to the cancer. However about 5-10% individuals with high risk life style develop oral cancer. Thus individual genomic variants could be used to identify individuals who will develop oral cancer. The team is investigated genomic variants represented as single nucleotide polymorphisms in long term tobacco habitués with and without oral cancer.

Project 2: Development of HPV Screening Protocol as a part of CPAA's Early Detection Programme

Dr. Dhananjaya Saranath, Neeta More

High risk Human Papilloma Virus (HR-HPV) detection protocol using State-of-the-art molecular technology for detecting and typing of HR-HPV PCR and nucleotide sequencing to indicate risk of cervical cancer. About 3,250 women in cancer screening camps were screened. The data defined 4.4% women HPV positive with 18% positive for HR-HPV including HPV 16/18 and 3% positive for low risk HPVs. A follow up in the HPV positive women is under progress.

Psychosocial Projects: To study the psychosocial effect of cancer on patients and family members

1. The ability to cope with hematological cancers in Pediatric patients: a cross sectional study. Data collection is in process. *Dr. Dhananjaya Saranath, Dr. Veena Shukla*
2. Post-traumatic growth and quality of life in breast cancer patients and their caregivers. *Dr. Dhananjaya Saranath, Dr. Veena Shukla*
3. Perceived risk, anxiety and alexithymia in siblings of breast cancer patients. Manuscript is in review with the Editor, members and reviewers, Psycho-oncology Journal. *Dr. Veena Shukla, Dr. Dhananjaya Saranath*
4. Perceived social support and mental adjustment in breast cancer patients. Manuscript is in review with the Editor, members and reviewers. *Dr. Veena Shukla, Dr. Dhananjaya Saranath*
5. Knowledge of, attitudes towards cervical cancer screening among women in Mumbai, India. *Dr. Dhananjaya Saranath, Dr. Veena Shukla, Ms Masara Shameem*
6. Association between distress and post traumatic growth among adolescent cancer patients. *Dr. Veena Shukla, Dr. Dhananjaya Saranath*
7. Post treatment- follow up care of cancer patients and Caregivers. *Dr. Veena Shukla, Dr. Dhananjaya Saranath, Manju Gupta*
8. Quality of life and perceived social support, in caregivers of cancer patients. *Dr. Veena Shukla, Vinaya Chacko, Mallika Narayan, Halima Aurangabadkar, Dr. Dhananjaya Saranath*
9. Challenges in India about Breast Cancer & Breast Reconstruction. *Dr. Bijoy Methil, Consultant Plastic Surgeon, Jaslok Hospital & Saifee Hospital, Dr. Shubha Maudgal - Poster Presentation*

Advocacy



CPAA is an active crusader in affecting policies relating to the rights of cancer patients. It was recognised globally for campaigns such as, Tobacco Free Workplace, Tobacco Free Bus Stations and Tobacco Free Police Stations, Anti-tobacco legislation and assisting in implementation of the policies.

CPAA spear-headed and won a seven year long relentless battle against a multinational pharmaceutical company, in the Supreme court of India to make an expensive life-saving drug available at an affordable price to scores of Chronic

Myeloid Leukemia patients. The cost of the patented drug Glivec is Rs. 1.2 Lakhs for a month, the Generic version cost is Rs. 6,000 per month. Yet for several underprivileged cancer patients in India the drug continues to be expensive. CPAA realised that fight can come to its logical victory only when the medicine is finally able to reach the patient. Our CML project ensures support to CML patients primarily through the oncologists prescription.

A survey conducted on 3,000 policemen from 33 police stations in the city by CPAA in 2015 revealed that a high percentage of policemen were addicted to tobacco. The policemen were counseled and workshops for de-addiction were conducted by CPAA. A drastic reduction in tobacco use in the policeman was observed. This initiative of CPAA to make police stations tobacco-free was greatly appreciated by the Mumbai Police.

#

Sharing Knowledge

Twinning Project: CPAA's Twinning Project by UICC was launched in 2010. To disseminate the philosophy of Total Management of Cancer, CPAA identified NGOs, working in the field of cancer in various states of India and invited them to Mumbai to witness our activities first hand. Besides, working the NGOs were facilitated by sharing of information material including brochures, leaflets, CDs, booklets and stickers in regional languages. During the past year professionals from NGOs all over India have participated in this programme. The programme empowered them with the Total Management philosophy of CPAA to move forward and help cancer patients.

Participating NGOs	
Bharat Cancer Hospital , Andhra Pradesh	Rural Integrated Development, Punjab
Care Foundation, Assam	Rural Life Development Society, Uttar Pradesh
Charitable Social Welfare Society, Gujarat	Samudayak Health Welfare Society, West Bengal
Council For Anti Poverty Action & Rural Volunteers'(CAPARV), Jharkhand	Sahyadri Gramin Vikas Va Bahuuddeshiya Yuvak Kalyan Sanstha, West Bengal
Grameen Mahilaahbivridhi Kendra, Karnataka	Siliguri Sumita Cancer Relief Welfare & Educational Society, West Bengal
Kashmir Humanity Foundation (KHF), Kashmir	Sudarshan Hospital, West Bengal
Kopai Society For Environment Education And Development, Kerala	Swargiya Mishrilal Senani Charitable Social Welfare Society, West Bengal
Maa Saroda Cancer Helpline, Maharashtra	Tribeni Young Blood Foundation, West Bengal
Mayureswar Ambedkar Smriti Sangha, Manipur	Tribhuvan Sevak Cancer Trust , West Bengal
Ramnagar Unnayan Sangstha, Orissa	Trivandrum Medical Trust , West Bengal

CPAA runs a 3 day 'Psycho-Oncology Volunteers Training Programme' to educate individuals working in the field, imparting basic information regarding cancer, highlighting psychological, social and spiritual problems faced and how to help patients and family members. The programme has run successfully for the past four years and over 400 persons have benefited from the same. The programme is useful to individuals working in the field of cancer including employees of healthcare institutions, pharma companies and medical equipment manufacturers as well as CSR departments of corporate groups. It initiates participants into the CPAA approach to volunteering and counseling. The aim is to encompass empathy for cancer patients by imparting understanding of the universality of grief and loss and dealing with it. Thereby we hope to create dedicated volunteers for counseling patients and their family members going through the trauma of cancer, Equally important is the application these principles in their own lives to achieve a better understanding of their own motivations. 10 workshops were conducted with 69 participants, including an exclusive workshop for the Department of Counseling at the SIES College, Mumbai.



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A Snapshot of Events

World No Tobacco Day



World No Tobacco Day is one of the eight official global public health campaigns marked by the World Health Organization (WHO). The aim of the event is to inform the public on the dangers of using tobacco and the business practices of tobacco companies that try to lure people into the habit. At a press conference held on June 11 CPAA announced the collaborative efforts with World Health Organisation, Ministry of Health and Family Welfare in putting together various programs involving the music industry,

advertising agencies, youth, corporate groups, celebrities, media and like-minded opinions makers to highlight the ill effects of tobacco in tandem with the theme for 2016 being 'Get Ready for Plain Packaging – a deglamorizing of cigarette packaging with relevant messages to act as deterrent to smoking habit '. Present at the Press Conference were Mr. Y K Sapru (Chairman & CEO-CPAA), Dr. Prakin Suchaxaya (CHP, WHO), Mr. Harish Baijal (Jt.Commissioner FDA-Maharashtra), Mr. O K Kaul (General Manager-Marketing & Wealth Management, Bank Of Baroda), Dr. P S Pasricha (Former DGP of Maharashtra), producer-director Mr. Rohit Shetty (Director & Producer), music composers Shankar Ehsaan Loy (Singer-Composer) and actor and CPAA ambassador Vivek Oberoi to pledge their support to the cause. The famous Bollywood trio Shanker-Ehsaan-Loy performed for CPAA at a special concert held on June 12 in Mumbai. Singers Aakriti Kakkar, Shruti Pathak, Mamta Sharma, Aditi Singh Sharma, Raman Mahadevan, Sandeep Batraa, Divya Kumar and Shadab Faridi accompanied them their superb vocals. The performers used the platform to urge the youth to 'Celebrate Life...Don't let it go up in Smoke !'. The show was inaugurated by actress Neetu Chandra, Mrs World Mohini Sharma Mane and Mr. Mayank Mehta (Executive Director, Bank of Baroda) along-with Mr Y K Sapru. They also felicitated singers from music industry for their support to CPAA.

Ghazal Khazana

The 15th year celebration of Ghazal Khazana, themed 'Celebrations and Nostalgia' was set in the dramatic interiors of the Regal Room of the Oberoi Hotels & Resorts, Mumbai on July 29 and 30. Talented Ghazal singers of the country came together to perform on a single stage for the noble cause for the annual fundraiser. On this unique platform, the harmony of music makes a life-changing impact on the lives of several patients affected by cancer and thalassemia, due to the joint efforts of Mrs Rekha Sapru of CPAA and Mr Pankaj Udhas of Parents' Association Thalassemic Unit Trust. This was a rare opportunity for Ghazal aficionados to experience the rich and vibrant performances of a galaxy of artists like Bhupinder Singh and Mitali Singh, Anup Jalota, Pankaj Udhas, Talat Aziz, Suresh Wadkar, Rekha Bharadwaj, Ahmed Hussain and Mohammed Hussain, Anuradha Paudwal, Penaz Masani, Rajkumar Rizvi, Neha Rizvi and Runa Rizvi Sivamani, Sudeep Banerjee, Sraboni Chaudhuri, Amrita Chatterjee, Pooja Gaitonde, Alap Desai, Sumeet Tappoo and



Kavita Paudwal. The concert commenced with a superbly orchestrated medley which culminated in a joint rendition of the specially penned nazm, Phir aapki mehfil mein ghazalon ka khazana hai... The surprise performance of famed percussionist Sivamani along-with his wife Runa Rizvi Sivamani was appreciated by one and all. Each artist brought forth and enthralled the audience with their own unique flavour of singing.

'Celebration of Love': Art for a cause



From a successful shipping tycoon to an avid art collector to a budding artist creating art on an unconventional canvas of his Samsung Galaxy Note Series and stylus, Mr Dilip De's life has indeed come a full circle. His first solo exhibition entitled 'Celebration of Love' showcased twenty-four prints consisting of portrayals of various moods of people and the relationship between Man and Woman. He generously donated the entire

proceeds from the sale of the limited edition prints to CPAA. The show was inaugurated by Mr Amitabh Bachchan and his wife Mrs Jaya Bachchan at the Jehangir Art Gallery on August 16.

Rose Day

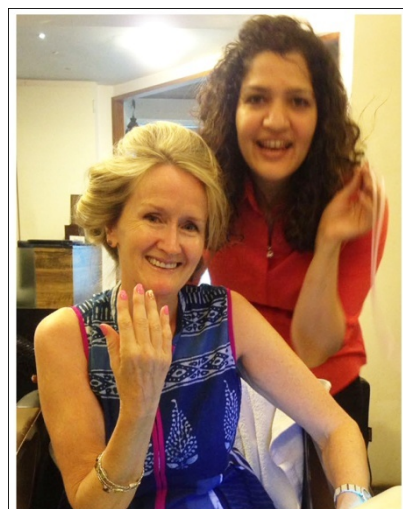
Twenty two years ago CPAA initiated a patient focused program called Rose Day on September 22. It was a simple gesture to reach out and say you care and light up someone's life with a rose. Today Rose Day is a month long celebration for patients and their care-givers. Celebrities join CPAA in making the events memorable. Rose Day creates a platform for every individual to connect with our cause while bringing magical moments to patients through song, dance and flowers; and at the bottom of all this is the goodwill of common people, ready to give of themselves. Variety entertainment programmes with special performances by acclaimed artists were held at the following hospitals and



medical institutes across the cities of Mumbai, New Delhi and Pune at: ACTREC, AIIMS New Delhi, Asha Cancer Hospital, Balabhai Nanavati, Bharti Hospital and Research Center, Boman Dhabur clinic, Breach Candy Hospital, Jaslok Hospital and Medical Center, Cama Hospital, Cipla Palliative Centre, Command Hospital, Deenanath Mangeshkar Hospital, Dr. Tilak Hospital, Garib Nawaz, Indrayani Hospital, Inlaks and Buddhrani Hospital, Jehangir Hospital, KEM Hospital, Mhaskar Hospital, Masina Hospital, Nair Hospital, Nana Palkar Dharamshala, Noble Hopsital, Noori Musafir Khana, Parsi General Hospital, Prince Aly Khan Hospital, Ruby Hall Hospital, Shanti Avedna Sadan, Sahyadri Hospital, Sasson Hospital, Sion Hospital, St. Judes Center, Tata Memorial Hospital, B J Wadia Hospital and CPAA's Rehabilitation Centre. Goody-bags filled with gifts and utility items were distributed to all the patients. A special mention to little angels of the Ranina Nursery in Mumbai who raised Rs 29,000 through Rose Day cards. Kudos to their principal Geeta Saroop for guiding them towards the noble endeavour.

Breast Cancer Awareness Month:

Mumbai: The Nag foundation and Women's Cancer initiative hosted the 5th Breast Cancer Survivors conference in Pune on October 17 and 18. Over 500 women survivors, NGOs, doctors, technicians and representatives of government institutions attended the conference. As a part of the conference outcomes, a panel discussion to plan an advocacy campaign was organised. CPAA's Piali Syam spoke on issues involved and presented a blueprint for going forward. Dr Shubha Maudgal, Executive Director CPAA participated in the panel discussion thereafter. Renee Melek Hair Salon observed Breast Cancer Awareness month at their Salon in Mumbai, in a unique way. From October 24 - 29 they offered makeovers for Breast Cancer Survivors and Patients, complimentary Salon Hair treatment service accompanied by a complimentary 'Pink' Frappuccino courtesy Starbucks India. On Special Sale were pink nails and pink clip-on hair extensions, pink drinks with pink cookies and pink edged Tote Bags made by cancer patients at CPAA. Proceeds from the sale at Wacoal, an international lingerie brand were donated to CPAA.



New Delhi: An awareness programme was held on October 3 at Jijabai Women College, New Delhi for over 130 students and teachers by Dr Deepali Kapoor. A breast cancer awareness programme was held for the employees of Fireball Securitas Company by Dr Sapna Manocha with special emphasis on breast and cervical cancer. Over 150 students and teachers of NDMC Women Technical Institute attended CPAA's awareness programme on breast and cervical cancer by Dr Deepali Kapoor on 17 October. This lecture for the younger generation was extremely informative and interactive.

Pune: A breast cancer screening camp was organised for the housekeeping staff of Victorious Kidss Educares on October 18 by Dr. Shekhar Kulkarni's team.

Colours of Life

The 12th year of CPAA's Annual Art Exhibition Colours of Life was inaugurated on December 5 by Mr. Arun Nanda Chairman of Mahindra Holidays. It marked the launch of the catalogue sponsored by them and the felicitation of senior artists, Lalita Lajmi and Hema Joshi. The collection showcased works by sixty artists from across India including eminent masters, contemporary and emerging artists. This week-long exhibition was held at the Viewing Room Art Gallery in Colaba, Mumbai. The proceeds from this annual event go towards helping childhood cancer patients in their treatment.



Standard Chartered Mumbai Marathon

CPAA participated in Standard Chartered Mumbai Marathon held on January 15, 2017. The Standard Chartered Mumbai Marathon is rated in the top ten marathons in the world. As the event's official philanthropy partner, United Way Mumbai manages the fundraising platform for the event. Every year, it is our constant endeavour to create awareness about the cause and raise funds for cancer patients. This year the drive was in support of Children with Leukemia. Companies who supported CPAA were- Kotak Mahindra Bank, HSBC and JSW IP Holdings Private Limited. Muskaan Tolani was the youngest fund raiser and Mr KVS Manian was the highest star individual fundraiser who raised over Rs 40 lakh. More than 100 Individuals including producer/actress and host Tara Sharma, students, senior citizens, cancer survivors participated in the run for CPAA.



World Cancer Day

Mumbai: On the occasion of World Cancer Day, CPAA, Priya Dutt for the Nargis Dutt Foundation, Richfeel and Lakme initiated the programme 'My Hair for Cancer' wherein individuals were asked to donate their hair for the cause.

New Delhi: AIIMS invited CPAA Delhi to Childhood Cancer Forum organised by its Oncology and Radiation department. The panel of doctors and noted guests appreciated our work and sought our advice / suggestion on the ways in which to help patients deal with

the anxiety. CPAA's Kiran Hukku spoke about CPAA's work and activities with the hospital. This was followed by an exhibition of art and craft items created by childhood cancer patients.

CPAA observed 'World Cancer Day' at AIIMS Dharamshala in collaboration with Gold Gym on February 4. The trainers taught the children several exercises. A dietician and a psychologist gave details on a healthy diet and counseled them on their psychological problems. The organisers treated the children with lunch and goody bags.

Pune: Cinepolis Cinemas had a special screening of Dangal for patients and their relatives on February 2. A breast cancer screening camp was conducted for the staff of Victorious Kidss Educares by Dr. Arati Shirali of Trust in Pink Foundation and her team.





Hair for Hope Singapore

Dozens of brave and generous students and staff of the United World College of South East Asia, Singapore came together for their annual Hair for Hope on East Campus. They shaved or cut off their hair to raise funds for CPAA. Over the years funds raised from this annual event has helped support treatment of scores of cancer patients and our early detection activities.

Winners in Life

CPAA and DNA presented the 2nd edition of 'Winners in Life' supported by P D Hinduja Hospital & Medical Research Centre, a one-of-a-kind initiative in the city, that celebrates the brave souls who have faced the greatest challenge in life and lived to inspire others.



Caring with style

CPAA's 12th Annual 'Caring with Style' Show, sponsored by Pidilite, was held at NSCI Dome Mumbai on Sunday February 26. Ace fashion designers and gurus of fashion industry Abu Jani and Sandeep Khosla lent support to the event and showcased their exquisite creations along-side Shaina NC. Icons from the film fraternity, achievers and prominent figures from different walks of life set the ramp on fire. Actors Amitabh

Bachchan, Sonali Bendre, Varun Dhawan and Alia Bhatt and interior designer Sussanne Khan were the showstoppers for Abu-Sandeep's creations. Shaina NC had former supercop Mr. Julio Rebeiro and Ms. Diana Edulji, former Indian women's Test cricketer along with cancer survivors Preeti and Gurpreet as the showstoppers for her segment. A huge thanks to Amitabh Bachchan for donating Rs. 11 Lakhs towards the cause. Mr S Ramadorai chairman of Air Asia, actor Manish Paul, Tara Sharma actor /producer, Ananya Birla founder Svatantra Micro finance were some of the others who walked the ramp in support of CPAA. Veteran singer and music director Himesh Reshammiya and talented Romanian model Lulia Vantur set the stage on fire with their scintillating performance. The event was hosted by Kubra Sait and Malishka RJ.

International Womens' Day

New Delhi: A panel discussion was conducted at the All India Institute of Medical Sciences, New Delhi by Dr. Anita Dhar (Breast Cancer Surgeon), Mr. B.R Shekhar (Chief, Medical Social Service Officer), Mr. Vivek Kumar (MSSO) and Dr. Savita Sapra (Psychologist) with patient's relatives discussing their problems. Every participant got an opportunity to discuss her case individually and seek advice from the experts.

Pune: Phoenix Market City welcomed our women patients to celebrate International Women's Day. They were treated to lunch and gifts. Ms. Mita Banerjee Founder Writer Team Miracle coordinated the event with Phoenix Market City.

Music Ustaad organised an evening of vocal and instrumental music in support of CPAA at the Manik Sabhagrah on March 10.



Awards and Recognition



CPAA was bestowed with World Health Organisation's award for outstanding contribution in the field of Tobacco Control.



Mr Y K Sapru, Founder Chairman and CEO of CPAA was conferred an award in appreciation of his inspiring and enduring commitment in the fight against cervical cancer by Global Health Strategies, American Cancer Society and Women Deliver, at the inaugural ceremony on October 16, 2016.



Dr Shubha Maudgal (Executive Director, Special Projects, CPAA) was honoured with the IIT Delhi Alumni Award 2017 for Outstanding Contribution to National Development in the field of Cancer Research and Care. This award is in recognition of 19 years of her selfless service and commitment at CPAA.



Dr. Dhananjaya Saranath received the Outstanding Alumnus Award, Sophia College, 2016.



Anita Peter was presented with the Lifetime Achievement Award instituted by V Care.

Mallika Narayan was felicitated and honoured by Dr Rajendra Badwe, Director, Tata Memorial Center on behalf of the Konark Cancer Foundation for her dedication and selfless contribution for the cause of cancer patients.

Conferences attended

Conference / Workshop / Symposium	Attended by	Date
Workshop on Cancer in Community Health Programs with Inputs for Community based cancer screening and treatment	Dr. Dhananjaya Saranath	Jun 1, 2016
Symposium by the Foundation For Research In Community Health , Pune, Tobacco Control Developments	Dr. Dhananjaya Saranath	Jun 18, 2016
Talk at Sophia College, Mumbai on the Contemporary Issues in Oral Cancer	Dr. Dhananjaya Saranath	Jul 29, 2016
Conference organised by the Haelis Sekhseria Institute for Public Health , Fort, Mumbai	Dr. Dhananjaya Saranath	Sep 27, 2016
Conference on ' Cervical Cancer Prevention and Control in India and Beyond: A Comprehensive Approach Towards Elimination ', in partnership with several Indian and International partners working on cervical cancer, including Women Deliver, the American Cancer Society, Union for International Cancer Control, and Merck with the Ministry of Health and Indian Council of Medical Research at the Hyatt Regency, New Delhi. Dr Saranath was invited to be a part of the panel discussion on the topic 'Availability, Accessibility and Affordability of treatment'.	Mr Y K Sapru, Mrs Rekha Sapru, Dr Dhananjaya Saranath, Mrs Kiran Hukku and Mrs Neeta More	16 -18 October, 2016
5th Breast Cancer Survivors conference in Pune organised by the Nag foundation and Women's Cancer initiative Piali Syam gave a talk on Breast Cancer Advocacy, issues involved and a blueprint for the way forward . Dr Shubha participated in the panel discussion	Piali Syam and Dr. Shubha Maudgal	October 17 and 18, 2016
UICC World Cancer Leaders Summit Conference in Paris	Dr. Shubha Maudgal	October 31, 2016
14th All India Conference and General Body meeting in Patna. Susmita Mitra made a presentation on Breast Cancer Advocacy.	Susmita Mitra	December 17 and 18, 2016

Conference / Workshop / Symposium	Attended by	Date
Conference on ' Transitions of care in patients with advanced illnesses ' organised by Narotam Sekhsaria Foundation in collaboration with the Palliative Care Department of Tata Memorial Hospital and the FMES at YASHADA Pune.	Dr. Veena Shukla	January 12, 2017
International Palliative Care Conference at Coimbatore Mallika Narayan presented an oral presentation on the subject 'Quality of Life and perceived social support among cancer caregivers.'	Mallika Narayan and Halima Aurangabadkar	February 10 - 12, 2017
Talk on Molecular Basis of Oral Cancer and Clinical Implications at the Kasturba Health Science	Dr. Dhananjaya Saranath	February 17, 2017
CANREHAB 2017, a conference on multi-disciplinary approach towards Cancer Rehabilitation by Tata Memorial Hospital, Mumbai	Manju Gupta, Dr. Shubha Maudgal, Dr. Dhananjaya Saranath, Dr. Veena Shukla, Vinaya Chacko, Mallika Narayan and Halima Aurangabadkar	April 7 - 9, 2017

#

Donation Channel

CPAA needs your help to carry on the activities described in this report. There are many ways in which you can assist us in our work. Contact CPAA's registered offices to know more, or to suggest alternative modes of help to cancer patients.

Modes of Donation:

1. **Cheque / Bank Draft Payment:**

Direct donations can be made by Cheque or Bank Draft in favour of 'CANCER PATIENTS AID ASSOCIATION' and sent to:

Ms. Gulshan Hodiwalla

Cancer Patients Aid Association, Dr. Vithaldas Parmar Research & Medical Centre, Unit No. 6, 'Sumer Kendra', S S Amrutwar Road, Worli, Mumbai – 400 018

Phone: 022-2494-0011 / 91

2. **NEFT / RTGS Transfer:**

NEFT / RTGS details are available on request for a direct online transfer of funds to CPAA.

Email online@cancer.org.in to know more

3. **Credit Card:** Online: A donation can be made through CPAA's Verisign-secured website www.cancer.org.in for donations through your credit card.

4. **Donate via Paytm:** Download the Paytm app on your Smart Phone, Scan CPAA's QR code on the right, Make Donations of any denomination

5. **Redemption of Credit Card Reward Points:** Donate to CPAA by redeeming Citibank credit card reward points online or 'Donate to charity' via HDFC Netbanking. You can also visit HSBC's website and redeem your rewards point to donate to CPAA.



*** Note all donations to CPAA are exempt from Income Tax under Section 80-G of the Income Tax Act (50% tax exemption). You will receive a tax exemption certificate along with a receipt for the amount donated.**

Contact us

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Diagnostic Centre

Lila Kishanchand Shahani Clinical Diagnostic Centre, Naigaon Municipal Maternity Hospital, 1st Floor,
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Cancer Patients Aid Association

Total Management of Cancer

www.cancer.org.in

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